

SearchForecast Industry Report for News and Media

Top 50

Global, September 2006

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About SearchForecast

SearchForecast is a global search engine intelligence and enterprise solution business that provides insights of 150,000 top global ranking domain names across 475 industry categories.

SearchForecast provides metrics on how search engines rank websites as well as providing website visitation metrics, industry comparisons and relative market shares.

SearchForecast's patent pending Search Engine Visibility Scorecard provides management with the exact elements a website contains or omits and explains their impact on search engine rankings.

SearchForecast mission is to provide solutions to increase website rankings in search engine results pages by increasing the effectiveness of website visibility to search engines.

About SearchForecast Industry Reports

The SearchForecast Industry Report for News and Media provides an analysis of websites contained within the News and Media industries with Google, Yahoo! and Google (DMOZ).

The SearchForecast Industry Report for News and Media features the following analysis:

- Google Search Results Analysis
- Visibility Scorecard
- Google Cache Analysis
- Website Rank
- Best Performing
- Worst Performing
- Directory Listings
- Sub-Directory Analysis
- Google Vs Yahoo! Sub-Directory Analysis
- Backward Links
- Outward Links
- Competitor Links
- Domain Ownership
- Micro-Publisher Network (Google, Yahoo!, MIVA, Baidu, MSNSearch)
- Spider Crawl Speed

SearchForecast Methodology

SearchForecast calculates traffic rankings by analyzing which websites millions of Internet users throughout the world visit. SearchForecast continuously accesses and calculates our data analysis and reporting from various crawlers, that when combined, collect information from billions of website pages from over 10 million websites. SearchForecast's proprietary methodologies compute these statistics to produce traffic rankings and intelligence that organizations can use to improve search engine rankings.

SearchForecast has hundreds of industry and sub-directories into which our customers can compare a group of websites against each other to determine website metrics such as Page Views and Traffic Rankings. SearchForecast reports on gross numbers, percentages, relative rankings and market shares. SearchForecast also classifies websites by Country providing our members with geographical information.

SearchForecast consolidates information containing Backward and Competitor Links, search engine directories that websites are listed in, how each website is structured and the high audience keyword analysis. This is important information for search engine optimization and vital intelligence in order to improve rankings in search engine results pages.

Top 20 Websites by Google Search Results Analysis > News and Media > September, 2006

The table below shows the top 20 websites in the News and Media industry for August 2006 based on Google Search Results Analysis.

Rank	Organization	Website	Position
1	Cable News Network	cnn.com	1 of 20
2	Wikimedia Foundation, Inc.	en.wikipedia.org	2 of 20
3	www.msn.com	msnbc.msn.com	3 of 20
4	The New York Times Company	nytimes.com	4 of 20
5	Yahoo! Inc.	news.yahoo.com	5 of 20
6	Twentieth Century Fox Film Corporation	foxnews.com	6 of 20
7	abcnews.go.com	abcnews.go.com	7 of 20
8	Amazon.com	amazon.com	8 of 20
9	NexTag, Inc.	nextag.com	9 of 20
10	Jupitermedia Corporation	clickz.com	10 of 20
11	None	news.bbc.co.uk	11 of 20
12	U.S. News & World Report, L.P.	usnews.com	12 of 20
13	office1000.com	office1000.com	13 of 20
14	CBS Broadcasting Inc.	cbsnews.com	14 of 20
15	Highspeedbackbone.net	tigerdirect.com	15 of 20
16	whitehouse.gov	whitehouse.gov	16 of 20
17	Lazarus Engineering Corporation	news.google.com	17 of 20
18	today.reuters.com	today.reuters.com	18 of 20
19	prwatch.org	prwatch.org	19 of 20
20	Media West-GSI, Inc.	usatoday.com	20 of 20

How to Read the Google Search Results Analysis?

The Google Search Results Analysis refers to the actual ranking a website has in the left hand side of the search engine results page based on a selected number of high audience keywords that are frequently typed into Google. The 'Organic Search Position' refers to the position that the website appears amongst their competitors in the left hand side of the search engine results page.

Search Engine Visibility Scorecard > News and Media > September, 2006

Rank	Organization	Website	Score
1	animeyume.org	animeyume.org	94%
2	Klaus Kaestle	nationsonline.org/oneworld/g...	94%
3	National Public Radio, Inc.	npr.org	88%
4	CXO Media Inc.	cio.com	88%
5	Unlisted	paypalsucks.com	88%
6	defendamerica.mil	defendamerica.mil	88%
7	Paragon Publishing Ltd	asia-hotels.com	88%
8	Mobileshop.com Ltd	mobileshop.com	88%
9	discount-currency-exchange.com	discount-currency-exchange.c...	88%
10	globalaircraft.org	globalaircraft.org	88%
11	costa-rica-guide.com	costa-rica-guide.com	88%
12	LiquidBlast, Dmitry Keylin	nightclubcity.com	88%
13	Trinex Internet Solutions Inc.	safehaven.com	88%
14	DigiTimes Publication Inc.	digitimes.com	88%
15	CMP Media Llc	embedded.com	88%
16	gouk.com	gouk.com	88%
17	unlisted	xpbargains.com	88%
18	Lockergnome LLC	lockergnome.com	88%
19	digitalpodcast.com	digitalpodcast.com	88%
20	ephilosopher.com	ephilosopher.com	88%
21	YNOT Network, LP	ynotmasters.com	88%
22	kiwiaccommodation.com	kiwiaccommodation.com	88%
23	ikjeld.com	ikjeld.com	88%
24	RegisterFly.com - Ref#15971871	popdirt.com	88%
25	phillytalkradioonline.com	phillytalkradioonline.com	88%
			Cont...

Rank	Organization	Website	Score
26	The London Free Press	lfpress.com	88%
27	oldh.net	oldh.net	88%
28	internationalgays.org	internationalgays.org	88%
29	downloadthat.com	downloadthat.com	88%
30	James Wray	monstersandcritics.com	88%
31	gildia.com	gildia.com	88%
32	Aries-Trade Co.	ariestrade.com	88%
33	logica.com	logica.com	88%
34	gamblingwiz.com	gamblingwiz.com	88%
35	International Herald Tribune	iht.com	88%
36	mtdewvirus.com	mtdewvirus.com	88%
37	playmoreconsoles.com	playmoreconsoles.com	88%
38	Johnny R	absolut-greece.com	88%
39	fastfoursvip.com	fastfoursvip.com	88%
40	donhansen.com	donhansen.com	88%
41	pragmaticmarketing.com	pragmaticmarketing.com	88%
42	Reed Business Information	libraryjournal.com/article/C...	88%
43	ADULTCHECK-DOM	adultcheck.com	88%
44	IKONOS Sas	masternewmedia.org	88%
45	YNOT Network, LP	ynot.com	88%
46	Deineka, Dmitry	eng.media-objektiv.com	88%
47	commodities-now.com	commodities-now.com	88%
48	Jones, Stuart	training-classes.com	88%
49	atlanticcitynj.com	atlanticcitynj.com	88%
50	Living Waters Publications	livingwaters.com	81%
		Average	88%

How to read the Search Engine Visibility Scorecard?

The Search Engine Visibility Scorecard analyzes website visibility to search engines by taking the average score, expressed as a percentage. It evaluates up to 55 known variables required for best practice in search engine optimization.

Important Note

Why do non related websites appear in the results?

SearchForecast retrieves website addresses from the directories within the major search engines including Google and Yahoo!.

Although a website may not seem related to a directory listing, if it appears in the table it is listed within that search engine directory. Many websites undertake Search Engine Optimization by increasing the number of directories their website address is listed in.

Top 50 Websites by Google Cache Analysis > News and Media > September, 2006

The table below shows the top 50 websites in the News and Media industry for August and September in 2006 based on Google Cache Analysis.

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
1	Yahoo!	yahoo.com	282,000,000	282,000,000	 0
2	Wikimedia Foundation, Inc.	wikipedia.org	265,000,000	265,000,000	 0
3	pyra.com	blogspot.com	146,000,000	146,000,000	 0
4	LookSmart, Ltd.	findarticles.com	104,000,000	104,000,000	 0
5	The New York Times Company	nytimes.com	90,400,000	90,400,000	 0
6	Stewart Butterfield	flickr.com	83,500,000	83,500,000	 0
7	Alibaba.com Corporation	alibaba.com	74,700,000	74,700,000	 0
8	Larry Page	google.com	73,600,000	73,600,000	 0
9	www.msn.com	msn.com	73,000,000	73,000,000	 0
10	noaa.gov	noaa.gov	66,000,000	66,000,000	 0
11	MacNN	macnn.com	65,800,000	65,800,000	 0
12	Adobe Systems Incorporated	adobe.com	57,000,000	57,000,000	 0
13	pyra.com	blogspot.com	50,400,000	50,400,000	 0
14	DealTime, Inc	shopping.com	48,500,000	48,500,000	 0
15	About.com, Inc., Nayden Nayd...	about.com	48,400,000	48,400,000	 0
16	Xanga.Com, Inc.	xanga.com	46,700,000	46,700,000	 0
17	unlisted	sourceforge.net	44,600,000	44,600,000	 0
18	Thomson FindLaw	findlaw.com	39,600,000	39,600,000	 0
19	CNET Networks, Inc.	cnet.com	39,300,000	39,300,000	 0
20	Unlisted	deviantart.com	34,300,000	34,300,000	 0
21	typepad.com	typepad.com	33,700,000	33,700,000	 0
22	RePEc Team	repec.org	33,300,000	33,300,000	 0
23	unlisted	aol.com	30,900,000	30,900,000	 0
24	HighBeam Research	highbeam.com	29,700,000	29,700,000	 0
25	Netscape Communications Corp...	dmoz.org	28,800,000	28,800,000	 0
					Cont...






