

SearchForecast Industry Report for Credit and Debt

Top 50

Global, September 2006

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About SearchForecast

SearchForecast is a global search engine intelligence and enterprise solution business that provides insights of 150,000 top global ranking domain names across 475 industry categories.

SearchForecast provides metrics on how search engines rank websites as well as providing website visitation metrics, industry comparisons and relative market shares.

SearchForecast's patent pending Search Engine Visibility Scorecard provides management with the exact elements a website contains or omits and explains their impact on search engine rankings.

SearchForecast mission is to provide solutions to increase website rankings in search engine results pages by increasing the effectiveness of website visibility to search engines.

About SearchForecast Industry Reports

The SearchForecast Industry Report for Credit and Debt provides an analysis of websites contained within the Credit and Debt industries with Google, Yahoo! and Google (DMOZ).

The SearchForecast Industry Report for Credit and Debt features the following analysis:

- Google Search Results Analysis
- Visibility Scorecard
- Google Cache Analysis
- Website Rank
- Best Performing
- Worst Performing
- Directory Listings
- Sub-Directory Analysis
- Google Vs Yahoo! Sub-Directory Analysis
- Backward Links
- Outward Links
- Competitor Links
- Domain Ownership
- Micro-Publisher Network (Google, Yahoo!, MIVA, Baidu, MSNSearch)
- Spider Crawl Speed

SearchForecast Methodology

SearchForecast calculates traffic rankings by analyzing which websites millions of Internet users throughout the world visit. SearchForecast continuously accesses and calculates our data analysis and reporting from various crawlers, that when combined, collect information from billions of website pages from over 10 million websites. SearchForecast's proprietary methodologies compute these statistics to produce traffic rankings and intelligence that organizations can use to improve search engine rankings.

SearchForecast has hundreds of industry and sub-directories into which our customers can compare a group of websites against each other to determine website metrics such as Page Views and Traffic Rankings. SearchForecast reports on gross numbers, percentages, relative rankings and market shares. SearchForecast also classifies websites by Country providing our members with geographical information.

SearchForecast consolidates information containing Backward and Competitor Links, search engine directories that websites are listed in, how each website is structured and the high audience keyword analysis. This is important information for search engine optimization and vital intelligence in order to improve rankings in search engine results pages.



Top 20 Websites by Google Search Results Analysis > Credit and Debt > September, 2006

The table below shows the top 20 websites in the Credit and Debt industry for August 2006 based on Google Search Results Analysis.

Rank	Organization	Website	Position
1	CreditCards.com, LP	creditcards.com	1 of 20
2	Federal Trade Commission	ftc.gov	2 of 20
3	Credit.Com Inc	credit.com	3 of 20
4	Bankrate, Inc.	bankrate.com	4 of 20
5	credit-land.com	credit-land.com	5 of 20
6	Wikimedia Foundation, Inc.	en.wikipedia.org	6 of 20
7	creditcardmenu.com	creditcardmenu.com	7 of 20
8	Equifax Inc, Equifax Hostmaster	equifax.com	8 of 20
9	Moneysupermarket Financial Group	moneysupermarket.com	9 of 20
10	Web Nation, Inc.	creditinfocenter.com	10 of 20
11	Experian Information Solutions Inc.	experian.com	11 of 20
12	American City Business Journals	bizjournals.com	12 of 20
13	s0b.bluestreak.com	s0b.bluestreak.com	13 of 20
14	nfcc.org	nfcc.org	14 of 20
15	American Express Travel Related Servic...	americanexpress.com	15 of 20
16	consumercredit.com	consumercredit.com	16 of 20
17	annualcreditreport.com	annualcreditreport.com	17 of 20
18	Unlisted	cardoffers.com	18 of 20
19	Money Management International	moneymanagement.org	19 of 20
20	Visa International Service Association...	visa.com	20 of 20

How to Read the Google Search Results Analysis?

The Google Search Results Analysis refers to the actual ranking a website has in the left hand side of the search engine results page based on a selected number of high audience keywords that are frequently typed into Google. The 'Organic Search Position' refers to the position that the website appears amongst their competitors in the left hand side of the search engine results page.

Search Engine Visibility Scorecard > Credit and Debt > September, 2006

Rank	Organization	Website	Score
1	Equifax Inc, Equifax Hostmaster	equifax.com	81%
2	selco.org	selco.org	81%
3	tcfcu.org	tcfcu.org	81%
4	CreditCards.com, LP	creditcards.com	81%
5	usafedcu.org	usafedcu.org	75%
6	consolidatedcredit.org	consolidatedcredit.org	75%
7	expandyourbusiness.com	expandyourbusiness.com	75%
8	Teachers Federal Credit Union	teachersfcu.org	75%
9	cofacerating.com	cofacerating.com	75%
10	SecurityServiceFederal Credit Union	ssfku.org	75%
11	Credit Suisse Group	csfb.com	75%
12	veracitycredit.com	veracitycredit.com	75%
13	precharge.com	precharge.com	75%
14	rcu.org	rcu.org	75%
15	Credit-Card-Applications-Center.com	credit-card-applications-cen...	75%
16	allclearfinance.com	allclearfinance.com	75%
17	ledgelightfcu.org	ledgelightfcu.org	75%
18	Schultz, Christopher	eyeoncredit.com	75%
19	University Federal Credit Union	ufcu.org	69%
20	Pentagon Federal Cu	penfed.org	69%
21	slfcu.org	slfcu.org	69%
22	Credentrust Software, Inc.	ibank.com	69%
23	matcu.com	matcu.com	69%
24	interiorsavings.com	interiorsavings.com	69%
25	bankruptcyhome.com	bankruptcyhome.com	69%
			Cont...



Rank	Organization	Website	Score
26	ncogroup.com	ncogroup.com	69%
27	pafcu.org	pafcu.org	69%
28	mscu.net	mscu.net	69%
29	MerchantWarehouse.com Inc.	merchantwarehouse.com	69%
30	The Debt Reduction Group	knockoutdebt.com	69%
31	myvesta.org	myvesta.org	69%
32	Money Management International	moneymanagement.org	69%
33	cuone.org	cuone.org	69%
34	Quik Payday Inc.	quikpayday.com	69%
35	MacDill Federal Credit Union	macdill.org	69%
36	hewfcu.com	hewfcu.com	69%
37	firstfuture.org	firstfuture.org	69%
38	debtconsolidationcare.com	debtconsolidationcare.com	69%
39	statewest.com	statewest.com	69%
40	Zarvad III LTDA.	mypaydayloan.com	69%
41	aiu.edu	aiu.edu	69%
42	AlaskaUSAFederal Credit Union	alaskausa.org	69%
43	checkSURE Limited	checksure.biz	69%
44	Compucredit Corp.	aspirecard.com	69%
45	cit.com	cit.com	63%
46	Trans Union Llc, Webhosting Services	transunion.com	63%
47	stcu.org	stcu.org	63%
48	First Technology Credit Union	1sttech.com	63%
49	traviscu.org	traviscu.org	63%
50	UK Data Ltd	ukdata.com	63%
		Average	71%

How to read the Search Engine Visibility Scorecard?

The Search Engine Visibility Scorecard analyzes website visibility to search engines by taking the average score, expressed as a percentage. It evaluates up to 55 known variables required for best practice in search engine optimization.

Important Note

Why do non related websites appear in the results?

SearchForecast retrieves website addresses from the directories within the major search engines including Google and Yahoo!.

Although a website may not seem related to a directory listing, if it appears in the table it is listed within that search engine directory. Many websites undertake Search Engine Optimization by increasing the number of directories their website address is listed in.

