

SearchForecast Industry Report for Sports > Martial Arts

Top 50

Global, September 2006

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About SearchForecast

SearchForecast is a global search engine intelligence and enterprise solution business that provides insights of 150,000 top global ranking domain names across 475 industry categories.

SearchForecast provides metrics on how search engines rank websites as well as providing website visitation metrics, industry comparisons and relative market shares.

SearchForecast's patent pending Search Engine Visibility Scorecard provides management with the exact elements a website contains or omits and explains their impact on search engine rankings.

SearchForecast mission is to provide solutions to increase website rankings in search engine results pages by increasing the effectiveness of website visibility to search engines.

About SearchForecast Industry Reports

The SearchForecast Industry Report for Sports > Martial Arts provides an analysis of websites contained within the Sports > Martial Arts industries with Google, Yahoo! and Google (DMOZ).

The SearchForecast Industry Report for Sports > Martial Arts features the following analysis:

- Google Search Results Analysis
- Visibility Scorecard
- Google Cache Analysis
- Website Rank
- Best Performing
- Worst Performing
- Directory Listings
- Sub-Directory Analysis
- Google Vs Yahoo! Sub-Directory Analysis
- Backward Links
- Outward Links
- Competitor Links
- Domain Ownership
- Micro-Publisher Network (Google, Yahoo!, MIVA, Baidu, MSNSearch)
- Spider Crawl Speed

SearchForecast Methodology

SearchForecast calculates traffic rankings by analyzing which websites millions of Internet users throughout the world visit. SearchForecast continuously accesses and calculates our data analysis and reporting from various crawlers, that when combined, collect information from billions of website pages from over 10 million websites. SearchForecast's proprietary methodologies compute these statistics to produce traffic rankings and intelligence that organizations can use to improve search engine rankings.

SearchForecast has hundreds of industry and sub-directories into which our customers can compare a group of websites against each other to determine website metrics such as Page Views and Traffic Rankings. SearchForecast reports on gross numbers, percentages, relative rankings and market shares. SearchForecast also classifies websites by Country providing our members with geographical information.

SearchForecast consolidates information containing Backward and Competitor Links, search engine directories that websites are listed in, how each website is structured and the high audience keyword analysis. This is important information for search engine optimization and vital intelligence in order to improve rankings in search engine results pages.

Top 20 Websites by Google Search Results Analysis > Sports > Martial Arts > September, 2006

The table below shows the top 20 websites in the Sports > Martial Arts industry for August 2006 based on Google Search Results Analysis.

Rank	Organization	Website	Position
1	KarateDepot.com	karatedepot.com	1 of 20
2	store.titleboxing.com	store.titleboxing.com	2 of 20
3	Amazon.com	amazon.com	3 of 20
4	Joe Wally	titleboxing.com	4 of 20
5	NexTag, Inc.	nextag.com	5 of 20
6	everlastboxing.com	everlastboxing.com	6 of 20
7	cgi.ebay.com	cgi.ebay.com	7 of 20
8	Wikimedia Foundation, Inc.	en.wikipedia.org	8 of 20
9	shopping.msn.com	shopping.msn.com	9 of 20
10	Billy Blanks World Karate Center, Mari...	billyblanks.com	10 of 20
11	Karatemart, Inc.	karate-mart.com	11 of 20
12	usaboxing.org	usaboxing.org	12 of 20
13	Binary Compass Enterprises	bizrate.com	13 of 20
14	PriceGrabber.com	pricegrabber.com	14 of 20
15	Aiya Group	gungfu.com	15 of 20
16	ukfitnesssupplies.co.uk	ukfitnesssupplies.co.uk	16 of 20
17	tigerstrike.com	tigerstrike.com	17 of 20
18	Yahoo!	dir.yahoo.com	18 of 20
19	unitedprofessionals.com	unitedprofessionals.com	19 of 20
20	Target	target.com	20 of 20

How to Read the Google Search Results Analysis?