Rank	Organization	Website	Sep 2006	Aug 2006	Performance
26	Rob Malda	slashdot.org	28,600,000	28,600,000	0
27	The Weather Underground, Inc	wunderground.com	28,600,000	28,600,000	0
28	CNET Networks, Inc.	gamespot.com	28,200,000	28,200,000	0
29	CNET Networks, Inc.	com.com	26,900,000	26,900,000	0
30	digg inc.	digg.com	26,300,000	26,300,000	0
31	PriceGrabber.com	pricegrabber.com	25,400,000	25,400,000	0
32	uspto.gov	uspto.gov	23,600,000	23,600,000	0
33	The Walt Disney Company	go.com	22,600,000	22,600,000	0
34	American City Business Journ...	bizjournals.com	21,500,000	21,500,000	0
35	TripAdvisor, Incorporated, S...	tripadvisor.com	21,300,000	21,300,000	0
36	Citysearch.com, CS Hostmaste...	citysearch.com	17,900,000	17,900,000	0
37	Red Hat, Inc.	redhat.com	17,600,000	17,600,000	0
38	Nature Publishing Group	nature.com	17,300,000	17,300,000	0
39	Wikimedia Foundation Inc.	wikisource.org	17,100,000	17,100,000	0
40	RegisterFly.com - Ref#159718...	popdirt.com	17,100,000	17,100,000	0
41	Doom9 Networks	doom9.org	16,500,000	16,500,000	0
42	physorg.com	physorg.com	16,400,000	16,400,000	0
43	Cable News Network	cnn.com	16,300,000	16,300,000	0
44	Cnet, Inc.	tv.com	15,600,000	15,600,000	0
45	onecle.com	onecle.com	15,300,000	15,300,000	0
46	Opera Software	opera.com	14,100,000	14,100,000	0
47	MyAreaGuide.com Inc	areaguides.net	14,000,000	14,000,000	0
48	Aaas	sciencemag.org	13,400,000	13,400,000	0
49	University of North Carolina	ibiblio.org	13,200,000	13,200,000	0
50	China Center TeleVision	cctv.com	13,000,000	13,000,000	0
		Average	47,540,000	47,540,000	0

How to Read the Google Cache Analysis?

The Google Cached Pages Analysis refers to the pre-indexed pages of a website in the Google Cache, including subdomains. Search Engines typically do not index all pages of a website and it is therefore important to monitor how many web pages are cached. As search engines like Google and Yahoo! frequently re-index the pages in their databases, they are likely to detect your link faster on a page already existing in their database as compared to a 'yet-to-be indexed' page.

The following legend shows the increase and decrease in the number of cached pages:

-  Increase in Ranking
-  Decrease in Ranking
-  No change in Ranking

Top 50 Websites by Rank Analysis > News and Media > September, 2006

The table below shows the Top 50 websites in the News and Media industry for August, July and September in 2006 based on Traffic Rank.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	Wikimedia Foundation, Inc.	blogdex.net	▲	16	17	17
2	Disney Enterprises, Inc.	disney.com	▼	31	28	24
3	TheFacebook, Inc.	facebook.com	▼	69	70	64
4	digg inc.	digg.com	▲	95	100	115
5	Metacafe Inc.	metacafe.com	▲	136	142	176
6	Technorati	technorati.com	▲	236	244	294
7	mininova.org	mininova.org	▼	309	283	275
8	Matthew Mullenweg	wordpress.org	▲	482	479	542
9	Unlisted	feedburner.com	▲	501	500	549
10	Al Arabiya News Channel	alarabiya.net	▲	531	526	550
11	Verizon Paginas Amarillas	superpagescr.com	▼	537	492	438
12	Cnet, Inc.	tv.com	▼	537	515	449
13	Newgrounds, Thomas Fulp	ungrounded.net	▼	632	646	601
14	Kenneth Poulsen	savefile.com	▲	633	579	644
15	Domain Discreet, ATTN: stumb...	stumbleupon.com	▲	637	694	799
16	Cox Enterprises, Inc.	cox.com	▼	645	610	595
17	Satyam Infoway Ltd	sify.net	▼	691	655	623
18	Buytaert.Net	drupal.org	▲	835	842	969
19	Opera Software	opera.com	▲	836	860	913
20	WiseGuys Internet BV	askjolene.com	▲	848	869	936
21	Time Warner Communications	twcol.com	▼	862	826	762
22	Talos, Attila	gizmodo.com	▲	867	857	895
23	Motorola Inc.	mot.com	▲	946	934	947
24	Demonoid	demonoid.com	▲	1,035	1,117	1,348
25	Haaretz Daily Newspaper	haaretz.com	▲	1,042	1,585	2,579
						Cont...



Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	Zorpia Co. Ltd.	zorpia.com	▲	1,051	997	1,063
27	The Palestine Post Ltd.	jpost.com	▲	1,071	1,421	2,239
28	Society for Nuclear Medicine	ntucclub.com	▲	1,089	1,147	1,290
29	Adelphia Communications Corp...	adelphia.net	▼	1,093	989	894
30	Miva Corporation	miva.com	▼	1,117	942	916
31	Tersiguel Benoit	radioblogclub.com	▲	1,119	1,526	1,808
32	Ars Technica, LLC	arstechnica.com	▼	1,148	1,028	1,059
33	Victor Sazhin	freedownloadscenter.co...	▼	1,160	1,096	1,039
34	Aaron Wall	seobook.com	▲	1,165	1,377	2,150
35	Putfile	putfile.com	▼	1,172	1,017	917
36	Talos, Attila	lifehacker.com	▲	1,217	1,155	1,220
37	BOING BOING	boingboing.net	▼	1,241	1,150	1,225
38	Atom Entertainment	addictinggames.com	▲	1,275	1,281	1,281
39	Arena Com	gsmarena.com	▲	1,288	1,383	1,470
40	Something Awful Inc.	somethingawful.com	▲	1,303	1,315	1,533
41	Patrick Ooi	mobile9.com	▲	1,346	1,847	2,255
42	The Christian Post Company	christianpost.com	▼	1,369	1,237	1,259
43	smugmug, inc.	smugmug.com	▲	1,380	1,464	1,467
44	Mike Magee	theinquirer.net	▲	1,433	1,342	1,442
45	Urban Dictionary	urbandictionary.com	▲	1,450	1,490	1,567
46	Topix.net	topix.net	▲	1,467	1,624	1,590
47	Puretna.Com	puretna.com	▲	1,490	1,527	1,588
48	unlisted	newzbin.com	▼	1,519	1,339	1,394
49	Karl Wang	thesuperficial.com	▲	1,538	1,559	1,580
50	Ambatch Systems	ambatch.com	▲	1,576	11,350	17,057
Average Rank				921	1,141	1,348

How to Read the Ranking Table?

The average Website Rankings can be used to analyze whether a website is below or above the industry average of Rankings.

The following legend shows the increase and decrease in the Traffic Rankings:

- ▲ Increase in Ranking
- ▼ Decrease in Ranking
- No change in Ranking

Important Note

Why do non related websites appear in the results?

SearchForecast retrieves website addresses from the directories within the major search engines including Google and Yahoo!.

Although a website may not seem related to a directory listing, if it appears in the table it is listed within that search engine directory. Many websites undertake Search Engine Optimization by increasing the number of directories their website address is listed in.

Top 50 Best Performing Websites by Rank Analysis > News and Media > September, 2006

The table below shows the Best Performing 50 websites in the News and Media industry for August and September in 2006 based on Traffic Rank.