Top 50 Websites by Google Cache Analysis > Credit and Debt > September, 2006

The table below shows the top 50 websites in the Credit and Debt industry for August and September in 2006 based on Google Cache Analysis.




Rank	Organization	Website	Sep 2006	Aug 2006	Performance
1	CreditUnionNational Associat...	cuna.org	399,000	399,000	 0
2	CCNow	ccnow.com	390,000	390,000	 0
3	2CheckOut.com Inc	2checkout.com	349,000	349,000	 0
4	Electronic Clearing House, I...	merchantamerica.com	290,000	290,000	 0
5	LendingTree, Inc.	lendingtree.com	237,000	237,000	 0
6	American Express Travel Rela...	americanexpress.com	211,000	211,000	 0
7	Unlisted	cardoffers.com	206,000	206,000	 0
8	Wescom Credit Union	wescom.org	169,000	169,000	 0
9	Bid4Assets, Inc.	bid4assets.com	127,000	127,000	 0
10	Lendingtree, Llc	getsmart.com	78,000	78,000	 0
11	MasterCard International, Ma...	mastercard.com	56,100	56,100	 0
12	checkSURE Limited	checksure.biz	51,800	51,800	 0
13	Robert Bell	1shoppingcart.com	45,700	45,700	 0
14	Bankruptcy Creditors' Servic...	bankrupt.com	41,200	41,200	 0
15	creditboards.com	creditboards.com	36,400	36,400	 0
16	Moneysupermarket Financial G...	moneysupermarket.com	36,300	36,300	 0
17	UK Data Ltd	ukdata.com	35,900	35,900	 0
18	U.S. Citizens for Fair Credi...	cardratings.com	34,000	34,000	 0
19	Dun & Bradstreet	dnb.com	32,700	32,700	 0
20	Fair Isaac Corporation	fairisaac.com	31,900	31,900	 0
21	Worldpay Ltd	worldpay.com	31,800	31,800	 0
22	Ceridian Corporation	ceridian.com	31,700	31,700	 0
23	Visa International Service A...	visa.com	31,500	31,500	 0
24	CardWeb.com, Inc.	cardweb.com	31,500	31,500	 0
25	Mighty Net, Inc	creditreport.com	26,400	26,400	 0
					Cont...

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
26	Abacus Software Ltd	icpcredit.com	26,200	26,200	0
27	Trans Union Llc, Webhosting ...	transunion.com	20,600	20,600	0
28	Consumerinfo.com, Inc.	consumerinfo.com	18,800	18,800	0
29	Fortis	fortis.com	16,300	16,300	0
30	CapitalOne Financial Corpora...	capitalone.com	15,200	15,200	0
31	Equifax Inc, Equifax Hostmas...	equifax.com	13,700	13,700	0
32	Zarvad III LTDA.	mypaydayloan.com	11,800	11,800	0
33	Credit Suisse Group	csfb.com	11,100	11,100	0
34	Quantum Information Services...	personalfn.com	11,100	11,100	0
35	Plug & Pay Technologies, Inc...	plugnpay.com	10,300	10,300	0
36	Experian Information Solutio...	experian.com	10,100	10,100	0
37	Navy Federal Credit Union	navyfcu.org	9,940	9,940	0
38	Credit.Com Inc	credit.com	9,160	9,160	0
39	Pipeline Data, Inc.	charge.com	3,940	3,940	0
40	TrueLink, Inc.	truecredit.com	2,480	2,480	0
41	General Motors Acceptance Co...	gmacfs.com	1,300	1,300	0
42	Mateo, Rosanna	identityguard.com	1,110	1,110	0
43	Digital Federal Credit Union	dcu.org	978	978	0
44	SECU of Maryland, Inc.	secumd.org	968	968	0
45	Commerce Bancshares	commercebank.com	945	945	0
46	MBNA America Bank, N.A.	mbna.com	899	899	0
47	Washington State Employees C...	wastatecu.org	801	801	0
48	Teresa Freeborn	kinecta.org	797	797	0
49	First USA	firstusa.com	794	794	0
50	Silver State Schools Credit ...	silverstatecu.com	781	781	0
		Average	64,220	64,220	0

How to Read the Google Cache Analysis?

The Google Cached Pages Analysis refers to the pre-indexed pages of a website in the Google Cache, including subdomains. Search Engines typically do not index all pages of a website and it is therefore important to monitor how many web pages are cached. As search engines like Google and Yahoo! frequently re-index the pages in their databases, they are likely to detect your link faster on a page already existing in their database as compared to a 'yet-to-be indexed' page.

The following legend shows the increase and decrease in the number of cached pages:

-  Increase in Ranking
-  Decrease in Ranking
-  No change in Ranking

Top 50 Websites by Rank Analysis > Credit and Debt > September, 2006

The table below shows the Top 50 websites in the Credit and Debt industry for August, July and September in 2006 based on Traffic Rank.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	2CheckOut.com Inc	2checkout.com	▼	4,415	4,039	3,696
2	MBNA America Bank, N.A.	mbna.com	▼	4,939	4,572	4,125
3	Moneysupermarket Financial G...	moneysupermarket.com	▲	5,409	5,934	5,753
4	Consumerinfo.com, Inc.	freecreditreport.com	▼	6,068	5,628	5,104
5	Providian Financial Corporat...	providian.com	▼	6,216	5,553	4,887
6	Household International, Inc...	orchardbank.com	▼	7,237	7,030	7,143
7	Worldpay Ltd	worldpay.com	▼	7,249	6,686	6,050
8	LendingTree, Inc.	lendingtree.com	▼	7,799	7,446	6,904
9	Visa International Service A...	visa.com	▼	8,436	7,716	7,134
10	Experian Information Solutio...	experian.com	▼	9,145	8,458	7,737
11	creditboards.com	creditboards.com	▼	9,182	8,557	8,923
12	Dun & Bradstreet	dnb.com	▼	9,470	9,040	8,431
13	MasterCard International, Ma...	mastercard.com	▼	10,871	9,710	8,818
14	CreditCards.com, LP	creditcards.com	▼	11,855	12,017	11,587
15	Navy Federal Credit Union	navyfcu.org	▼	12,591	11,412	9,992
16	Equifax Inc, Equifax Hostmas...	equifax.com	▼	12,935	12,060	10,870
17	truecredit.com	truecredit.com	▼	15,046	12,723	11,562
18	Credit.Com Inc	credit.com	▲	16,811	17,872	17,467
19	American Express Company	mylifemycard.com	▼	17,463	14,002	11,979
20	Fair Isaac Corporation	myfico.com	▼	18,102	16,775	16,027
21	E-Loan, Incorporated	eloan.com	▼	18,911	18,261	16,089
22	CCNow	ccnow.com	▼	20,396	19,630	17,570
23	Digital Federal Credit Union	dcu.org	▼	20,493	18,550	15,724
24	General Motors Corporation	gmcad.com	▼	20,828	19,110	17,601
25	Unlisted	cardoffers.com	▼	22,143	21,728	20,854
						Cont...