The Google Search Results Analysis refers to the actual ranking a website has in the left hand side of the search engine results page based on a selected number of high audience keywords that are frequently typed into Google. The 'Organic Search Position' refers to the position that the website appears amongst their competitors in the left hand side of the search engine results page.

Search Engine Visibility Scorecard > Sports > Martial Arts > September, 2006

Rank	Organization	Website	Score
1	Luminati Inc.	boxingscene.com	88%
2	aikiweb.com	aikiweb.com	81%
3	kamikaze.com	kamikaze.com	75%
4	usadojo.com	usadojo.com	75%
5	thesteelsource.com	thesteelsource.com	75%
6	titoortiz.com	titoortiz.com	69%
7	gracieacademy.com	gracieacademy.com	69%
8	worldblackbelt.com	worldblackbelt.com	69%
9	tainobox.com	tainobox.com	69%
10	kickboxing.com	kickboxing.com	69%
11	martialtalk.com	martialtalk.com	69%
12	bullshido.net	bullshido.net	69%
13	boxing-memorabilia.com	boxing-memorabilia.com	69%
14	Janick Neveu	kfccinema.com	69%
15	ataonline.com	ataonline.com	69%
16	napma.com	napma.com	69%
17	Sheppard, John	boxing-central.com	69%
18	DR	eastsideboxing.com	63%
19	wushucentral.com	wushucentral.com	63%
20	fightergirls.net	fightergirls.net	63%
21	capoeirista.com	capoeirista.com	63%
22	selfdefenseforums.com	selfdefenseforums.com	63%
23	kendo-world.com	kendo-world.com	63%
24	shotokai.com	shotokai.com	63%
25	Atlantic City Linen Supply	boxinginsider.net	63%
			Cont...



Rank	Organization	Website	Score
26	About.com, Inc., Nayden Naydenov	martialarts.about.com	63%
27	Furey, Matt	mattfurey.com	63%
28	boxingtalk.net	boxingtalk.net	63%
29	ninjutsu.com	ninjutsu.com	63%
30	groundfighter.com	groundfighter.com	56%
31	entertheninja.com	entertheninja.com	56%
32	awma.com	awma.com	56%
33	dnspark.com	dnspark.com	56%
34	Superior Arts	superiormartialarts.com	56%
35	kodokan.org	kodokan.org	56%
36	shaolinchowka.com	shaolinchowka.com	56%
37	bugei.com	bugei.com	56%
38	Century Incorporated	centuryfitness.com	56%
39	martialartsgear.com	martialartsgear.com	56%
40	budogirls.com	budogirls.com	56%
41	Don Cunningham	e-budokai.com	56%
42	blackbeltshop.com	blackbeltshop.com	56%
43	Aiya Group	gungfu.com	56%
44	dragonslist.com	dragonslist.com	56%
45	ejmas.com	ejmas.com	56%
46	KarateDepot.com	karatedepot.com	56%
47	gedanate.com	gedanate.com	56%
48	Full Contact Fighter	fcfighter.com	50%
49	Mark Pollard	kungfucinema.com	50%
50	mmaringreport.com	mmaringreport.com	50%
Average			63%

How to read the Search Engine Visibility Scorecard?

The Search Engine Visibility Scorecard analyzes website visibility to search engines by taking the average score, expressed as a percentage. It evaluates up to 55 known variables required for best practice in search engine optimization.

Important Note

Why do non related websites appear in the results?










SearchForecast retrieves website addresses from the directories within the major search engines including Google and Yahoo!.

Although a website may not seem related to a directory listing, if it appears in the table it is listed within that search engine directory. Many websites undertake Search Engine Optimization by increasing the number of directories their website address is listed in.

Top 50 Websites by Google Cache Analysis > Sports > Martial Arts > September, 2006

The table below shows the top 50 websites in the Sports > Martial Arts industry for August and September in 2006 based on Google Cache Analysis.