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
1	Emonds, Peter	findthewebsitelyouneed...	203,046	6,008,604	▲ 5,805,558
2	Mazu Publishing Admin	mlmbigmouth.com	2,103,543	5,613,731	▲ 3,510,188
3	Unlisted	airmp3.com	2,642,172	5,765,324	▲ 3,123,152
4	Visual Concept Entert	espnvideogames.com	374,099	2,968,644	▲ 2,594,545
5	FreezineWeb	freezineweb.com	1,301,748	3,444,728	▲ 2,142,980
6	ESensual Studios	bammodels.com	2,883,516	5,002,132	▲ 2,118,616
7	Jennifer Donelow	hometownvalue.com	429,065	2,340,320	▲ 1,911,255
8	Nelson Ng	w-ww.com	2,392,415	3,909,318	▲ 1,516,903
9	Paperboy And Co.	naoto-poper.com	1,679,336	2,990,757	▲ 1,311,421
10	Internet Broadcasting System...	orlandoweather.com	1,733,459	2,965,158	▲ 1,231,699
11	Paragon Publishing	totalgames.net	2,269,884	3,364,079	▲ 1,094,195
12	Hit44.Com	hit44.com	2,924,282	4,013,600	▲ 1,089,318
13	Spayne, Rob	watchfinder.net	1,652,916	2,494,900	▲ 841,984
14	Nokia Corporation	thefeature.com	2,070,523	2,804,886	▲ 734,363
15	Bend.com LLC	bend.com	865,286	1,562,360	▲ 697,074
16	Meredith Reynolds	libya1.com	791,694	1,473,723	▲ 682,029
17	Cyberzine	cyberzine.com	767,047	1,391,967	▲ 624,920
18	Austin Board of Realtors	austinhomesearch.com	164,377	724,949	▲ 560,572
19	InfraStrategy, Llc	classactionconnect.com	1,246,129	1,795,456	▲ 549,327
20	Jig Interactive	jigint.com	2,860,037	3,382,844	▲ 522,807
21	Monitor Ltd.	zone168.com	1,008,552	1,499,577	▲ 491,025
22	Web Warehouse Ltd	web-warehouse.net	2,077,962	2,559,907	▲ 481,945
23	Schulz, Nick	techcentralstation.com	394,167	873,322	▲ 479,155
24	Tinseltown Entertainment	tinseltownonline.com	1,496,936	1,971,154	▲ 474,218
25	Jennifer Lindsey	weatherroom.com	2,033,612	2,489,620	▲ 456,008
					Cont...

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
26	Unlisted	2hosta.com	991,350	1,437,451	▲ 446,101
27	Global Auto Systems	autoindex.org	2,461,151	2,883,668	▲ 422,517
28	Chapman-Thurber, Michelle	warriorprincess.com	225,318	636,198	▲ 410,880
29	Keenspot Entertainment	keenspace.com	555,225	954,232	▲ 399,007
30	Wfbq-Fm	wfbq.com	478,784	862,465	▲ 383,681
31	CondeNet, Inc	modernbride.com	1,194,787	1,557,516	▲ 362,729
32	Metayer, Estelle	competia.com	1,690,925	2,028,967	▲ 338,042
33	Wesley Atkins	reviewbooth.com	245,666	576,284	▲ 330,618
34	Domain Administrator	thelocalpapers.com	577,418	902,565	▲ 325,147
35	Kpix Tv	kpix.com	1,756,296	2,063,720	▲ 307,424
36	Apple Computer, Inc.	powerschool.com	523,539	825,268	▲ 301,729
37	HealthlinkUSA Inc.	healthlinkusa.com	705,761	1,001,574	▲ 295,813
38	Napa Valley Register	napanews.com	581,041	864,117	▲ 283,076
39	Market Signal Systems LLC	timing-signals.com	290,923	569,634	▲ 278,711
40	RatherBiased.com	ratherbiased.com	878,181	1,155,473	▲ 277,292
41	Ballet Alert	balletalert.com	1,263,371	1,534,384	▲ 271,013
42	Toronto.info Corp	toronto.info	866,739	1,129,655	▲ 262,916
43	Lenders Interactive Services	lendersinteractive.com	908,069	1,165,808	▲ 257,739
44	NowStream.com, Inc.	nowstream.com	3,794,984	4,028,884	▲ 233,900
45	Walkley Awards	walkleyawards.aust.com	1,202,145	1,433,820	▲ 231,675
46	Unlisted	outletradio.com	1,783,017	1,997,633	▲ 214,616
47	Office Du Tourisme	courchevel.com	370,545	584,259	▲ 213,714
48	Star 100.7 FM Radio	histar.com	1,481,359	1,676,999	▲ 195,640
49	W3PG, inc.	coffeerooms.com	610,773	803,833	▲ 193,060
50	College Publisher, Inc.	ndsmcobserver.com	273,562	459,623	▲ 186,061
Average Rank					849,367

How to Read the Best Performing Websites Analysis?

The Best Performing Websites Analysis refers to the websites that have improved their position based on Traffic Rank. It is important to understand which websites are moving on a performance radar - providing critical intelligence for search engine and online marketing practitioners.

The following legend shows the increase and decrease in the Traffic Rankings:

- ▲ Increase in Ranking
- ▼ Decrease in Ranking
- No change in Ranking

Top 50 Worst Performing Websites by Rank Analysis > News and Media > September, 2006

The table below shows the Worst Performing 50 websites in the News and Media industry for August and September in 2006 based on Traffic Rank.

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
1	bsch.au.com	bsch.au.com	5,308,311	1,448,595	▼ 3,859,716
2	Michael Cafarella	nutch.org	5,674,975	1,939,478	▼ 3,735,497
3	Viva Vita Inc.	web-promotion.net	5,854,791	2,254,918	▼ 3,599,873
4	Reed Business Information	flightinternational.co...	6,523,564	3,443,880	▼ 3,079,684
5	Multex.com	multexnet.com	6,648,999	4,575,562	▼ 2,073,437
6	Joey Connelly	thejadedgamer.net	5,342,441	3,444,331	▼ 1,898,110
7	Tim Brazeal	saveenterprise.com	3,648,795	1,762,691	▼ 1,886,104
8	Trans Digital Media, Llc	playgirl.com	4,124,590	2,254,576	▼ 1,870,014
9	Googlefound	googlefound.com	3,364,912	1,539,622	▼ 1,825,290
10	SSC Publications Inc.	linuxgazette.com	4,204,019	2,553,855	▼ 1,650,164
11	Unlisted	just35.com	4,522,428	2,974,884	▼ 1,547,544
12	modelheaven.com	modelheaven.com	3,656,764	2,133,040	▼ 1,523,724
13	Swedish Travel & Tourism Cou...	visit-sweden.com	4,486,576	2,967,097	▼ 1,519,479
14	Hippleton	technologedia.com	2,632,922	1,126,492	▼ 1,506,430
15	Infospot.com	infospot.com	1,696,835	215,060	▼ 1,481,775
16	Shaan Chaturvedi	1000bestlenders.com	2,930,504	1,529,552	▼ 1,400,952
17	RTK	radio-kosova.com	1,832,208	491,831	▼ 1,340,377
18	--, -- InsureMe	insurecom.com	4,224,489	2,889,350	▼ 1,335,139
19	Bumb, Ad	adbumb.com	1,883,336	554,646	▼ 1,328,690
20	Olaf Alders	wunderdirectory.com	3,130,926	1,809,337	▼ 1,321,589
21	Connecticut Weather Center	ctweather.com	4,187,526	2,877,071	▼ 1,310,455
22	Applian Technologies Inc.	replay-radio.com	4,185,788	2,879,394	▼ 1,306,394
23	Palo Pacific Technology Pty ...	paloweb.com	2,520,973	1,216,356	▼ 1,304,617
24	Penton Media, Inc.	winnemag.com	3,657,788	2,400,912	▼ 1,256,876
25	Multiple Listing Service of ...	cincymls.com	2,067,308	904,970	▼ 1,162,338
					Cont...






Rank	Organization	Website	Sep 2006	Aug 2006	Performance
26	porn-rankings.com	porn-rankings.com	2,465,174	1,348,454	▼ 1,116,720
27	A&E Television Networks, Kat...	hottigotti.com	2,855,308	1,759,962	▼ 1,095,346
28	Theglobe.Com	voiceglo.com	3,221,160	2,176,004	▼ 1,045,156
29	TopDogJobs	topdogjobs.com	2,535,437	1,536,193	▼ 999,244
30	Silonmedia LLC	infobert.com	3,540,006	2,564,978	▼ 975,028
31	Unlisted	bristoldirectory.com	2,318,423	1,358,229	▼ 960,194
32	CRMSoftwares.com	crmssoftwares.com	1,902,308	946,455	▼ 955,853
33	Asserta holdings ltd	assertahome.com	1,918,772	995,601	▼ 923,171
34	ESmeb Incorporated, Eric Sme...	roommatesandrooms.com	1,340,118	535,127	▼ 804,991
35	Alexis Dufresne	free-online-games-link...	6,527,080	5,739,986	▼ 787,094
36	Anthony L Larsen	allautoreviews.com	1,493,882	747,219	▼ 746,663
37	Pornblography	pornblography.com	2,069,556	1,330,494	▼ 739,062
38	GT Express Computers, Inc	2-upgrade.com	2,141,579	1,403,671	▼ 737,908
39	Dante De Bendetti	inauto.com	1,631,362	900,553	▼ 730,809
40	Network World	nwfusion.com	2,114,771	1,410,048	▼ 704,723
41	Ukmix	ukmix.net	1,511,160	846,105	▼ 665,055
42	Gameworld Industries Pty Ltd	pcgameworld.com	697,891	52,022	▼ 645,869
43	CaribbeanCricket Inc.	caribbeancricket.com	1,102,766	470,169	▼ 632,597
44	Sheppard, John	boxing-central.com	5,162,126	4,541,962	▼ 620,164
45	Emerald Oceans Media Group	eoradio.com	1,180,639	569,977	▼ 610,662
46	collegefacebook.com	collegefacebook.com	1,301,564	708,890	▼ 592,674
47	Pirone, Jane	drummergeirl.com	2,004,830	1,417,897	▼ 586,933
48	firehunt.com	firehunt.com	2,222,610	1,635,707	▼ 586,903
49	Unlisted	sausagefans.com	1,885,746	1,312,190	▼ 573,556
50	Travelweb LLC	travelweb.com	2,572,512	2,001,769	▼ 570,743
Average Rank					1,310,628

How to Read the Worst Performing Websites Analysis?


