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	Trans Union Llc, Webhosting ...	transunion.com	▼	22,943	21,305	20,023
27	Boeing Employees Credit Unio...	becu.org	▼	25,408	23,153	20,977
28	Bid4Assets, Inc.	bid4assets.com	▼	26,129	24,252	18,568
29	America First Credit Union	americafirst.com	▼	26,454	25,575	24,339
30	Commerce Bancshares	commercebank.com	▼	26,817	25,248	23,409
31	U.S. Citizens for Fair Credi...	cardratings.com	▲	26,912	29,405	28,806
32	3C Incorporated	careonecredit.com	▲	29,458	28,908	35,867
33	ProPay USA Inc	propay.com	▼	30,477	29,253	27,750
34	State EmployeesO Credit Unio...	ncsecu.org	▼	30,538	29,057	25,573
35	Orange County Teachers Fcu	octfcu.org	▼	35,969	34,664	32,855
36	UK Data Ltd	ukdata.com	▼	36,523	38,076	35,185
37	GoMerchant LLC	gomerchant.com	▲	36,592	42,752	40,222
38	Electronic Clearing House, I...	merchantamerica.com	▼	37,313	35,599	34,053
39	Kaulkin Ginsberg Company	collectionindustry.com	▲	39,885	39,854	43,783
40	Mighty Net, Inc	creditreport.com	▲	42,992	41,397	45,547
41	San Diego County Credit Unio...	sdccu.com	▼	45,257	42,190	37,663
42	creditd.com	creditd.com	▼	48,788	44,921	42,716
43	Patelco Credit Union	patelco.org	▼	50,910	49,767	42,840
44	PayDayOK.com	paydayok.com	▼	52,510	52,417	44,408
45	Pipeline Data, Inc.	charge.com	▼	54,706	51,325	44,147
46	Desertschoolsfederal Credit ...	desertschools.org	▼	56,723	52,087	45,034
47	Merrick Bank	merrickbank.com	▼	60,960	55,633	47,935
48	The Golden 1 Credit Union	golden1.com	▼	61,271	58,363	51,360
49	PSECU	psecu.com	▼	61,966	56,411	48,291
50	Quantum Information Services...	personalfn.com	▼	63,029	62,922	56,787
		Average Rank		26,691	25,581	23,603

How to Read the Ranking Table?

The average Website Rankings can be used to analyze whether a website is below or above the industry average of Rankings.

The following legend shows the increase and decrease in the Traffic Rankings:

- ▲ Increase in Ranking
- ▼ Decrease in Ranking
- No change in Ranking

Important Note

Why do non related websites appear in the results?

SearchForecast retrieves website addresses from the directories within the major search engines including Google and Yahoo!.

Although a website may not seem related to a directory listing, if it appears in the table it is listed within that search engine directory. Many websites undertake Search Engine Optimization by increasing the number of directories their website address is listed in.

Top 50 Best Performing Websites by Rank Analysis > Credit and Debt > September, 2006

The table below shows the Best Performing 50 websites in the Credit and Debt industry for August and September in 2006 based on Traffic Rank.

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
1	Amerimerchant	amerimerchant.net	1,849,619	2,243,430	▲ 393,811
2	Lenders Interactive Services	lendersinteractive.com	908,069	1,165,808	▲ 257,739
3	AmeriMerchant LLC	amerimerchantcapital.c...	1,456,534	1,642,731	▲ 186,197
4	DebtReductionCenter	debtredemptioncenter.co...	1,832,685	1,944,268	▲ 111,583
5	Merlin Information Services	merlindata.com	569,892	669,881	▲ 99,989
6	Fiserv Cir Inc.	galaxyplus.com	459,739	549,419	▲ 89,680
7	Atlantis Consulting, LLC	creditanddebt.com	497,606	573,671	▲ 76,065
8	Credit Advisors	creditadvisors.com	155,049	210,052	▲ 55,003
9	Vista Federal Credit Union	vistafcu.org	202,536	255,595	▲ 53,059
10	Expert Credit	expertcredit.com	81,636	121,966	▲ 40,330
11	Addison Avenue Federal Credi...	addisonavenue.com	3,410,702	3,450,488	▲ 39,786
12	Philadelphia Federal Credit ...	pfcu.com	2,839,325	2,878,627	▲ 39,302
13	MSU Federal Credit Union	msufcu.org	5,835,014	5,867,872	▲ 32,858
14	Service Federal Credit Union	servicecu.org	281,654	312,490	▲ 30,836
15	Police&Fire Federal Credit U...	pffcu.org	214,939	226,351	▲ 11,412
16	Citibank, N.A.	citifinancial.com	128,452	139,778	▲ 11,326
17	Chartway Federal Credit Unio...	chartway.com	252,526	263,620	▲ 11,094
18	Avatar Financial Group	avatarfinancial.com	297,114	307,496	▲ 10,382
19	Paymentech	paymentech.com	113,709	122,699	▲ 8,990
20	General Motors Acceptance Co...	gmacfs.com	82,676	90,539	▲ 7,863
21	Diners Club International Lt...	dinersclub.com	86,354	93,033	▲ 6,679
22	GoMerchant LLC	gomerchant.com	36,592	42,752	▲ 6,160
23	SecurityServiceFederal Credi...	ssfcu.org	101,140	106,454	▲ 5,314
24	Consumerinfo.com, Inc.	consumerinfo.com	131,557	136,610	▲ 5,053
25	Credit Factor Corp	credit-factor.com	448,875	453,812	▲ 4,937
					Cont...

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
26	Randolph Brooks Federal Cred...	rbfcu.org	98,789	102,995	▲ 4,206
27	Mission Federal Credit Union	missionfcu.org	108,662	112,233	▲ 3,571
28	U.S. Citizens for Fair Credi...	cardratings.com	26,912	29,405	▲ 2,493
29	Merchant Express Llc	merchantexpress.com	92,310	94,597	▲ 2,287
30	Teachers Federal Credit Unio...	teachersfcu.org	117,486	119,488	▲ 2,002
31	Drus	freecreditreportservic...	1,806,585	1,808,272	▲ 1,687
32	UK Data Ltd	ukdata.com	36,523	38,076	▲ 1,553
33	Coastal Federal Credit Union	coastalfcu.org	161,624	162,893	▲ 1,269
34	Credit.Com Inc	credit.com	16,811	17,872	▲ 1,061
35	Moneysupermarket Financial G...	moneysupermarket.com	5,409	5,934	▲ 525
36	Sefcu	sefcu.com	178,830	179,333	▲ 503
37	ESL Federal Credit Union	esl.org	137,409	137,910	▲ 501
38	Ecreditrepair	ecreditrepair.com	119,928	120,296	▲ 368
39	Delta Employees Credit Union	decu.org	99,591	99,927	▲ 336
40	CreditCards.com, LP	creditcards.com	11,855	12,017	▲ 162
41	MerchantWarehouse.com Inc.	merchantwarehouse.com	102,782	102,932	▲ 150
		Average Rank			39,466

How to Read the Best Performing Websites Analysis?

The Best Performing Websites Analysis refers to the websites that have improved their position based on Traffic Rank. It is important to understand which websites are moving on a performance radar - providing critical intelligence for search engine and online marketing practitioners.

The following legend shows the increase and decrease in the Traffic Rankings:

- ▲ Increase in Ranking
- ▼ Decrease in Ranking
- No change in Ranking

Top 50 Worst Performing Websites by Rank Analysis > Credit and Debt > September, 2006

The table below shows the Worst Performing 50 websites in the Credit and Debt industry for August and September in 2006 based on Traffic Rank.