Rank	Organization	Website	Sep 2006	Aug 2006	Performance
1	Sheppard, John	boxrec.com	1,260,000	1,260,000	 0
2	Fischer, Douglass	maxboxing.com	611,000	611,000	 0
3	Fighting Arts	fightingarts.com	409,000	409,000	 0
4	Poe, Garrett	sherdog.com	144,000	144,000	 0
5	mooto.com	mooto.com	120,000	120,000	 0
6	DR	eastsideboxing.com	112,000	112,000	 0
7	Luminati Inc.	boxingscene.com	84,300	84,300	 0
8	Doghouse Boxing	doghouseboxing.com	52,100	52,100	 0
9	Saddo	saddoboxing.com	47,300	47,300	 0
10	Virtual Scotland	martialartsplanet.com	33,200	33,200	 0
11	Dragon Door	dragondoor.com	31,500	31,500	 0
12	SubFighter	subfighter.com	19,000	19,000	 0
13	Klitschko.com GmbH	klitschko.com	15,200	15,200	 0
14	Mark Pollard	kungfucinema.com	13,500	13,500	 0
15	Century Incorporated	centuryfitness.com	12,000	12,000	 0
16	Janick Neveu	kfccinema.com	10,700	10,700	 0
17	Thomas Gerbasi	maxfighting.com	9,620	9,620	 0
18	IKF Kickboxing	ikfkickboxing.com	9,360	9,360	 0
19	Joe Wally	titleboxing.com	9,320	9,320	 0
20	Freitag Marketing Services	fightnews.com	9,170	9,170	 0
21	boxingtalk.net	boxingtalk.net	3,320	3,320	 0
22	Rev. David B. Smith	fatherdave.org	1,140	1,140	 0
23	Thomas Oh	martialartsmart.net	917	917	 0
24	Aiya Group	gungfu.com	907	907	 0
25	Ryan Bennett	mmaweekly.com	797	797	 0
					Cont...

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
26	1st Round KO, Llc	insidefighting.com	794	794	 0
27	Furey, Matt	mattfurey.com	687	687	 0
28	fightsport.com	fightsport.com	390	390	 0
29	Full Contact Fighter	fcfighter.com	273	273	 0
30	Billy Blanks World Karate Ce...	billyblanks.com	181	181	 0
31	Real Ultimate Power, Inc.	realultimatepower.net	55	55	 0
32	KarateDepot.com	karatedepot.com	0	0	 0
33	Garry Matthews	martialartsclubs.com	0	0	 0
34	Superior Arts	superiormartialarts.co...	0	0	 0
Average			88,874	88,874	0

How to Read the Google Cache Analysis?

The Google Cached Pages Analysis refers to the pre-indexed pages of a website in the Google Cache, including subdomains. Search Engines typically do not index all pages of a website and it is therefore important to monitor how many web pages are cached. As search engines like Google and Yahoo! frequently re-index the pages in their databases, they are likely to detect your link faster on a page already existing in their database as compared to a 'yet-to-be indexed' page.

The following legend shows the increase and decrease in the number of cached pages:

-  Increase in Ranking
-  Decrease in Ranking
-  No change in Ranking

Top 50 Websites by Rank Analysis > Sports > Martial Arts > September, 2006

The table below shows the Top 50 websites in the Sports > Martial Arts industry for August, July and September in 2006 based on Traffic Rank.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	Poe, Garrett	sherdog.com	▼	3,883	3,812	3,795
2	Sheppard, John	boxrec.com	▼	6,660	6,497	6,105
3	Doghouse Boxing	doghouseboxing.com	▼	7,147	6,444	6,133
4	Freitag Marketing Services	fightnews.com	▼	8,310	7,520	7,093
5	DR	eastsideboxing.com	▼	17,244	16,264	14,748
6	Luminati Inc.	boxingscene.com	▼	17,570	16,570	16,576
7	Fischer, Douglass	maxboxing.com	▼	17,924	15,903	14,881
8	Furey, Matt	mattfurey.com	▼	23,240	21,970	18,675
9	Ryan Bennett	mmaweekly.com	▼	24,372	23,405	24,369
10	Subfighter.com	subfighter.com	▼	40,104	33,204	27,381
11	Dragon Door	dragondoor.com	▼	44,707	43,149	42,115
12	KarateDepot.com	karatedepot.com	▼	47,548	46,161	45,136
13	Aiya Group	gungfu.com	▲	48,211	64,594	74,612
14	Empatchica	empathica.com	▼	48,630	41,761	37,325
15	mooto.com	mooto.com	▲	73,377	75,582	94,263
16	Saddo	saddoboxing.com	▼	76,255	60,938	51,842
17	Fighting Arts	fightingarts.com	▲	80,300	95,886	92,222
18	Virtual Scotland	martialartsplanet.com	▲	84,706	124,955	144,887
19	fatherdave.org	fatherdave.org	▼	102,138	103,213	95,242
20	Janick Neveu	kfccinema.com	▼	104,670	98,596	102,506
21	Thomas Gerbasi	maxfighting.com	▲	106,818	101,057	117,382
22	Century Incorporated	centuryfitness.com	▼	108,689	107,011	89,212
23	Joe Wally	titleboxing.com	▲	112,343	133,258	136,287
24	Real Ultimate Power, Inc.	realultimatepower.net	▼	125,515	93,495	79,528
25	Mark Pollard	kungfucinema.com	▼	135,040	132,090	131,465
						Cont...

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	Thomas Oh	martialartsmart.net	▼	147,911	129,174	137,038
27	fightsport.com	fightsport.com	▼	149,071	132,866	115,968
28	IKF Kickboxing	ikfkickboxing.com	▼	152,755	161,456	143,537
29	E-Budo	e-budo.com	▼	159,758	154,988	153,652
30	Full Contact Fighter	fcfighter.com	▼	170,333	162,644	154,510
31	Superior Arts	superiormartialarts.co...	▲	176,693	234,544	299,790
32	Klitschko.com GmbH	klitschko.com	▼	190,479	174,823	116,005
33	Atlantic City Linen Supply	boxinginsider.net	▼	200,368	170,258	169,579
34	Billy Blanks World Karate Ce...	billyblanks.com	▼	214,150	158,138	126,721
35	Academy of Karate Martial Ar...	martialartssupermarket...	▼	226,039	224,008	185,908
36	Isaac Barrio	hardcoreboxing.net	▼	232,231	180,169	161,798
37	1st Round KO, Llc	insidefighting.com	▼	258,136	147,074	91,321
38	Garry Matthews	martialartsclubs.com	▼	547,557	511,190	463,652
39	Sheppard, John	boxing-central.com	▼	5,162,126	4,541,962	4,646,260
		Average Rank		242,385	219,401	216,398

How to Read the Ranking Table?

The average Website Rankings can be used to analyze whether a website is below or above the industry average of Rankings.

The following legend shows the increase and decrease in the Traffic Rankings:

- ▲ Increase in Ranking
- ▼ Decrease in Ranking
- No change in Ranking

Important Note

Why do non related websites appear in the results?

SearchForecast retrieves website addresses from the directories within the major search engines including Google and Yahoo!.

Although a website may not seem related to a directory listing, if it appears in the table it is listed within that search engine directory. Many websites undertake Search Engine Optimization by increasing the number of directories their website address is listed in.

Top 50 Best Performing Websites by Rank Analysis > Sports > Martial Arts > September, 2006

The table below shows the Best Performing 50 websites in the Sports > Martial Arts industry for August and September in 2006 based on Traffic Rank.

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
1	Superior Arts	superiormartialarts.co...	176,693	234,544	▲ 57,851
2	Virtual Scotland	martialartsplanet.com	84,706	124,955	▲ 40,249
3	Joe Wally	titleboxing.com	112,343	133,258	▲ 20,915
4	Aiya Group	gungfu.com	48,211	64,594	▲ 16,383
5	Fighting Arts	fightingarts.com	80,300	95,886	▲ 15,586
6	IKF Kickboxing	ikfkickboxing.com	152,755	161,456	▲ 8,701
7	mooto.com	mooto.com	73,377	75,582	▲ 2,205
8	fatherdave.org	fatherdave.org	102,138	103,213	▲ 1,075
Average Rank					20,371

How to Read the Best Performing Websites Analysis?