The Least Performing Websites Analysis refers to the websites that have a negative movement in their position based on Traffic Rank.

The following legend shows the increase and decrease in the Traffic Rankings:

-  Increase in Ranking
-  Decrease in Ranking
-  No change in Ranking

Sub Directory Trend Analysis > Google (DMOZ) > Recreation > September, 2006

Each month, SearchForecast provides the sub directory trend analysis for one of twelve Google (DMOZ) directories. This month the report is for the Recreation directory.

Rank	Directory	Number of Sub Directories	Number of Listings	Market Share	Sub Directory Density
1	Pets	28	29,866	25.34% 	1,067
2	Outdoors	26	16,528	14.02% 	636
3	Autos	14	8,630	7.32% 	616
4	Food	14	7,097	6.02% 	507
5	Scouting	15	6,993	5.93% 	466
6	Travel	13	6,699	5.68% 	515
7	Collecting	60	5,733	4.86% 	96
8	Humor	39	5,727	4.86% 	147
9	Aviation	16	4,920	4.17% 	308
10	Motorcycles	19	3,812	3.23% 	201
11	Boating	17	3,364	2.85% 	198
12	Radio	5	3,107	2.64% 	621
13	Living History	6	1,926	1.63% 	321
14	Birding	15	1,890	1.60% 	126
15	Models	7	1,801	1.53% 	257
16	Climbing	14	1,504	1.28% 	107
17	Guns	22	1,411	1.20% 	64
18	Roads and Highways	27	1,245	1.06% 	46
19	Trains and Railroads	11	1,144	0.97% 	104
20	Antiques	24	1,033	0.88% 	43
21	Camps	20	1,013	0.86% 	51
22	Theme Parks	10	707	0.60% 	71
23	Kites	14	588	0.50% 	42
24	Drugs	5	248	0.21% 	50
25	Audio	6	213	0.18% 	36
					Cont...

Rank	Directory	Number of Sub Directories	Number of Listings	Market Share	Sub Directory Density
26	Nudism	4	210	0.18% <input type="text"/>	53
27	Picture Ratings	4	173	0.15% <input type="text"/>	43
28	Tobacco	6	163	0.14% <input type="text"/>	27
29	Knives	5	80	0.07% <input type="text"/>	16
30	Parties	4	40	0.03% <input type="text"/>	10
31	Whips	1	19	0.02% <input type="text"/>	19
	Total	471	117,884		

How to read the Sub Directory Trend Analysis?

The Sub-Directory Trend Analysis refers to the number of Sub-Directories within each top level industry category of Google (DMOZ), Google and Yahoo, as well as the total number of website listings, market share and the density of sub-directories.

The Directories Listings in the table details the name of the Directory, the number of Sub Directories within that directory, the total number of websites that are listed in that Directory and the market share of those directories. The higher the number of Directories a website is listed in will, in theory, result that website being better indexed by search engines.

SearchForecast calculates the average number of listings in each directory, which we describe as the Density. The higher the density, the more listings in that directory. Search Engine Optimization should review the density per Sub-Directory to aid in the development of search engine friendly content.

Top 50 Websites by Sub-Directory Analysis > News and Media > September, 2006

The table below shows the Top 50 websites in the News and Media industry for July, August, September in 2006 based on Sub-directory.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	Empatchica	empathica.com	■	27	27	27
2	Powersource	powersource.com	■	14	14	14
3	Radio Vaticana	vaticanradio.org	■	14	14	14
4	Medicinenet, Inc.	medicinenet.com	■	13	13	13
5	Eurobath International Ltd	drmr.org	■	12	12	12
6	Euronews	euronews.net	■	9	9	9
7	InsideNetwork Corporation	insideworld.com	■	9	9	9
8	Swift Newspapers Inc.	vaildaily.com	■	8	8	8
9	Stockholm Visitors Board AB	stockholmtown.com	■	7	7	7
10	Nortra	visitnorway.com	■	7	7	7
11	Free Speech TV	freespeech.org	▲	6	6	3
12	Irna Ny	irna.com	■	6	6	6
13	InternationalAtomicEnergy Ag...	iaea.org	■	6	6	6
14	Society for Nuclear Medicine	ntucclub.com	■	6	6	6
15	Wikimedia Foundation, Inc.	blogdex.net	■	6	6	6
16	Swisscom AG, Bern	swisscom.com	■	6	6	6
17	Trustees of Boston Universit...	wbur.org	■	5	5	5
18	ISACA	isaca.org	■	5	5	5
19	Novartis AG	novartis.com	■	5	5	5
20	CGI Group Inc	cgi.com	■	5	5	5
21	IMC	indymedia.org	■	5	5	5
22	Horvitz Newspapers	kingcountyjournal.com	■	5	5	5
23	Social & Health Services, Lt...	mentalhealth.org	■	5	5	5
24	Examiner.com	examiner.com	■	5	5	5
25	LetsGoDigital Online Magazin...	letsgodigital.org	■	5	5	5
						Cont...

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	Sony Broadcast Professional ...	sonybiz.net	■	5	5	5
27	The McGraw-Hill Companies	aviationnow.com	■	5	5	5
28	groups.yahoo.com/group/your_...	groups.yahoo.com/group...	■	5	5	5
29	NY Inst. of Photography	nyip.com	■	5	5	5
30	Journal Interactive	jsonline.com	■	5	5	5
31	esa.int	esa.int	■	5	5	5
32	Examiner.com	dcexaminer.com	■	5	5	5
33	Radio Free Europe	rferl.org	■	5	5	5
34	Qaop	pumbo.com	■	4	4	4
35	Peter Hawkins Internet Servi...	greatbarrierreef.aus.n...	▼	4	4	5
36	Tourisme Quebec	bonjourquebec.com	■	4	4	4
37	Pinnacle Systems, Jacob Gsoe...	truevision.com	■	4	4	4
38	PT.IndoExchange Tbk	indoexchange.com	■	4	4	4
39	dtic.mil	dtic.mil	■	4	4	4
40	GermanEmbassy, German Inform...	germany-info.org	■	4	4	4
41	Codemasters	codemasters.com	■	4	4	4
42	Knight Ridder Digital, HQ Ho...	mercurynews.com	■	4	4	4
43	Jason Kersey	mozillazine.org	■	4	4	4
44	Janes Information Group	janes.com	■	4	4	4
45	International Broadcasting B...	voanews.com	■	4	4	4
46	Country Music Television	cmt.com	■	4	4	4
47	The Columbian	columbian.com	■	4	4	4
48	LA-Inland Valley Daily Bulle...	dailybulletin.com	■	4	4	4
49	The Eagle Tribune, Host Mast...	eagletribune.com	■	4	4	4
50	Trobat Ideas S.L.	trobat.com	■	4	4	4
		Average		6	6	6

How to Read the Sub Directory Table?

The Sub Directories listed in the table show which categories or classifications within various search engines the website is featured in. The higher the number of sub directories a website is listed in will, in theory, result that website being better indexed by search engines.

[View All Competitors in Sub Directories:](#)

Login to SearchForecast.com to view the list of Sub Directories websites in an industry are indexed in can be used to analyse whether a website is below or above industry competitors.

View All Directory Listings & Market Shares:

Login to SearchForecast.com to view the complete list of how many Sub Directories are analyzed in each Industry Categories by the number of listings and the market share. This analysis assists in understanding the composition of each Industry Category, critical in developing search engine optimization strategies.

Top 50 Websites by Backward Links Analysis > News and Media > September, 2006

The table below shows the Top 50 websites in the News and Media industry for July, August, September in 2006 based on Backward Links.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	Wikimedia Foundation, Inc.	blogdex.net	▲	98,498	98,498	41,581
2	Matthew Mullenweg	wordpress.org	▲	57,872	57,872	23,140
3	Technorati	technorati.com	▲	37,499	37,499	14,295
4	Federal Trade Commission	ftc.gov	▲	25,003	25,003	17,582
5	Opera Software	opera.com	▲	20,765	20,765	14,689
6	American Red Cross	redcross.org	▬	20,375	20,375	20,375
7	Six Apart Ltd.	movabletype.org	▲	20,200	20,200	19,978
8	New Scientist	newscientist.com	▲	19,067	19,067	15,264
9	Christian Science Monitor	csmonitor.com	▲	18,980	18,980	14,062
10	Nature Publishing Group	nature.com	▲	18,438	18,438	14,240
11	International Herald Tribune	iht.com	▲	18,282	18,282	12,616
12	BOING BOING	boingboing.net	▲	17,982	17,982	10,729
13	NewsGator Technologies, Inc.	newsgator.com	▲	16,937	16,937	5,565
14	U.S. News & World Report, L....	usnews.com	▲	15,884	15,884	11,763
15	OpenMax	phpnuke.org	▬	15,771	15,771	15,771
16	Knight Ridder Digital, HQ Ho...	mercurynews.com	▲	14,691	14,691	7,485
17	Disney Enterprises, Inc.	disney.com	▲	14,361	14,361	10,802
18	InfoSpace, Inc.	webcrawler.com	▲	14,144	14,144	13,917
19	sec.gov	sec.gov	▲	14,072	14,072	11,288
20	Internet Public Library	ipl.org	▲	13,920	13,920	11,270
21	Ziff Davis Publishing Holdin...	eweek.com	▲	13,283	13,283	9,179
22	Red Hat, Inc.	redhat.com	▲	13,261	13,261	11,886
23	ramon flores senior	fema.gov	▲	13,166	13,166	10,097
24	Artifice, Inc.	petitiononline.com	▲	13,155	13,155	10,566
25	Pittsburgh Post-Gazette	post-gazette.com	▲	12,829	12,829	8,038
						Cont...