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
1	redfcu.org	redfcu.org	3,109,461	1,103,143	▼ 2,006,318
2	Household International, Inc...	household.com	5,929,408	4,037,703	▼ 1,891,705
3	Create Services Ltd.	accucard.com	2,713,090	1,314,753	▼ 1,398,337
4	First National Bank of Marin	fnbmarin.com	2,458,911	2,065,509	▼ 393,402
5	Vancouver City Savings Credi...	vancity.com	1,276,157	892,787	▼ 383,370
6	Schultz, Christopher	eyeoncredit.com	1,338,546	961,648	▼ 376,898
7	Family Credit Counseling	familycredit.org	932,765	614,578	▼ 318,187
8	Community Credit Union	communitycu.org	1,133,710	848,846	▼ 284,864
9	Amutat Eruach Atarim	artofcredit.com	1,043,312	761,272	▼ 282,040
10	GTE Federal Credit Union	gtefcu.org	1,236,750	982,876	▼ 253,874
11	Keesler Federal Credit Union	kfcu.org	656,501	425,407	▼ 231,094
12	Endeavour Advantage Credit U...	australiancu.com	519,263	319,934	▼ 199,329
13	Pentagon Federal Cu	penfed.org	561,860	442,386	▼ 119,474
14	The Joint Commission on Accr...	jcaho.org	788,170	677,847	▼ 110,323
15	Teacher Credit Union	tcunet.com	341,693	234,351	▼ 107,342
16	Credit Advisors	creditadvisors.org	318,479	213,744	▼ 104,735
17	Marine Federal Credit Union	marinefederal.org	481,943	381,784	▼ 100,159
18	121merchantaccount.com	121merchantaccount.com	312,730	231,327	▼ 81,403
19	Central Florida Educators' F...	cfefcu.com	328,856	251,832	▼ 77,024
20	Langley Federal Credit Union	langleyfcu.org	471,840	396,297	▼ 75,543
21	Credit-Card-Applications-Cen...	credit-card-applicatio...	521,365	446,121	▼ 75,244
22	coastcapitalsavings.com	coastcapitalsavings.co...	171,992	101,158	▼ 70,834
23	Brain Warehouse, Llc	planetloan.com	466,219	395,575	▼ 70,644
24	Ent Federal Credit Union	entfederal.com	406,540	339,692	▼ 66,848
25	The Debt Reduction Group	knockoutdebt.com	251,311	198,627	▼ 52,684
					Cont...






Rank	Organization	Website	Sep 2006	Aug 2006	Performance
26	Silver State Schools Credit ...	silverstatecu.com	216,769	167,495	▼ 49,274
27	TrueLink, Inc.	truelink.com	605,496	556,643	▼ 48,853
28	TruWest Credit Union	truwest.org	297,796	254,823	▼ 42,973
29	Baycorp Advantage Ltd	baycorpadvantage.com	255,844	219,140	▼ 36,704
30	Bankruptcy Creditors' Servic...	bankrupt.com	163,451	131,047	▼ 32,404
31	Washington State Employees C...	wastatecu.org	203,507	176,875	▼ 26,632
32	First North American Nationa...	fnanb.com	606,193	579,657	▼ 26,536
33	Space Coast Credit Union	sccu.com	239,353	215,051	▼ 24,302
34	checkSURE Limited	checksure.biz	123,199	99,444	▼ 23,755
35	AlaskaUSAFederal Credit Unio...	alaskausa.org	158,493	135,829	▼ 22,664
36	First Data Corporation, Doma...	cardservice.com	135,126	112,495	▼ 22,631
37	Andrew Houser	freedomdebtrelief.com	119,888	99,066	▼ 20,822
38	Mateo, Rosanna	identityguard.com	104,102	83,520	▼ 20,582
39	Credit Suisse Group	csfb.com	97,408	76,897	▼ 20,511
40	Citibank, N.A.	universalcard.com	220,035	200,699	▼ 19,336
41	Fortis	fortis.com	112,131	95,748	▼ 16,383
42	Robins Federal Credit Union	robinsfcu.org	523,883	507,734	▼ 16,149
43	Teresa Freeborn	kinecta.org	165,772	149,744	▼ 16,028
44	Bethpage Federal Credit Unio...	bethpage.org	199,116	183,538	▼ 15,578
45	Abacus Software Ltd	icpcredit.com	158,297	142,824	▼ 15,473
46	Advanta Corporation, Domain ...	advanta.com	327,373	312,235	▼ 15,138
47	Electronic Clearing House, I...	echo-inc.com	133,826	119,271	▼ 14,555
48	Visa International Service A...	visabuxx.com	244,897	230,362	▼ 14,535
49	Xerox Federal Credit Union	xfcu.org	244,674	230,328	▼ 14,346
50	Fairwinds Credit Union	fairwinds.org	316,612	302,812	▼ 13,800
Average Rank					194,433

How to Read the Worst Performing Websites Analysis?


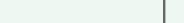




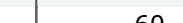
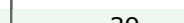
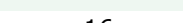

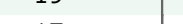
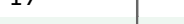
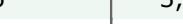

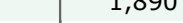
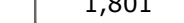
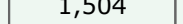
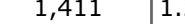
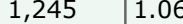


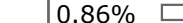
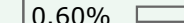
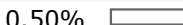

The Least Performing Websites Analysis refers to the websites that have a negative movement in their position based on Traffic Rank.

The following legend shows the increase and decrease in the Traffic Rankings:

-  Increase in Ranking
-  Decrease in Ranking
-  No change in Ranking

Sub Directory Trend Analysis > Google (DMOZ) > Recreation > September, 2006

Each month, SearchForecast provides the sub directory trend analysis for one of twelve Google (DMOZ) directories. This month the report is for the Recreation directory.

Rank	Directory	Number of Sub Directories	Number of Listings	Market Share	Sub Directory Density
1	Pets	28	29,866	25.34% 	1,067
2	Outdoors	26	16,528	14.02% 	636
3	Autos	14	8,630	7.32% 	616
4	Food	14	7,097	6.02% 	507
5	Scouting	15	6,993	5.93% 	466
6	Travel	13	6,699	5.68% 	515
7	Collecting	60	5,733	4.86% 	96
8	Humor	39	5,727	4.86% 	147
9	Aviation	16	4,920	4.17% 	308
10	Motorcycles	19	3,812	3.23% 	201
11	Boating	17	3,364	2.85% 	198
12	Radio	5	3,107	2.64% 	621
13	Living History	6	1,926	1.63% 	321
14	Birding	15	1,890	1.60% 	126
15	Models	7	1,801	1.53% 	257
16	Climbing	14	1,504	1.28% 	107
17	Guns	22	1,411	1.20% 	64
18	Roads and Highways	27	1,245	1.06% 	46
19	Trains and Railroads	11	1,144	0.97% 	104
20	Antiques	24	1,033	0.88% 	43
21	Camps	20	1,013	0.86% 	51
22	Theme Parks	10	707	0.60% 	71
23	Kites	14	588	0.50% 	42
24	Drugs	5	248	0.21% 	50
25	Audio	6	213	0.18% 	36
					Cont...



Rank	Directory	Number of Sub Directories	Number of Listings	Market Share	Sub Directory Density
26	Nudism	4	210	0.18% <input type="text"/>	53
27	Picture Ratings	4	173	0.15% <input type="text"/>	43
28	Tobacco	6	163	0.14% <input type="text"/>	27
29	Knives	5	80	0.07% <input type="text"/>	16
30	Parties	4	40	0.03% <input type="text"/>	10
31	Whips	1	19	0.02% <input type="text"/>	19
	Total	471	117,884		

How to read the Sub Directory Trend Analysis?

The Sub-Directory Trend Analysis refers to the number of Sub-Directories within each top level industry category of Google (DMOZ), Google and Yahoo, as well as the total number of website listings, market share and the density of sub-directories.

The Directories Listings in the table details the name of the Directory, the number of Sub Directories within that directory, the total number of websites that are listed in that Directory and the market share of those directories. The higher the number of Directories a website is listed in will, in theory, result that website being better indexed by search engines.

SearchForecast calculates the average number of listings in each directory, which we describe as the Density. The higher the density, the more listings in that directory. Search Engine Optimization should review the density per Sub-Directory to aid in the development of search engine friendly content.