The Best Performing Websites Analysis refers to the websites that have improved their position based on Traffic Rank. It is important to understand which websites are moving on a performance radar - providing critical intelligence for search engine and online marketing practitioners.

The following legend shows the increase and decrease in the Traffic Rankings:

- ▲ Increase in Ranking
- ▼ Decrease in Ranking
- No change in Ranking

Top 50 Worst Performing Websites by Rank Analysis > Sports > Martial Arts > September, 2006

The table below shows the Worst Performing 50 websites in the Sports > Martial Arts industry for August and September in 2006 based on Traffic Rank.




Rank	Organization	Website	Sep 2006	Aug 2006	Performance
1	Sheppard, John	boxing-central.com	5,162,126	4,541,962	▼ 620,164
2	1st Round KO, Llc	insidefighting.com	258,136	147,074	▼ 111,062
3	Billy Blanks World Karate Ce...	billyblanks.com	214,150	158,138	▼ 56,012
4	Isaac Barrio	hardcoreboxing.net	232,231	180,169	▼ 52,062
5	Garry Matthews	martialartsclubs.com	547,557	511,190	▼ 36,367
6	Real Ultimate Power, Inc.	realultimatepower.net	125,515	93,495	▼ 32,020
7	Atlantic City Linen Supply	boxinginsider.net	200,368	170,258	▼ 30,110
8	Thomas Oh	martialartsmart.net	147,911	129,174	▼ 18,737
9	fightsport.com	fightsport.com	149,071	132,866	▼ 16,205
10	Klitschko.com GmbH	klitschko.com	190,479	174,823	▼ 15,656
11	Saddo	saddoboxing.com	76,255	60,938	▼ 15,317
12	Full Contact Fighter	fcfighter.com	170,333	162,644	▼ 7,689
13	Subfighter.com	subfighter.com	40,104	33,204	▼ 6,900
14	Empatchica	empathica.com	48,630	41,761	▼ 6,869
15	Janick Neveu	kfccinema.com	104,670	98,596	▼ 6,074
16	Thomas Gerbasi	maxfighting.com	106,818	101,057	▼ 5,761
17	E-Budo	e-budo.com	159,758	154,988	▼ 4,770
18	Mark Pollard	kungfucinema.com	135,040	132,090	▼ 2,950
19	Academy of Karate Martial Ar...	martialartssupermarket...	226,039	224,008	▼ 2,031
20	Fischer, Douglass	maxboxing.com	17,924	15,903	▼ 2,021
21	Century Incorporated	centuryfitness.com	108,689	107,011	▼ 1,678
22	Dragon Door	dragondoor.com	44,707	43,149	▼ 1,558
23	KarateDepot.com	karatedepot.com	47,548	46,161	▼ 1,387
24	Furey, Matt	mattfurey.com	23,240	21,970	▼ 1,270
25	Luminati Inc.	boxingscene.com	17,570	16,570	▼ 1,000
					Cont...

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
26	DR	eastsideboxing.com	17,244	16,264	▼ 980
27	Ryan Bennett	mmaweekly.com	24,372	23,405	▼ 967
28	Freitag Marketing Services	fightnews.com	8,310	7,520	▼ 790
29	Doghouse Boxing	doghouseboxing.com	7,147	6,444	▼ 703
30	Sheppard, John	boxrec.com	6,660	6,497	▼ 163
31	Poe, Garrett	sherdog.com	3,883	3,812	▼ 71
Average Rank					34,172

How to Read the Worst Performing Websites Analysis?


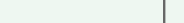




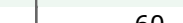
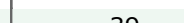
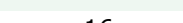

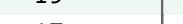
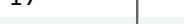
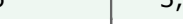
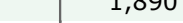
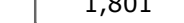
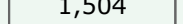
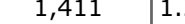
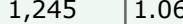


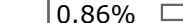
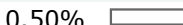

The Least Performing Websites Analysis refers to the websites that have a negative movement in their position based on Traffic Rank.