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	American Library Association	ala.org	▲	12,797	12,797	9,912
27	firstgov.gov	firstgov.gov	▲	12,536	12,536	7,770
28	Scientific American	sci.am.com	▲	12,301	12,301	10,641
29	Computerworld	computerworld.com	▲	11,749	11,749	9,069
30	Village Voice Media, Inc.	villagevoice.com	▲	11,694	11,694	8,839
31	Topix.net	topix.net	▲	11,663	11,663	5,408
32	The Washington Times	washingtontimes.com	▲	11,636	11,636	8,654
33	digg inc.	digg.com	▲	11,496	11,496	1,460
34	bls.gov	bls.gov	▲	11,380	11,380	8,129
35	Ars Technica, LLC	arstechnica.com	▲	11,347	11,347	5,440
36	InfoWorld Publishing Company	infoworld.com	▲	11,322	11,322	9,269
37	Common Dreams	commondreams.org	▲	11,298	11,298	8,574
38	The Washington Times	washtimes.com	▲	11,298	11,298	8,408
39	National Review	nationalreview.com	▲	11,158	11,158	8,344
40	The New Yorker Magazine	newyorker.com	▲	11,128	11,128	7,521
41	St. Petersburg Times	sptimes.com	▲	11,114	11,114	7,983
42	VA Software Corporation	freshmeat.net	▲	11,018	11,018	8,951
43	Human Rights Watch	hrw.org	▲	10,712	10,712	8,331
44	u-blog.net	u-blog.net	▲	10,505	10,505	1,260
45	CMP Media Llc	informationweek.com	▲	10,479	10,479	7,209
46	The Atlantic Monthly	theatlantic.com	▲	10,433	10,433	9,283
47	A&E Television Networks, Kat...	historychannel.com	▲	10,427	10,427	7,341
48	The Nation	thenation.com	▲	10,356	10,356	7,393
49	Independent Media Institute	alternet.org	▲	10,355	10,355	7,879
50	Aaas	sciencemag.org	▲	10,352	10,352	8,120
		Average		16,780	16,780	10,947

How to Read the Backward Performing Websites Analysis?

Backward Links refers to the number of hyper text links that other websites have to another website. One of the important elements of search engine optimization is the number of backward links a website has as well as the quality of those links.

The average Backward Links can be used to analyze whether a website is below or above the industry average of Backward Links.

The following legend shows the increase and decrease in the number of backward links:

- ▲ Increase in backward links
- ▼ Decrease in backward links
- No change in backward links

Top 50 Websites by Outward Links Analysis > News and Media > September, 2006

The table below shows the Top 50 websites in the News and Media industry for July, August, September in 2006 based on Outward Links.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	Martino Cefaratti	bnbabes.com	■	2,765	2,765	2,765
2	hkinventory.com	hkinventory.com	■	1,951	1,951	1,951
3	MW Net Media	searchgals.com	■	1,705	1,705	1,705
4	blogsforbush.com	blogsforbush.com	■	1,473	1,473	1,473
5	Media Machine	hornyduck.com	■	1,401	1,401	1,401
6	Owner Direct	ownerdirect.com	■	1,278	1,278	1,278
7	Schnebelen	b2b-bestof.com	■	1,200	1,200	1,200
8	Jason Shumate	boneme.com	■	1,065	1,065	1,065
9	Warcry Games	warcry.com	■	994	994	994
10	Serenity Vincent	teamxbox.com	■	926	926	926
11	Jason Stokes	2flashgames.com	■	908	908	908
12	-, Mono Technology Co., Ltd.	mthai.com	■	866	866	866
13	Newzjunky.com	newzjunky.com	■	803	803	803
14	Titan Enterprises	movieshark.com	■	773	773	773
15	Bob Drudge	refdesk.com	■	738	738	738
16	Media Machine	catlist.com	■	731	731	731
17	The Chronicle of Higher Educ...	aldaily.com	■	713	713	713
18	CP	alexmovies.com	■	672	672	672
19	Kevin Roderick	laobserved.com	■	670	670	670
20	Scher, William	liberaloasis.com	■	667	667	667
21	Unlisted	pinkworld.com	■	662	662	662
22	Bourque Newswatch Canada	bourque.org	■	638	638	638
23	Israpundit	israpundit.com	■	608	608	608
24	rense.com	rense.com	■	601	601	601
25	ChinaNewDigest International...	cnd.org	■	588	588	588
						Cont...




Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	Meow Media, Inc	persiankitty.com	■	583	583	583
27	Inforium Interactive	howardforums.com	■	579	579	579
28	CEOExpress Company	ceoexpress.com	■	567	567	567
29	China Economic Information S...	xinhua.org	■	535	535	535
30	Titan Enterprises	sexoasis.com	■	533	533	533
31	Usampa	blackcuties.com	■	525	525	525
32	TST/Impreso, Inc.	hotsheet.com	■	520	520	520
33	Johnson, Robert	letsrun.com	■	513	513	513
34	NetDoc	scubaboard.com	■	509	509	509
35	Reynolds, Glenn	instapundit.com	■	502	502	502
36	Cyberzine	cyberzine.com	■	495	495	495
37	Hi-Rise Entertainment Inc.	amateurindex.com	■	494	494	494
38	Guns America	gunsamerica.com	■	491	491	491
39	windsofchange.net	windsofchange.net	■	486	486	486
40	KnowledgeStorm	knowledgestorm.com	■	483	483	483
41	Jane Gray	janeresture.com	■	479	479	479
42	Arrow Internet Services Ltd	thelocalweb.net	■	472	472	472
43	Maximum Kill	uh-oh.net	■	463	463	463
44	Australian Explorer Pty Ltd	australianexplorer.com	■	441	441	441
45	bopnews.com	bopnews.com	■	435	435	435
46	Contactprivacy.com	informationclearinghou...	■	431	431	431
47	vcdquality.com	vcdquality.com	■	425	425	425
48	vodkapundit.com	vodkapundit.com	■	424	424	424
49	Eric Olsen	blogcritics.org	■	424	424	424
50	Paragon Publishing Ltd	asia-hotels.com	■	421	421	421
		Average		753	753	753

How to Read the Outward Performing Websites Analysis?

Outward Links refers to the number of hyper text links that a websites has to another external website. It is important to evaluate the total number of outgoing links on a website page because getting a link from a webpage that has 100 outgoing links, your page would only get 1/100th of that value.

The average Outward Links can be used to analyze whether a website is below or above the industry average of Outward Links.

The following legend shows the increase and decrease in the number of outward links:

-  Increase in outward links
-  Decrease in outward links
-  No change in outward links

Top 50 Competitor Links Analysis > News and Media > September, 2006

The table below shows the Top 50 websites in the News and Media industry for September in 2006 based on Competitor Links.

Rank	Organization	Website	Relevance
1	veronikazemanova.com	http://www.graceyoung.com/	100%
2	veronikazemanova.com	http://ddas77.tripod.com/mag...	100%
3	veronikazemanova.com	http://chefsgarden.com/	100%
4	veronikazemanova.com	http://www.froggybottomcookb...	100%
5	veronikazemanova.com	http://www.gardengetawaygaze...	100%
6	veronikazemanova.com	http://www.gazebocraft.com/i...	100%
7	veronikazemanova.com	http://www.gazebojunction.co...	100%
8	veronikazemanova.com	http://www.jerseyasparagus.c...	100%
9	veronikazemanova.com	http://www.poligon.com/	100%
10	veronikazemanova.com	http://imediafax.com/jumpsta...	23%
11	veronikazemanova.com	http://justeyecandy.com/	0%
12	veronikazemanova.com	http://alphamodels.net/	0%
Average			77%

How to Read the Competitor Links Table?

Competitor Links will provide you with the related websites that commonly appear in search engine results rankings. The "relevance" is used to measure how relevant the each competitor website is compared to the given URL. The average Relevance can be used to analyze how relevant the competitor websites are.

Note:

The Top 100 List of Competitor Links in the News and Media industry for July, August and September in 2006 can be accessed at SearchForecast.com.

Domain Ownership Report Analysis > News and Media > September, 2006

The table below shows the Top 50 websites in the News and Media industry for September in 2006 based on Domain Ownership.