Top 50 Websites by Sub-Directory Analysis > Credit and Debt > September, 2006

The table below shows the Top 50 websites in the Credit and Debt industry for July, August, September in 2006 based on Sub-directory.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	TruWest Credit Union	truwest.org	■	3	3	3
2	Vista Federal Credit Union	vistafcu.org	■	3	3	3
3	Space Coast Credit Union	sccu.com	■	3	3	3
4	Desertschoolsfederal Credit ...	desertschools.org	■	3	3	3
5	Keesler Federal Credit Union	kfcu.org	▲	3	3	2
6	Endeavour Advantage Credit U...	australiancu.com	■	3	3	3
7	MacDill Federal Credit Union	macdill.org	■	3	3	3
8	University Federal Credit Un...	ufcu.org	■	2	2	2
9	Fair Isaac Corporation	fairisaac.com	■	2	2	2
10	Langley Federal Credit Union	langleyfcu.org	■	2	2	2
11	Avatar Financial Group	avatarfinancial.com	■	2	2	2
12	Abacus Software Ltd	icpcredit.com	■	2	2	2
13	Sefcu	sefcu.com	■	2	2	2
14	Randolph Brooks Federal Cred...	rbfcu.org	■	2	2	2
15	Orange County Teachers Fcu	octfcu.org	■	2	2	2
16	Jax Navy Federal Credit Unio...	vystarcu.org	■	2	2	2
17	SecurityServiceFederal Credi...	ssfcu.org	■	2	2	2
18	Arizona Federal Credit Union	azfcu.org	■	2	2	2
19	AlaskaUSAFederal Credit Unio...	alaskausa.org	■	2	2	2
20	Silver State Schools Credit ...	silverstatecu.com	■	2	2	2
21	Advanta Corporation, Domain ...	advanta.com	■	2	2	2
22	Robins Federal Credit Union	robinsfcu.org	■	2	2	2
23	coastcapitalsavings.com	coastcapitalsavings.co...	■	2	2	2
24	University of Wisconsin Cred...	uwcu.org	■	2	2	2
25	Wescom Credit Union	wescom.org	■	2	2	2
						Cont...

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	MBNA America Bank, N.A.	mbna.com	■	2	2	2
27	ESL Federal Credit Union	esl.org	■	2	2	2
28	GTE Federal Credit Union	gtefcu.org	■	2	2	2
29	checkSURE Limited	checksure.biz	■	2	2	2
30	Vancouver City Savings Credi...	vancity.com	■	2	2	2
31	Deseret First Credit Union	deseretfirstcu.org	■	2	2	2
32	Xerox Federal Credit Union	xfcu.org	■	2	2	2
33	SECU of Maryland, Inc.	secumd.org	■	2	2	2
34	San Diego County Credit Unio...	sdccu.com	■	2	2	2
35	Baycorp Advantage Ltd	baycorpadvantage.com	■	2	2	2
36	Ent Federal Credit Union	entfederal.com	■	2	2	2
37	Credit Union of Texas	cuoftexas.org	■	2	2	2
38	Quik Payday Inc.	quikpayday.com	■	2	2	2
39	UK Data Ltd	ukdata.com	■	2	2	2
40	Advanced Merchant Services, ...	merchantanywhere.com	■	2	2	2
41	Mission Federal Credit Union	missionfcu.org	■	2	2	2
42	Ceridian Corporation	ceridian.com	■	2	2	2
43	Fiserv Cir Inc.	galaxyplus.com	■	1	1	1
44	Lenders Interactive Services	lendersinteractive.com	■	1	1	1
45	Credit Reporting Agency Limi...	checkmyfile.com	■	1	1	1
46	Credit Advisors	creditadvisors.org	■	1	1	1
47	Andrew Houser	freedomdebtrelief.com	■	1	1	1
48	Philadelphia Federal Credit ...	pfcu.com	■	1	1	1
49	Teresa Freeborn	kinecta.org	■	1	1	1
50	The Golden 1 Credit Union	golden1.com	■	1	1	1
		Average		2	2	2

How to Read the Sub Directory Table?

The Sub Directories listed in the table show which categories or classifications within various search engines the website is featured in. The higher the number of sub directories a website is listed in will, in theory, result that website being better indexed by search engines.

[View All Competitors in Sub Directories:](#)

Login to SearchForecast.com to view the list of Sub Directories websites in an industry are indexed in can be used to analyse whether a website is below or above industry competitors.

View All Directory Listings & Market Shares:

Login to SearchForecast.com to view the complete list of how many Sub Directories are analyzed in each Industry Categories by the number of listings and the market share. This analysis assists in understanding the composition of each Industry Category, critical in developing search engine optimization strategies.

Top 50 Websites by Backward Links Analysis > Credit and Debt > September, 2006

The table below shows the Top 50 websites in the Credit and Debt industry for July, August, September in 2006 based on Backward Links.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	MasterCard International, Ma...	mastercard.com	▲	6,184	6,184	4,763
2	Visa International Service A...	visa.com	▲	5,451	5,451	4,152
3	Experian Information Solutio...	experian.com	▲	4,111	4,111	2,908
4	Equifax Inc, Equifax Hostmas...	equifax.com	▲	3,968	3,968	2,821
5	Trans Union Llc, Webhosting ...	transunion.com	▲	3,089	3,089	2,103
6	E-Loan, Incorporated	eloan.com	▲	2,755	2,755	1,789
7	Credit.Com Inc	credit.com	▲	2,637	2,637	503
8	LendingTree, Inc.	lendingtree.com	▲	2,510	2,510	1,402
9	The Joint Commission on Accr...	jcaho.org	▲	2,444	2,444	1,777
10	Credit Advisors	creditadvisors.org	▲	2,388	2,388	78
11	Credit Advisors	creditadvisors.com	▲	2,355	2,355	105
12	Dun & Bradstreet	dnb.com	▲	2,223	2,223	1,808
13	annualcreditreport.com	annualcreditreport.com	▲	2,009	2,009	995
14	Credit Factor Corp	credit-factor.com	▲	1,939	1,939	1,403
15	Fair Isaac Corporation	myfico.com	▲	1,629	1,629	1,024
16	CreditUnionNational Associat...	cuna.org	▲	1,309	1,309	723
17	Zarvad III LTDA.	mypaydayloan.com	▲	1,171	1,171	588
18	Moneysupermarket Financial G...	moneysupermarket.com	▲	1,086	1,086	613
19	MBNA America Bank, N.A.	mbna.com	▲	1,028	1,028	670
20	Fair Isaac Corporation	fairisaac.com	▲	952	952	633
21	Lendingtree, Llc	getsmart.com	▲	938	938	455
22	General Motors Acceptance Co...	gmacfs.com	▲	924	924	616
23	SPENDonLIFE.com	spendonlife.com	▲	840	840	428
24	Bid4Assets, Inc.	bid4assets.com	▲	831	831	562
25	Web Nation, Inc.	creditinfocenter.com	▲	825	825	518
						Cont...

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	The Debt Reduction Group	knockoutdebt.com	▲	732	732	337
27	Money Management Internation...	moneymangement.org	▲	732	732	338
28	Avatar Financial Group	avatarfinancial.com	▲	715	715	333
29	Ceridian Corporation	ceridian.com	▲	588	588	405
30	Consumerinfo.com, Inc.	freecreditreport.com	▲	584	584	299
31	Fortis	fortis.com	▲	581	581	505
32	PayDayOK.com	paydayok.com	▲	458	458	160
33	Commerce Bancshares	commercebank.com	▲	420	420	319
34	Morgan Stanley Card Services...	goldfish.com	■	417	417	417
35	truecredit.com	truecredit.com	▲	412	412	234
36	4most enterprises llc	jobs4police.com	■	382	382	382
37	Quik Payday Inc.	quikpayday.com	▲	364	364	208
38	Lenders Interactive Services	lendersinteractive.com	▲	355	355	252
39	Navy Federal Credit Union	navyfcu.org	▲	351	351	220
40	Citibank, N.A.	citifinancial.com	▲	347	347	150
41	Providian Financial Corporat...	providian.com	▲	333	333	278
42	UK Data Ltd	ukdata.com	▲	324	324	131
43	Pentagon Federal Cu	penfed.org	▲	313	313	215
44	Atlantis Consulting, Llc	creditanddebt.com	▲	311	311	187
45	Household International, Inc...	household.com	▲	309	309	293
46	Digital Federal Credit Union	dcu.org	▲	298	298	150
47	Vancouver City Savings Credi...	vancity.com	▲	297	297	248
48	University Federal Credit Un...	ufcu.org	▲	269	269	125
49	Orange County Teachers Fcu	octfcu.org	▲	250	250	100
50	Advanta Corporation, Domain ...	advanta.com	▲	243	243	201
		Average		1,320	1,320	798

How to Read the Backward Performing Websites Analysis?