The following legend shows the increase and decrease in the Traffic Rankings:

-  Increase in Ranking
-  Decrease in Ranking
-  No change in Ranking

Sub Directory Trend Analysis > Google (DMOZ) > Recreation > September, 2006

Each month, SearchForecast provides the sub directory trend analysis for one of twelve Google (DMOZ) directories. This month the report is for the Recreation directory.

Rank	Directory	Number of Sub Directories	Number of Listings	Market Share	Sub Directory Density
1	Pets	28	29,866	25.34% 	1,067
2	Outdoors	26	16,528	14.02% 	636
3	Autos	14	8,630	7.32% 	616
4	Food	14	7,097	6.02% 	507
5	Scouting	15	6,993	5.93% 	466
6	Travel	13	6,699	5.68% 	515
7	Collecting	60	5,733	4.86% 	96
8	Humor	39	5,727	4.86% 	147
9	Aviation	16	4,920	4.17% 	308
10	Motorcycles	19	3,812	3.23% 	201
11	Boating	17	3,364	2.85% 	198
12	Radio	5	3,107	2.64% 	621
13	Living History	6	1,926	1.63% 	321
14	Birding	15	1,890	1.60% 	126
15	Models	7	1,801	1.53% 	257
16	Climbing	14	1,504	1.28% 	107
17	Guns	22	1,411	1.20% 	64
18	Roads and Highways	27	1,245	1.06% 	46
19	Trains and Railroads	11	1,144	0.97% 	104
20	Antiques	24	1,033	0.88% 	43
21	Camps	20	1,013	0.86% 	51
22	Theme Parks	10	707	0.60% 	71
23	Kites	14	588	0.50% 	42
24	Drugs	5	248	0.21% 	50
25	Audio	6	213	0.18% 	36
					Cont...

Rank	Directory	Number of Sub Directories	Number of Listings	Market Share	Sub Directory Density
26	Nudism	4	210	0.18% <input type="text"/>	53
27	Picture Ratings	4	173	0.15% <input type="text"/>	43
28	Tobacco	6	163	0.14% <input type="text"/>	27
29	Knives	5	80	0.07% <input type="text"/>	16
30	Parties	4	40	0.03% <input type="text"/>	10
31	Whips	1	19	0.02% <input type="text"/>	19
	Total	471	117,884		

How to read the Sub Directory Trend Analysis?

The Sub-Directory Trend Analysis refers to the number of Sub-Directories within each top level industry category of Google (DMOZ), Google and Yahoo, as well as the total number of website listings, market share and the density of sub-directories.

The Directories Listings in the table details the name of the Directory, the number of Sub Directories within that directory, the total number of websites that are listed in that Directory and the market share of those directories. The higher the number of Directories a website is listed in will, in theory, result that website being better indexed by search engines.

SearchForecast calculates the average number of listings in each directory, which we describe as the Density. The higher the density, the more listings in that directory. Search Engine Optimization should review the density per Sub-Directory to aid in the development of search engine friendly content.

Top 50 Websites by Sub-Directory Analysis > Sports > Martial Arts > September, 2006