Rank	Organization	Website	Number of URLs
1	General Electric Company	nbcсандiego.com	58
2	General Electric Company	geappliances.com	58
3	General Electric Company	turnto10.com	58
4	General Electric Company	nbc6.net	57
5	General Electric Company	nbc.com	57
6	General Electric Company	nbc10.com	57
7	General Electric Company	nbc17.com	57
8	General Electric Company	nbc13.com	57
9	Microsoft Corporation	windowsmedia.com	57
10	Microsoft	microsoft.com/games/Xbox/gam...	57
11	www.msn.com	msn.com	56
12	Microsoft Corporation, Domain Administr...	xbox.com	56
13	MSNBC on the Internet	msnbc.com	56
14	Dogpile.com	dogpile.com	52
15	CMP Media Llc	intelligententerprise.com	52
16	CMP Media Llc	networkcomputing.com	52
17	CMP Media Llc	informationweek.com	52
18	InfoSpace, Inc.	metacrawler.com	52
19	InfoSpace, Inc.	metaspy.com	52
20	InfoSpace, Inc.	webmarket.com	52
21	CMP Media Llc	cmpnet.com	51
22	411WEB Directory, Inc.	411web.com	51
23	CMP Media Llc	eetimes.com	51
24	CMP Media Llc	internetweek.com	51
25	CMP Media Llc	byte.com	51
			Cont...

Rank	Organization	Website	Number of URLs
26	CMP Media Llc	techweb.com	51
27	Tribune Company	baltimoresun.com	50
28	Tribune Company	sun-sentinel.com	50
29	Tribune Company	dailypress.com	50
30	CMP Media Llc	embedded.com	50
31	Morris Digital Works, Llc	horsecity.com	49
32	Morris Publishing Group, Llc	amarillo.com	49
33	Tribune Company	zap2it.com	49
34	Gamma Entertainment Inc	sexswap.com	49
35	Ford Motor Company	dealerconnection.com	47
36	Trader Publishing Company	woodshopnews.com	46
37	Media General Communications, Inc.	dailyprogress.com	46
38	Electronic Arts	easports.com	46
39	Electronic Arts	eagames.com	46
40	Media General Communications, Inc.	timesdispatch.com	46
41	World Wrestling Entertainment, Inc, Wo...	wwe.com	45
42	Media General Communications, Inc.	tbo.com	45
43	Electronic Arts	ea.com	45
44	Nintendo of America Inc.	nintendo.com	45
45	Disney Enterprises, Inc.	disneyinternational.com	44
46	Disney Enterprises, Inc.	disneychannel.com	44
47	PRISM Business Media Holdings	nreionline.com	44
48	PRISM Business Media Holdings	mixonline.com	44
49	PRISM Business Media Holdings	directmag.com	44
50	Jupitermedia Corporation	linxtoday.com	44
Average			51

How to Read the Domain Nests Table?

The Domain Nests refers to the number of URLs a domain owner has. It is important to monitor which domain owners are active and identify prospective competitors.

The average Domain Nests can be used to analyze whether a domain owner is below or above the industry average of websites owned by each organization.

Micro-Publisher Network Report Analysis > News and Media > September, 2006

The Micro Publisher Website Network is made up of websites that display the Google AdSense code, Yahoo! Publisher advertising code, MIVA advertising code, the MSN advertising code and the Baidu (the leading Chinese search engine) advertising code.

Google Publisher Network Analysis > News and Media > September, 2006

The table below shows the websites in the News and Media industry for that are displaying Google AdSense advertising code on their website based on Rank.

Rank	Organization	Website	Number of URLs	Partner Id	Email
1	Topix.net	topix.net	555	pub-6325511968014372	Email Contact
2	GetItFido.com	janime.net	256	pub-8906848689989068	Email Contact
3	Yugiohland	yugioh-land.com	256	pub-8906848689989068	Email Contact
4	The Student Center	studentcenter.org	173	pub-2158116220034243	Email Contact
5	Connected Ventures, LLC	campushook.com	173	pub-2158116220034243	Email Contact

Yahoo! Publisher Network Analysis > News and Media > September, 2006

Rank	Organization	Website	Number of URLs	Partner Id	Email
1	Stop2Shop	stop2shop.com	94	9187530200	Email Contact
2	Ind-US Internet Tech	kerala.com	28	8748360200	Email Contact
3	OReilly Media, Inc.	linuxdevcenter.com	22	2095178212	Email Contact
4	OReilly Media, Inc.	windowsdevcenter.com	22	2095178212	Email Contact
5	OReilly Media, Inc.	macdevcenter.com	22	2095178212	Email Contact

MIVA Publisher Network Analysis > News and Media > September, 2006

Rank	Organization	Website	Number of URLs	Partner Id	Email
1	ChristiansUnite.com	christiansunite.com	24	15306	Email Contact
2	Predatorial Advertisin...	bigfishtackle.com	15	6038	Email Contact
3	Kerona Inc	refundsweepers.com	9	20002	Email Contact
4	Richard Evans Lee	edifyingspectacle.org	4	40517	Email Contact
5	InKline Global, Inc.	inklineglobal.com	4	15632	Email Contact

How to Read the Micro Publisher Website Network Table?

The Micro Publisher Website Network displays the websites that include 3rd party advertisements. It is important to note that the report features both the number of websites that the Organization has as well as their Partner ID. The websites are ranked by their usage, ensuring that the most frequently visited websites are listed first.

Spider Crawl Speed Report Analysis > News and Media > September, 2006

The table below shows the Top 50 websites in the News and Media industry for September in 2006 based on Spider Crawl Speed.

Rank	Organization	Website	Seconds
1	Hezi Aris	yonkertribune.com	0.063
2	unlisted	coppermine.sourceforge.net	0.071
3	2Advanced Studios	2advanced.com	0.075
4	Doug Colbeck	mbronline.com	0.079
5	H.M.F. Oil Co. Ltd.	sk.sympatico.ca/skriv	0.086
6	Kiem-Tv3	kiem-tv.com	0.098
7	Norma Toraya	crankbunny.net	0.102
8	Need a dot com?	sangha.net/agni-yoga/upasika...	0.109
9	MTVN Online L.P.	mtv2.com	0.110
10	Danmarks Biblioteksskole	db.dk/dbi/internet/inetinfo....	0.110
11	Free Speech TV	free.freespeech.org/normanso...	0.117
12	w3.trib.com/~dwood/oldmac.html	w3.trib.com/~dwood/oldmac.ht...	0.117
13	Free Speech TV	free.freespeech.org/manushi	0.117
14	Commquest Corporation	weblocator.com/attorney/tx/l...	0.120
15	brouhaha.com/~eric/pic/caption.html	brouhaha.com/~eric/pic/capti...	0.131
16	RegisterFly.com - Ref#19766673	adorons.com	0.133
17	MTVN Online Partner 1 Llc	spiketv.com	0.141
18	Stoll, Bill	askwaltstollmd.com	0.141
19	Biz-Net	chamber-of-commerce.com/inde...	0.149
20	ariadne.ac.uk/issue36/search-engines	ariadne.ac.uk/issue36/search...	0.156
21	Electronic Arts	shox.ea.com	0.157
22	members.aol.com/MG4273/film.htm	members.aol.com/MG4273/film....	0.161
23	PO Box 2469	diary-x.com	0.164
24	Concatel, S.L.	cinemaitalia.com	0.170
25	Paratore, Robert	auctionessentials4u.com	0.170
			Cont...

Rank	Organization	Website	Seconds
26	Alternative Press Center	altpress.org	0.171
27	Nurturing Families	familyandhome.org	0.172
28	fablis.com	fablis.com	0.172
29	Jim Dicken	1fghp.com/australia.html	0.172
30	Ferry Halim	orinal.com	0.176
31	Private Registration	newsflash.org	0.176
32	JustClick International	accessplace.com/health.htm	0.177
33	JustClick International	accessplace.com/fun.htm	0.177
34	JustClick International	accessplace.com/lifestyl.htm	0.177
35	AOL Japan Inc.	jp.aol.com	0.180
36	Procter and Gamble, Domain Admin	dryel.com	0.181
37	Edward Hasbrouck	hasbrouck.org/faq	0.186
38	Mazu Publishing Admin	mlmbigmouth.com	0.187
39	Ledler Foundation	classicartsshowcase.org	0.188
40	Ballyhoo Web Service	tulsainsite.com	0.188
41	Cornell Law Library (http://www.lawsch...)	copyright.cornell.edu	0.190
42	University of California at Berkeley	sims.berkeley.edu/resources/...	0.192
43	Yahoo! Inc.	cn.greetings.yahoo.com	0.196
44	Association for Progressive Co	jca.apc.org/wssj	0.197
45	Mammoth Mountain Ski Area	patrol.mammothmountain.com	0.203
46	Ramapo Catskill Library System	ansernet.rcls.org/deskref	0.204
47	DollarDEX Pte Ltd	hk.dollardex.com	0.206
48	billstclair.com/blogmax	billstclair.com/blogmax	0.210
49	Jan Wuesten	die-wuestens.de/engindex.htm	0.212
50	healthfinder.gov/espanol	healthfinder.gov/espanol	0.212
		Average	0.155


How to read the Spider Crawl Speed?

The Spider Speed Crawl refers to the number of seconds it takes for a search engine spider to crawl the website. It is important to maximize the downloadable speed of web pages across your organization's website to increase the efficiency the search engine crawlers indexation performance.



The average Spider Speed Crawl can be used to analyze whether a website is below or above the industry average of Spider Speed Crawl.