Backward Links refers to the number of hyper text links that other websites have to another website. One of the important elements of search engine optimization is the number of backward links a website has as well as the quality of those links.

The average Backward Links can be used to analyze whether a website is below or above the industry average of Backward Links.

The following legend shows the increase and decrease in the number of backward links:

- ▲ Increase in backward links
- ▼ Decrease in backward links
- No change in backward links

Top 50 Websites by Outward Links Analysis > Credit and Debt > September, 2006

The table below shows the Top 50 websites in the Credit and Debt industry for July, August, September in 2006 based on Outward Links.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	Orange County Teachers Fcu	octfcu.org	■	148	148	148
2	Service Federal Credit Union	servicecu.org	■	110	110	110
3	GTE Federal Credit Union	gtefcu.org	■	96	96	96
4	Wescom Credit Union	wescom.org	■	88	88	88
5	AlaskaUSAFederal Credit Unio...	alaskausa.org	■	74	74	74
6	Police&Fire Federal Credit U...	pffcu.org	■	67	67	67
7	Bid4Assets, Inc.	bid4assets.com	■	66	66	66
8	Teachers Federal Credit Unio...	teachersfcu.org	■	61	61	61
9	Addison Avenue Federal Credi...	addisonavenue.com	■	59	59	59
10	SPENDonLIFE.com	spendonlife.com	■	56	56	56
11	The Joint Commission on Accr...	jcaho.org	■	55	55	55
12	Brain Warehouse, Llc	planetloan.com	■	54	54	54
13	LendingTree, Inc.	lendingtree.com	■	54	54	54
14	checkSURE Limited	checksure.biz	■	54	54	54
15	Baycorp Advantage Ltd	baycorpadvantage.com	■	54	54	54
16	SecurityServiceFederal Credi...	ssfcu.org	■	52	52	52
17	University of Wisconsin Cred...	uwcu.org	■	52	52	52
18	PSECU	psecu.com	■	52	52	52
19	Vancouver City Savings Credi...	vancity.com	■	49	49	49
20	The Golden 1 Credit Union	golden1.com	■	44	44	44
21	Technology Credit Union	techcu.com	■	42	42	42
22	Moneysupermarket Financial G...	moneysupermarket.com	■	42	42	42
23	Chartway Federal Credit Unio...	chartway.com	■	40	40	40
24	Suncoast Schools Federal Cre...	suncoastfcu.org	■	39	39	39
25	Patelco Credit Union	patelco.org	■	39	39	39
						Cont...




Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	Keesler Federal Credit Union	kfcu.org	■	38	38	38
27	Fair Isaac Corporation	myfico.com	■	37	37	37
28	MBNA America Bank, N.A.	mbna.com	■	36	36	36
29	University Federal Credit Un...	ufcu.org	■	36	36	36
30	coastcapitalsavings.com	coastcapitalsavings.co...	■	35	35	35
31	Arizona Federal Credit Union	azfcu.org	■	33	33	33
32	Central Florida Educators' F...	cfefcu.com	■	31	31	31
33	Avatar Financial Group	avatarfinancial.com	■	30	30	30
34	San Diego County Credit Unio...	sdccu.com	■	30	30	30
35	Space Coast Credit Union	sccu.com	■	29	29	29
36	First Technology Credit Unio...	1sttech.com	■	28	28	28
37	Credit Reporting Agency Limi...	checkmyfile.com	■	28	28	28
38	Endeavour Advantage Credit U...	australiancu.com	■	27	27	27
39	Philadelphia Federal Credit ...	pfcu.com	■	25	25	25
40	General Motors Acceptance Co...	gmacfs.com	■	25	25	25
41	Providian Financial Corporat...	providian.com	■	24	24	24
42	redfcu.org	redfcu.org	■	24	24	24
43	Money Management Internation...	moneymangement.org	■	23	23	23
44	Morgan Stanley Card Services...	goldfish.com	■	22	22	22
45	PayDayOK.com	paydayok.com	■	21	21	21
46	4most enterprises llc	jobs4police.com	■	19	19	19
47	Langley Federal Credit Union	langleyfcu.org	■	19	19	19
48	Quik Payday Inc.	quikpayday.com	■	18	18	18
49	Portland Teachers Credit Uni...	ptcu.org	■	18	18	18
50	Trans Union Llc, Webhosting ...	transunion.com	■	17	17	17
		Average		44	44	44

How to Read the Outward Performing Websites Analysis?

Outward Links refers to the number of hyper text links that a websites has to another external website. It is important to evaluate the total number of outgoing links on a website page because getting a link from a webpage that has 100 outgoing links, your page would only get 1/100th of that value.

The average Outward Links can be used to analyze whether a website is below or above the industry average of Outward Links.

The following legend shows the increase and decrease in the number of outward links:

-  Increase in outward links
-  Decrease in outward links
-  No change in outward links

Top 50 Competitor Links Analysis > Credit and Debt > September, 2006

The table below shows the Top 50 websites in the Credit and Debt industry for September in 2006 based on Competitor Links.

Rank	Organization	Website	Relevance
1	household.com	http://fleetbankbostonmerger...	100%
2	household.com	http://www.hcscard.com/	100%
3	household.com	http://www.householdloan.com...	100%
4	household.com	http://www.householdauto.com...	100%
5	household.com	http://www.proj-partners.com...	50%
6	household.com	http://proj-partners.com/	49%
7	household.com	http://www.fanniemae.com/	15%
8	household.com	http://www.homedepot.com/	15%
9	household.com	http://www.hrblock.com/	13%
10	household.com	http://www.google.com/	12%
11	household.com	http://www.interest.com/	12%
12	household.com	http://www.ibm.com/	12%
13	household.com	http://www.honeywell.com/	11%
14	household.com	http://www.humana.com/	11%
15	household.com	http://www.ti.com/	11%
16	household.com	http://www.freddiemac.com/	11%
17	household.com	http://www.householdfinance....	8%
18	household.com	http://www.hsh.com/	3%
19	household.com	http://www.firstusa.com/	3%
20	household.com	http://www.fleet.com/	3%
		Average	32%

How to Read the Competitor Links Table?

Competitor Links will provide you with the related websites that commonly appear in search engine results rankings. The "relevance" is used to measure how relevant the each competitor website is compared to the given URL. The average Relevance can be used to analyze how relevant the competitor websites are.

Note:

The Top 100 List of Competitor Links in the Credit and Debt industry for July, August and September in 2006 can be accessed at SearchForecast.com.

Domain Ownership Report Analysis > Credit and Debt > September, 2006

The table below shows the Top 50 websites in the Credit and Debt industry for September in 2006 based on Domain Ownership.