The table below shows the Top 50 websites in the Sports > Martial Arts industry for July, August, September in 2006 based on Sub-directory.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	Empatchica	empathica.com	■	27	27	27
2	Klitschko.com GmbH	klitschko.com	■	4	4	4
3	Mark Pollard	kungfucinema.com	■	2	2	2
4	Janick Neveu	kfccinema.com	■	2	2	2
5	Billy Blanks World Karate Ce...	billyblanks.com	■	2	2	2
6	Full Contact Fighter	fcfighter.com	■	1	1	1
7	Isaac Barrio	hardcoreboxing.net	■	1	1	1
8	Century Incorporated	centuryfitness.com	■	1	1	1
9	Subfighter.com	subfighter.com	■	1	1	1
10	Fighting Arts	fightingarts.com	■	1	1	1
11	Luminati Inc.	boxingscene.com	■	1	1	1
12	Atlantic City Linen Supply	boxinginsider.net	■	1	1	1
13	IKF Kickboxing	ikfkickboxing.com	■	1	1	1
14	Aiya Group	gungfu.com	■	1	1	1
15	Furey, Matt	mattfurey.com	■	1	1	1
16	Academy of Karate Martial Ar...	martialartssupermarket...	■	1	1	1
17	Joe Wally	titleboxing.com	■	1	1	1
18	fatherdave.org	fatherdave.org	■	1	1	1
19	KarateDepot.com	karatedepot.com	■	1	1	1
20	Thomas Gerbasi	maxfighting.com	■	1	1	1
21	Real Ultimate Power, Inc.	realultimatepower.net	■	1	1	1
22	E-Budo	e-budo.com	■	1	1	1
23	Ryan Bennett	mmaweekly.com	■	1	1	1
24	Saddo	saddoboxing.com	■	1	1	1
25	Virtual Scotland	martialartsplanet.com	■	1	1	1
						Cont...



Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	Thomas Oh	martialartsmart.net	■	1	1	1
27	Dragon Door	dragondoor.com	■	1	1	1
28	fightsport.com	fightsport.com	■	1	1	1
29	1st Round KO, Llc	insidefighting.com	■	1	1	1
30	Garry Matthews	martialartsclubs.com	■	1	1	1
31	Superior Arts	superiormartialarts.co...	■	1	1	1
Average				2	2	2

How to Read the Sub Directory Table?

The Sub Directories listed in the table show which categories or classifications within various search engines the website is featured in. The higher the number of sub directories a website is listed in will, in theory, result that website being better indexed by search engines.

[View All Competitors in Sub Directories:](#)

Login to SearchForecast.com to view the list of Sub Directories websites in an industry are indexed in can be used to analyse whether a website is below or above industry competitors.

View All Directory Listings & Market Shares:

Login to SearchForecast.com to view the complete list of how many Sub Directories are analyzed in each Industry Categories by the number of listings and the market share. This analysis assists in understanding the composition of each Industry Category, critical in developing search engine optimization strategies.

Top 50 Websites by Backward Links Analysis > Sports > Martial Arts > September, 2006

The table below shows the Top 50 websites in the Sports > Martial Arts industry for July, August, September in 2006 based on Backward Links.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	Real Ultimate Power, Inc.	realultimatepower.net	▲	1,329	1,329	1,142
2	KarateDepot.com	karatedepot.com	▲	873	873	508
3	Poe, Garrett	sherdog.com	▲	817	817	571
4	Sheppard, John	boxrec.com	▲	801	801	470
5	Mark Pollard	kungfucinema.com	▲	722	722	501
6	DR	eastsideboxing.com	▲	697	697	436
7	Janick Neveu	kfccinema.com	▲	690	690	508
8	Freitag Marketing Services	fightnews.com	▲	634	634	492
9	Fighting Arts	fightingarts.com	▲	508	508	367
10	Saddo	saddoboxing.com	▲	490	490	334
11	Aiya Group	gungfu.com	▲	477	477	286
12	Fischer, Douglass	maxboxing.com	▲	469	469	397
13	Atlantic City Linen Supply	boxinginsider.net	▲	351	351	326
14	Luminati Inc.	boxingscene.com	▲	347	347	168
15	Doghouse Boxing	doghouseboxing.com	▲	312	312	272
16	Virtual Scotland	martialartsplanet.com	▲	287	287	181
17	Superior Arts	superiormartialarts.co...	▲	286	286	196
18	Klitschko.com GmbH	klitschko.com	▲	260	260	185
19	Joe Wally	titleboxing.com	▲	253	253	197
20	Full Contact Fighter	fcfighter.com	▲	230	230	175
21	Thomas Oh	martialartsmart.net	▲	227	227	41
22	IKF Kickboxing	ikfkickboxing.com	▲	226	226	200
23	Sheppard, John	boxing-central.com	■	172	172	172
24	Thomas Gerbasi	maxfighting.com	▲	159	159	123
25	Subfighter.com	subfighter.com	▲	157	157	132
						Cont...