Websites by Google Vs Yahoo! Sub-Directory Analysis > News and Media > September, 2006

The table below shows the top websites in the News and Media industry and their Google (DMOZ) and Yahoo! Sub-Directory.

Rank	Sub Directory Information
1	<p>myczechrepublic.com</p> <p>Total Number of Directories: 40</p> <p>DMOZ </p> <ul style="list-style-type: none"> Top/Business/Industrial_Goods_and_Services/Engineering/Civil Top/Society/Philanthropy/Grants/Grant-Making_Foundations Top/Business/Energy_and_Environment/Electricity/Cooperatives Top/Business/Publishing_and_Printing/Printing/Products/Direct_Mail Top/Business/Information_Technology/Employment/Regional/North_America/United_States Top/Society/Religion_and_Spirituality/Christianity/Denominations/Methodist/United_Methodist/Local_Ch... Top/Business/Construction_and_Maintenance/Materials_and_Supplies/Electrical/Lighting/Accessories/Bul... Top/Business/Industrial_Goods_and_Services/Machinery_and_Tools/Plating,_Polishing_Equipment Top/Sports/Equestrian/Eventing/Training_and_Facilities/North_America/United_States Top/Business/Textiles_and_Nonwovens/Nonwovens/Waddings_and_Battings Top/Society/Death/Death_Care/Funeral_Services/North_America/United_States/New_Jersey Top/Reference/Education/Colleges_and_Universities/North_America/United_States/New_Jersey/Two-Year_Co... Top/Regional/North_America/United_States/New_Jersey/Business_and_Economy/Shopping Top/Business/Industrial_Goods_and_Services/Industrial_Supply/Materials_Handling/Automated/Pneumatic_... Top/Regional/North_America/United_States/New_Jersey/Society_and_Culture/Politics/Parties/Democratic Top/Regional/North_America/United_States/New_Jersey/Metro_Areas_and_Regions/North_Jersey Top/Shopping/Home_and_Garden/Furniture/Tables/Handcrafted Top/Regional/North_America/United_States/New_Jersey/Localities/F/Flanders/Business_and_Economy Top/Society/Law/Services/Lawyers_and_Law_Firms/Creditors'_Rights_and_Collections/North_America/Unite... Top/Games/Coin-Op/Supplies_and_Equipment/Parts Top/Business/Consumer_Goods_and_Services/Toys_and_Games/Wholesale_and_Distribution Top/Regional/North_America/United_States/New_Jersey/Localities/N/Newton/Business_and_Economy Top/Recreation/Scouting/Organizations/Girl_Scouts_of_the_USA/Councils/New_Jersey Top/Recreation/Boating/Sailing/Clubs/North_America/United_States/New_Jersey Top/Business/Telecommunications/Equipment/Business_Systems/Vendors/United_States/New_Jersey Top/Regional/North_America/United_States/New_Jersey/Counties/Middlesex/Business_and_Economy Top/Regional/North_America/United_States/New_Jersey/Localities/R/Rutherford/Business_and_Economy Top/Society/People/Seniors/Retirement/Housing_and_Communities/North_America/United_States/New_Jersey Top/Regional/North_America/United_States/New_Jersey/Localities/H/Hamburg/Business_and_Economy Top/Regional/North_America/United_States/New_Jersey/Counties/Essex/Government Top/Regional/North_America/United_States/New_Jersey/Localities/D/Denville/Government Top/Regional/North_America/United_States/Government/Military/Army/Installations/Arsenals/Picatinny_A... Top/Regional/North_America/United_States/New_Jersey/Localities/M/Mendham/Education Top/Regional/North_America/United_States/New_Jersey/Localities/L/Lake_Hopatcong/Guides_and_Directori... Top/Regional/North_America/United_States/New_Jersey/Localities/M/Morris_Township/Education Top/Regional/North_America/United_States/New_Jersey/Localities/N/New_Monmouth/Education Top/Regional/North_America/United_States/New_Jersey/Localities/D/Dover/Guides_and_Directories Top/Regional/North_America/United_States/New_Jersey/Localities/S/Sussex/Business_and_Economy/Real_Es... Top/Society/People/Generations_and_Age_Groups/Seniors/Retirement/Housing_and_Communities/North_Ameri... Top/Business/Consumer_Goods_and_Services/Sporting_Goods/Billiards <p>Google </p> <p>Regional/Europe/Czech_Republic/Travel_and_Tourism/Travel_Guides</p>



Rank	Sub Directory Information
2	<p data-bbox="233 344 408 367">asiainfo.com</p> <p data-bbox="233 405 663 427">Total Number of Directories: 32</p> <p data-bbox="233 439 443 461">DMOZ </p> <ul style="list-style-type: none"> Top/Regional/Europe/United_Kingdom/England/Derbyshire Top/Regional/Europe/United_Kingdom/Scotland/Aberdeenshire Top/Regional/Europe/United_Kingdom/England/Bristol/Arts_and_Entertainment Top/Regional/Europe/United_Kingdom/England/Devon/Exeter Top/Regional/Europe/United_Kingdom/England/Somerset/Weston-super-Mare Top/Regional/Europe/United_Kingdom/England/Bristol/Recreation_and_Sports Top/Regional/Europe/United_Kingdom/Society_and_Culture/Charities/Resources_for_Charities Top/Regional/Europe/United_Kingdom/England/Bristol/Business_and_Economy/Property Top/Regional/Europe/United_Kingdom/England/East_Riding_of_Yorkshire/Kingston_Upon_Hull/Society_and_C... Top/Regional/Europe/United_Kingdom/Wales/News_and_Media Top/Regional/Europe/United_Kingdom/Scotland/News_and_Media/Newspapers Top/Regional/Europe/United_Kingdom/England/Bristol/Business_and_Economy/Motoring/Dealers Top/Regional/Europe/United_Kingdom/England/Bristol/Guides_and_Directories Top/Regional/Europe/United_Kingdom/England/Bristol/News_and_Media Top/Regional/Europe/United_Kingdom/England/Regions/South_West/News_and_Media Top/Regional/Europe/United_Kingdom/England/Regions/South_East/News_and_Media Top/Regional/Europe/United_Kingdom/England/Cornwall/News_and_Media Top/Regional/Europe/United_Kingdom/England/Somerset/News_and_Media Top/Regional/Europe/United_Kingdom/England/Devon/News_and_Media Top/Regional/Europe/United_Kingdom/England/Leicestershire/Leicester/News_and_Media Top/Regional/Europe/United_Kingdom/England/Staffordshire/News_and_Media Top/Regional/Europe/United_Kingdom/England/Somerset/Bath/News_and_Media Top/Regional/Europe/United_Kingdom/England/Nottinghamshire/Nottingham/News_and_Media Top/Regional/Europe/United_Kingdom/England/Kent/News_and_Media Top/Regional/Europe/United_Kingdom/England/Gloucestershire/News_and_Media Top/Regional/Europe/United_Kingdom/England/Lincolnshire/News_and_Media Top/Regional/Europe/United_Kingdom/England/Leicestershire/News_and_Media Top/Regional/Europe/United_Kingdom/England/Staffordshire/Guides_and_Directories Top/Regional/Europe/United_Kingdom/Scotland/Aberdeen,_City_of/News_and_Media Top/Regional/Europe/United_Kingdom/England/Lincolnshire/Scunthorpe/News_and_Media Top/Regional/Europe/United_Kingdom/England/Lincolnshire/Grimsby/News_and_Media Top/Regional/Europe/United_Kingdom/England/East_Riding_of_Yorkshire/News_and_Media/Newspapers <p data-bbox="233 1227 539 1261">Yahoo </p> <p data-bbox="293 1263 1337 1285">Directory/Regional/Countries/China/Business and Economy/Business to Business/Communications and Netw...</p>