Rank	Organization	Website	Number of URLs
1	Household International, Inc., Steven ...	marbles.com	40
2	Citibank, N.A.	citicards.com	32
3	Citibank, N.A.	citifinancial.com	32
4	Cavion Plus	myffcu.org	31
5	CCNow	ccnow.com	29
6	JPMorgan Chase Corp	creditcardsatchase.com	26
7	Citibank, N.A.	universalcard.com	26
8	Visa International Service Association...	visabuxx.com	26
9	Visa International Service Association...	visa.com	26
10	Private Registration	dandhcredit.com	25
11	Household International, Inc., Steven ...	beneficial.com	25
12	Household International, Inc., Steven ...	orchardbank.com	24
13	UK Data Ltd	ukdata.com	24
14	Household International, Inc., Steven ...	household.com	24
15	American Express Company	mylifemycard.com	22
16	Brain Warehouse, Llc	planetloan.com	22
17	Ecreditrepair	ecreditrepair.com	21
18	DebtrReductionCenter	debtreductioncenter.com	21
19	JSS Enterprises, Inc	tmhfcu.org	20
20	Morgan Stanley Card Services Ltd	goldfish.com	19
21	Providian Financial Corporation	providian.com	18
22	LendingTree, Inc.	lendingtree.com	16
23	Ceridian Corporation	ceridian.com/myceridian	16
24	Ceridian Corporation	ceridian.com	16
25	Fair Isaac Corporation	myfico.com	15
			Cont...



Rank	Organization	Website	Number of URLs
26	Credit Suisse Group	csfb.com	14
27	General Motors Acceptance Corporation,...	gmacfs.com	14
28	Vancouver City Savings Credit Union o/...	vancity.com	14
29	Lendingtree, Llc	getsmart.com	14
30	Consumerinfo.com, Inc.	iplace.com	13
31	Consumerinfo.com, Inc.	creditexpert.com	13
32	CapitalOne Financial Corporation	capitalone.com	13
33	Consumerinfo.com, Inc.	freecreditreport.com	12
34	MasterCard International, MasterCard M...	mastercard.com	12
35	Consumerinfo.com, Inc.	consumerinfo.com	12
36	Dun & Bradstreet	dnb.com	11
37	Compucredit Corp.	aspirecard.com	11
38	121merchantaccount.com	121merchantaccount.com	10
39	Metris Companies Inc	directmerchantsbank.com	10
40	Equifax Inc, Equifax Hostmaster	equifax.com	9
41	Equifax Inc, Equifax Hostmaster	equifax.com/DigitalCertifica...	9
42	MasterCard International, MasterCard M...	mastercard.com/it	9
43	truecredit.com	truecredit.com	8
44	Navy Federal Credit Union	navyfcu.org	8
45	TrueLink, Inc.	truelink.com	8
46	Trans Union Llc, Webhosting Services	transunion.com	8
47	Money Management International	moneymanagement.org	7
48	TrueLink, Inc.	freecreditprofile.com	7
49	First Data Corporation, Domain Admin	cardservice.com	7
50	Advanced Merchant Services, Inc.	merchantanywhere.com	7
		Average	17

How to Read the Domain Nests Table?

The Domain Nests refers to the number of URLs a domain owner has. It is important to monitor which domain owners are active and identify prospective competitors.

The average Domain Nests can be used to analyze whether a domain owner is below or above the industry average of websites owned by each organization.

Micro-Publisher Network Report Analysis > Credit and Debt > September, 2006

The Micro Publisher Website Network is made up of websites that display the Google AdSense code, Yahoo! Publisher advertising code, MIVA advertising code, the MSN advertising code and the Baidu (the leading Chinese search engine) advertising code.

Google Publisher Network Analysis > Credit and Debt > September, 2006

The table below shows the websites in the Credit and Debt industry for that are displaying Google AdSense advertising code on their website based on Rank.

Rank	Organization	Website	Number of URLs	Partner Id	Email
1	Topix.net	topix.net	555	pub-6325511968014372	Email Contact
2	GetItFido.com	janime.net	256	pub-8906848689989068	Email Contact
3	Yugiohland	yugioh-land.com	256	pub-8906848689989068	Email Contact
4	Connected Ventures, LLC	campushook.com	173	pub-2158116220034243	Email Contact
5	The Student Center	studentcenter.org	173	pub-2158116220034243	Email Contact

Yahoo! Publisher Network Analysis > Credit and Debt > September, 2006

Rank	Organization	Website	Number of URLs	Partner Id	Email
1	Stop2Shop	stop2shop.com	94	9187530200	Email Contact
2	Ind-US Internet Tech	kerala.com	28	8748360200	Email Contact
3	O'Reilly Media, Inc.	macdevcenter.com	22	2095178212	Email Contact
4	O'Reilly & Associates,...	oreillynet.com	22	2095178212	Email Contact
5	Textuality	xml.com	22	2095178212	Email Contact

MIVA Publisher Network Analysis > Credit and Debt > September, 2006

Rank	Organization	Website	Number of URLs	Partner Id	Email
1	ChristiansUnite.com	christiansunite.com	24	15306	Email Contact
2	Predatorial Advertisin...	bigfishtackle.com	15	6038	Email Contact
3	Kerona Inc	refundsweepers.com	9	20002	Email Contact
4	Richard Evans Lee	edifyingspectacle.org	4	40517	Email Contact
5	InKline Global, Inc.	inklineglobal.com	4	15632	Email Contact

How to Read the Micro Publisher Website Network Table?

The Micro Publisher Website Network displays the websites that include 3rd party advertisements. It is important to note that the report features both the number of websites that the Organization has as well as their Partner ID. The websites are ranked by their usage, ensuring that the most frequently visited websites are listed first.

Spider Crawl Speed Report Analysis > Credit and Debt > September, 2006

The table below shows the Top 50 websites in the Credit and Debt industry for September in 2006 based on Spider Crawl Speed.

Rank	Organization	Website	Seconds
1	Credit Factor Corp	credit-factor.com	0.187
2	Suncoast Schools Federal Credit Union	suncoastfcu.org	0.360
3	Coastal Federal Credit Union	coastalfcu.org	0.387
4	Bankruptcy Creditors' Service, Inc.	bankrupt.com	0.422
5	Mateo, Rosanna	identityguard.com	0.430
6	Arizona Federal Credit Union	azfcu.org	0.446
7	SPENDonLIFE.com	spendonlife.com	0.460
8	Fairwinds Credit Union	fairwinds.org	0.481
9	Compucredit Corp.	aspirecard.com	0.547
10	Fred Houston	intelitechgroup.com	0.547
11	Zarvad III LTDA.	mypaydayloan.com	0.621
12	Delta Employees Credit Union	decu.org	0.641
13	4most enterprises llc	jobs4police.com	0.641
14	TrueLink, Inc.	truelink.com	0.641
15	fdic.gov/consumers/consumer/news/cnwin...	fdic.gov/consumers/consumer/...	0.669
16	New Mexico Educators Credit Un	kumo.swcp.com/stocks	0.672
17	Center for Community Self-Help	self-help.org	0.677
18	Merlin Information Services	merlindata.com	0.687
19	121merchantaccount.com	121merchantaccount.com	0.711
20	Metropolitan Financial Managem	aiccca.org	0.719
21	ncua.gov/indexother.html	ncua.gov/indexother.html	0.750
22	Xerox Federal Credit Union	xfcu.org	0.766
23	Technology Credit Union	techcu.com	0.774
24	Duke University	dukefcu.duke.edu	0.779
25	Household International, Inc., Steven ...	marbles.com	0.781
			Cont...



Rank	Organization	Website	Seconds
26	CreditUnionNational Association	cuna.org	0.803
27	The One Account Limited	oneaccount.com	0.817
28	American Express Company	mylifemycard.com	0.844
29	Orange County Teachers Fcu	octfcu.org	0.852
30	First National Bank of Marin	fnbmarin.com	0.860
31	The Golden 1 Credit Union	golden1.com	0.891
32	Electronic Clearing House, Inc.	echo-inc.com	0.891
33	Merchant Express Llc	merchantexpress.com	0.899
34	Equifax Inc, Equifax Hostmaster	equifax.com	0.901
35	Metris Companies Inc	directmerchantsbank.com	0.911
36	Digital Federal Credit Union	dcu.org	0.912
37	Austin Logistics, Inc.	austinlogistics.com	0.929
38	Credit Suisse Group	csfb.com	0.937
39	Associated Credit Union	afecu.org	0.938
40	Visa International Service Association...	visabuxx.com	0.938
41	AmeriMerchant Llc	amerimerchantcapital.com	0.938
42	Consumerinfo.com, Inc.	consumerinfo.com	0.938
43	American Debt Solutions	adshq.org	0.946
44	Andrew Houser	freedomdebtreief.com	0.946
45	Collins Financial Services Inc.	cfsi.net	0.951
46	Mvbms	creditalk.com	0.951
47	Electronic Clearing House, Inc.	merchantamerica.com	0.964
48	GoEmerchant LLC	goemerchant.com	0.968
49	Credentrust Software, Inc.	ibank.com	0.984
50	Federal Trade Commission	ftc.gov/bcp/online/pubs/ale...	0.985
		Average	0.754

How to read the Spider Crawl Speed?

The Spider Speed Crawl refers to the number of seconds it takes for a search engine spider to crawl the website. It is important to maximize the downloadable speed of web pages across your organization's website to increase the efficiency the search engine crawlers indexation performance.

The average Spider Speed Crawl can be used to analyze whether a website is below or above the industry average of Spider Speed Crawl.

Websites by Google Vs Yahoo! Sub-Directory Analysis > Credit and Debt > September, 2006

The table below shows the top websites in the Credit and Debt industry and their Google (DMOZ) and Yahoo! Sub-Directory.

Rank	Sub Directory Information
1	<p>northernschoolscfu.org</p> <p>Total Number of Directories: 26</p> <p>DMOZ dmoz</p> <ul style="list-style-type: none"> Top/Business/Chemicals/Agrochemicals Top/Computers/Software/Accounting/Vendors Top/Computers/Hardware/Used Top/Computers/Software/Shareware/Windows/Personal_Information_Managers Top/Recreation/Food/Drink/Wine/Australia/South_Australia Top/Shopping/Consumer_Electronics/Communications/Wireless/Radios/Kits_and_Components Top/Sports/Golf/Tournaments_and_Events/Tournament_Companies Top/Business/Business_Services/Event_Planning_and_Production/Convention_and_Trade_Show_Services/Exhi... Top/Health/Medicine/Facilities/Hospitals/Oceania/Australia Top/Regional/Oceania/Australia/Arts_and_Entertainment/Music/Bands_and_Artists Top/Regional/Oceania/Australia/South_Australia/Recreation_and_Sports Top/Regional/Oceania/Australia/South_Australia/Localities/L/Lonsdale/Business_and_Economy Top/Regional/Oceania/Australia/South_Australia/Localities/A/Adelaide/Business_and_Economy/Shopping Top/Regional/Oceania/Australia/Health/Conditions_and_Diseases Top/Regional/Oceania/Australia/South_Australia/Localities/K/Kent_Town/Business_and_Economy Top/Regional/Oceania/Australia/Business_and_Economy/Shopping/Furniture Top/Regional/Oceania/Australia/South_Australia/Localities/E/Elizabeth Top/Regional/Oceania/Australia/South_Australia/Localities/L/Lyndoch Top/Regional/Oceania/Australia/South_Australia/Localities/S/Smithfield Top/Regional/Oceania/Australia/South_Australia/Localities/P/Pooraka Top/Regional/Oceania/Australia/Society_and_Culture/Religion/Atheism Top/Regional/Oceania/Australia/South_Australia/Localities/F/Fairview_Park Top/Regional/Oceania/Australia/South_Australia/Localities/O/Oakbank/Travel_and_Tourism/Accommodation Top/Regional/Oceania/Australia/South_Australia/Localities/B/Burton Top/Regional/Oceania/Australia/South_Australia/Localities/M/Medindie Top/Regional/Oceania/Australia/South_Australia/Localities/W/Wayville/Business_and_Economy/Real_Estat...
2	<p>gesa.com</p> <p>Total Number of Directories: 8</p> <p>DMOZ dmoz</p> <ul style="list-style-type: none"> Top/Science/Biology/Associations Top/Science/Biology/Genetics/Organizations Top/Society/Issues/Animal_Welfare/Animal_Experiments_-_Vivisection/Organizations/North_America/Unite... Top/Science/Instruments_and_Supplies/Laboratory_Automation_and_Robotics/Professional_Associations Top/Science/Biology/Associations Top/Science/Biology/Genetics/Organizations Top/Society/Issues/Animal_Welfare/Animal_Experiments_-_Vivisection/Organizations/North_America/Unite... Top/Science/Instruments_and_Supplies/Laboratory_Automation_and_Robotics/Professional_Associations
3	<p>saferent.com</p> <p>Total Number of Directories: 8</p> <p>DMOZ dmoz</p> <ul style="list-style-type: none"> Top/Business/Real_Estate/Development Top/Business/Investing/Real_Estate/Real_Estate_Investment_Trusts Top/Regional/North_America/United_States/Business_and_Economy/Real_Estate/Rentals Top/Regional/North_America/United_States/Illinois/Localities/C/Chicago/Business_and_Economy/Real_Est... Top/Business/Real_Estate/Development Top/Business/Investing/Real_Estate/Real_Estate_Investment_Trusts Top/Regional/North_America/United_States/Business_and_Economy/Real_Estate/Rentals Top/Regional/North_America/United_States/Illinois/Localities/C/Chicago/Business_and_Economy/Real_Est...

Rank	Sub Directory Information
4	<p data-bbox="236 344 363 367">nhfcu.org</p> <p data-bbox="236 405 646 427">Total Number of Directories: 6</p> <p data-bbox="236 439 443 461">DMOZ dmoz</p> <ul data-bbox="293 472 1158 611" style="list-style-type: none"> Top/Regional/Europe/Spain/Business_and_Economy/Industries Top/World/Catal� /Economia_i_empresa/Serveis/Log�stics Top/World/Espa�ol/Pa�ses/Espa�a/Econom�a_y_negocios/Medio_ambiente/Energ�a Top/Regional/Europe/Spain/Business_and_Economy/Industries Top/World/Catal� /Economia_i_empresa/Serveis/Log�stics Top/World/Espa�ol/Pa�ses/Espa�a/Econom�a_y_negocios/Medio_ambiente/Energ�a
5	<p data-bbox="236 640 405 663">applefcu.org</p> <p data-bbox="236 701 646 723">Total Number of Directories: 6</p> <p data-bbox="236 734 443 757">DMOZ dmoz</p> <ul data-bbox="293 768 967 907" style="list-style-type: none"> Top/Recreation/Radio/Shortwave_and_DX_Listening/DX_Listening Top/Recreation/Radio/Amateur/Organizations/Directories,_Publications Top/Recreation/Radio/Amateur/Search Top/Recreation/Radio/Shortwave_and_DX_Listening/DX_Listening Top/Recreation/Radio/Amateur/Organizations/Directories,_Publications Top/Recreation/Radio/Amateur/Search

How to Read the Google Vs Yahoo! Sub Directory Table?

The Sub Directories listed in the table show which categories or classifications within various search engines the website is featured in. The higher the number of sub directories a website is listed in will, in theory, result that website being better indexed by search engines.



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