Rank	Sub Directory Information
3	<p>dailynexus.com</p> <p>Total Number of Directories: 32</p> <p>DMOZ dmoz</p> <ul style="list-style-type: none"> Top/Computers/Open_Source/Software Top/Computers/Open_Source/Organizations Top/Computers/Open_Source/Advocacy Top/Computers/Software/Operating_Systems/Microkernel/Mach/GNU_Hurd Top/Computers/Software/Operating_Systems/Unix/Software Top/Regional/North_America/United_States/Massachusetts/Localities/B/Boston/Business_and_Economy/Comp... Top/World/EspaÃ±ol/Computadoras/Software/Sistemas_operativos Top/World/FranÃ§ais/Informatique/Logiciel_libre Top/World/Shqip/Kompjutera Top/World/TÃ¼rkÃ§e/Bilgisayar/YazÃ±lÃ±m/Ã°ÅŸletim_Sistemleri/Linux Top/World/CatalÃ /InformÃ tica/Programari/Sistemas_operatius/Linux Top/World/Italiano/Computer/Organizzazioni Top/World/Italiano/Computer/Programmazione/Open_Source Top/World/Deutsch/Computer/Open_Source/Software Top/World/PortuguÃs/InformÃtica/Software/Livres/GNU Top/Computers/Open_Source/Software Top/Computers/Open_Source/Organizations Top/Computers/Open_Source/Advocacy Top/Computers/Software/Operating_Systems/Microkernel/Mach/GNU_Hurd Top/Computers/Software/Operating_Systems/Unix/Software Top/Regional/North_America/United_States/Massachusetts/Localities/B/Boston/Business_and_Economy/Comp... Top/World/CatalÃ /InformÃ tica Top/World/EspaÃ±ol/Computadoras/Software/Sistemas_operativos Top/World/FranÃ§ais/Informatique/Logiciel_libre Top/World/Shqip/Kompjutera Top/World/TÃ¼rkÃ§e/Bilgisayar/YazÃ±lÃ±m/Ã°ÅŸletim_Sistemleri/Linux Top/World/CatalÃ /InformÃ tica/Programari/Sistemas_operatius/Linux Top/World/Italiano/Computer/Organizzazioni Top/World/EspaÃ±ol/Computadoras/CÃ³digo_abierto Top/World/Italiano/Computer/Programmazione/Open_Source Top/World/Deutsch/Computer/Open_Source/Software Top/World/PortuguÃs/InformÃtica/Software/Livres/GNU
4	<p>shophawaii malls.com</p> <p>Total Number of Directories: 26</p> <p>DMOZ dmoz</p> <ul style="list-style-type: none"> Top/Health/Conditions_and_Diseases/Digestive_Disorders Top/Health/Conditions_and_Diseases/Cardiovascular_Disorders/Heart_Disease Top/Health/Conditions_and_Diseases/Genitourinary_Disorders Top/Health/Mental_Health/Disorders/Mood/Depression Top/Health/Conditions_and_Diseases/Allergies Top/Health/Conditions_and_Diseases/Musculoskeletal_Disorders/Arthritis Top/Health/Conditions_and_Diseases/Digestive_Disorders/Intestinal/Inflammatory_Bowel_Disease Top/Health/Women's_Health/Resources Top/Reference/Dictionaries/By_Subject/Medicine Top/Health/Conditions_and_Diseases/Cardiovascular_Disorders/Vascular_Disorders/Hypertension Top/Health/Conditions_and_Diseases/Cardiovascular_Disorders/Heart_Disease/Cholesterol Top/Health/Education/Patient_Education/Directories Top/Health/Conditions_and_Diseases/Neurological_Disorders/Chronic_Pain_Syndromes Top/Health/Conditions_and_Diseases/Digestive_Disorders Top/Health/Conditions_and_Diseases/Cardiovascular_Disorders/Heart_Disease Top/Health/Conditions_and_Diseases/Genitourinary_Disorders Top/Health/Mental_Health/Disorders/Mood/Depression Top/Health/Conditions_and_Diseases/Allergies Top/Health/Conditions_and_Diseases/Musculoskeletal_Disorders/Arthritis Top/Health/Conditions_and_Diseases/Digestive_Disorders/Intestinal/Inflammatory_Bowel_Disease Top/Health/Women's_Health/Resources Top/Reference/Dictionaries/By_Subject/Medicine Top/Health/Conditions_and_Diseases/Cardiovascular_Disorders/Vascular_Disorders/Hypertension Top/Health/Conditions_and_Diseases/Cardiovascular_Disorders/Heart_Disease/Cholesterol Top/Health/Education/Patient_Education/Directories Top/Health/Conditions_and_Diseases/Neurological_Disorders/Chronic_Pain_Syndromes



Rank	Sub Directory Information
5	<p>chicagofun.com</p> <p>Total Number of Directories: 26</p> <p>DMOZ </p> <p>Top/World/Japanese/ç¾¼ä¼š/æ"¿æ²»äff»èiCæ"¿ Top/World/Japanese/ã,ãf³ãf©ã,ãf³ã,ãf§ãffãf—/ã• ¥ã°ãf»ç¾¼žã@1/ã• ¥ã°éÉÿã" Top/World/Japanese/ã,ãf³ãf©ã,ãf³ã,ãf§ãffãf—/ãf§ãffãf^/ç§—ãf»çC«/ç§— Top/World/Japanese/ãf"ã,ãf•ã,1/è²iã<™ãf»ã¼šè"~/ã¼šè"~ã°ã<™æ%œ Top/World/Japanese/ãf"ã,ãf•ã,1/è£½ã"•ãf»ã,μãf¼ãf"ã,1¼"ç"£æ¥ã"ã"•"¼%œ/ã^ã¼çãf»ã§ã¼¥ Top/World/Japanese/ãf"ã,ãf•ã,1/é+ç"/ã°œ•ã-ia—</æ¾¼é•£ãf»ã,1ã,¿ãfãfãf Top/Arts/Photography/Techniques_and_Styles/Pinhole/Photographers Top/World/Japanese/ãf—ã,ãf³ã,ãf¼ã,ãf§ãf³/æ—...èiC/ç>@ç§,ã^¥/æ,çæ³%œ Top/World/Japanese/ãœ°ãÿÿ/ã,çã,ã,ç/æ—¥æœ—/ã°é£½/ã,ç"œ•'ã°é£½ã,ãf"ã,ãf•ã,1ãf»çμCæ,^/é£²éÉÿã°... Top/World/Japanese/ã,ãf³ãf©ã,ãf³ã,ãf§ãffãf—/ã,çãf¼ãf^ãf»ã¼¥è§,ç"ã...ãf»æ•ã-™/æ%œ<è§,ç"ã" Top/World/Japanese/ãœ°ãÿÿ/ã,çã,ã,ç/æ—¥æœ—/ã...μã°«/ã,ç"œ•'ã§«èã,ãf"ã,ãf•ã,1ãf»çμCæ,^ Top/World/Japanese/ãf<ãf¥ãf¼ã,1/ãf©ã,ã,ã/FM/ãfÿãf-FM Top/World/Japanese/ãœ°ãÿÿ/ã,çã,ã,ç/æ—¥æœ—/ã¾¼æé°ã/ã,ç"œ•'è±§ãã,ã,ãf"ã,ãf•ã,1ãf»çμCæ,^ Top/World/Japanese/ã,çãf¼ãf^/ã+™çœÿ/ã+™çœÿã@¶/ã"ãèiC Top/World/Japanese/ãœ°ãÿÿ/ã,çã,ã,ç/æ—¥æœ—/ã...μã°«/ã,ç"œ•'è¥¿ã@ã,ã,ã,ã,ãf"ã,ãf•ã,1ãf»çμCæ,^ Top/World/Japanese/ãœ°ãÿÿ/ã,çã,ã,ç/æ—¥æœ—/æ•±ã°-/ã,ç"œ•'ã°ã¼ã,ãf"ã,ãf•ã,1ãf»çμCæ,^ Top/World/Japanese/ãf"ã,ãf•ã,1/ã"ãf»ã+ç%œ^/ã+ç%œ^/ç§ã-!/ã°œ-ãf»ç¾¼ä¼šç§ã-!/æ-ã"² Top/World/Japanese/ãœ°ãÿÿ/ã,çã,ã,ç/æ—¥æœ—/ã²iã±±/ã,ç"œ•'ã²iã±±ã,ãf"ã,ãf•ã,1ãf»çμCæ,^/ã°è"-ãf... Top/World/Japanese/ãf"ã,ãf•ã,1/é£½ã"•/é£²æ-™/é...é¿/æ—¥æœ—é.../ã²iã±± Top/World/Japanese/ãf"ã,ãf•ã,1/è²iã<™ãf»ã¼šè"~/ç"žã<™ãf»è"~ã³ Top/World/Japanese/ãf"ã,ãf•ã,1/ã@¿æ³§ãf»é£²éÉÿãf»æZ¥ã@ç/éÉÿã°ãã"ã@ã...é... Top/World/Japanese/ã,ãf³ãf©ã,ãf³ã,ãf§ãffãf—/ã,çãf¼ãf^ãf»ã¼¥è§,ç"ã...ãf»æ•ã-™/æ%œ<è§,ç"ã"•/ã,fãœ... Top/World/Japanese/ç¾¼ä¼š/ã>£ã½"/ãf©ã,ã,ãf³ã,ã,ãf©ãf—/æ—¥æœ—/ãÿ¼çZ%œ Top/World/Japanese/ãœ°ãÿÿ/ã,çã,ã,ç/æ—¥æœ—/ç¥žã¥ã"ã"•/ã,ç"œ•'ã"ã¼ã,ãf"ã,ãf•ã,1ãf»çμCæ,^/ã°è"... Top/World/Japanese/ãf"ã,ãf•ã,1/è²iã<™ãf»ã¼šè"~/ç"žã<™ãf»è"~ã³/æ—¥æœ—/ã¾¼æé°ã Top/World/Japanese/ãf"ã,ãf•ã,1/è£½ã"•ãf»ã,μãf¼ãf"ã,1¼"ç"£æ¥ã"ã"•"¼%œ/ã@æ-™ãf»ã,çã.../ç¥ž...</p> <p>Google Business/Hospitality/Directories/Event Planning</p> <p>Yahoo Directory/Regional/U.S. States/Illinois/Cities/Chicago/Business and Shopping/Shopping and Services/G...</p>

How to Read the Google Vs Yahoo! Sub Directory Table?

The Sub Directories listed in the table show which categories or classifications within various search engines the website is featured in. The higher the number of sub directories a website is listed in will, in theory, result that website being better indexed by search engines.

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