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	1st Round KO, Llc	insidefighting.com	▲	142	142	129
27	Academy of Karate Martial Ar...	martialartssupermarket...	▲	141	141	97
28	Isaac Barrio	hardcoreboxing.net	▲	139	139	119
29	Garry Matthews	martialartsclubs.com	▲	87	87	61
		Average		424	424	303

How to Read the Backward Performing Websites Analysis?

Backward Links refers to the number of hyper text links that other websites have to another website. One of the important elements of search engine optimization is the number of backward links a website has as well as the quality of those links.

The average Backward Links can be used to analyze whether a website is below or above the industry average of Backward Links.

The following legend shows the increase and decrease in the number of backward links:

- ▲ Increase in backward links
- ▼ Decrease in backward links
- No change in backward links

Top 50 Websites by Outward Links Analysis > Sports > Martial Arts > September, 2006

The table below shows the Top 50 websites in the Sports > Martial Arts industry for July, August, September in 2006 based on Outward Links.




Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	Subfighter.com	subfighter.com	■	445	445	445
2	Academy of Karate Martial Ar...	martialartssupermarket...	■	201	201	201
3	Isaac Barrio	hardcoreboxing.net	■	155	155	155
4	Fischer, Douglass	maxboxing.com	■	146	146	146
5	Luminati Inc.	boxingscene.com	■	120	120	120
6	Aiya Group	gungfu.com	■	109	109	109
7	Thomas Oh	martialartsmart.net	■	106	106	106
8	Sheppard, John	boxing-central.com	■	97	97	97
9	Atlantic City Linen Supply	boxinginsider.net	■	91	91	91
10	boxingtalk.net	boxingtalk.net	■	90	90	90
11	IKF Kickboxing	ikfkickboxing.com	■	89	89	89
12	Thomas Gerbasi	maxfighting.com	■	86	86	86
13	KarateDepot.com	karatedepot.com	■	86	86	86
14	Saddo	saddoboxing.com	■	86	86	86
15	Mark Pollard	kungfucinema.com	■	83	83	83
16	Poe, Garrett	sherdog.com	■	73	73	73
17	Virtual Scotland	martialartsplanet.com	■	69	69	69
18	Joe Wally	titleboxing.com	■	62	62	62
19	Janick Neveu	kfccinema.com	■	44	44	44
20	Superior Arts	superiormartialarts.co...	■	13	13	13
21	Garry Matthews	martialartsclubs.com	■	5	5	5
22	Klitschko.com GmbH	klitschko.com	■	4	4	4
23	Real Ultimate Power, Inc.	realultimatepower.net	■	2	2	2
24	1st Round KO, Llc	insidefighting.com	■	2	2	2
Average				94	94	94

How to Read the Outward Performing Websites Analysis?

Outward Links refers to the number of hyper text links that a websites has to another external website. It is important to evaluate the total number of outgoing links on a website page because getting a link from a webpage that has 100 outgoing links, your page would only get 1/100th of that value.

The average Outward Links can be used to analyze whether a website is below or above the industry average of Outward Links.

The following legend shows the increase and decrease in the number of outward links:

-  Increase in outward links
-  Decrease in outward links
-  No change in outward links

Top 50 Competitor Links Analysis > Sports > Martial Arts > September, 2006

The table below shows the Top 50 websites in the Sports > Martial Arts industry for September in 2006 based on Competitor Links.

Rank	Organization	Website	Relevance
1	boxing-central.com	http://boxinginsider.com/	100%
2	boxing-central.com	http://www.boxrec.com/	100%
3	boxing-central.com	http://allsports.com/boxing	100%
4	boxing-central.com	http://boxingranks.com/	100%
5	boxing-central.com	http://ananova.com/sport/ind...	100%
6	boxing-central.com		100%
7	boxing-central.com	http://boxingsfinest.com/	100%
8	boxing-central.com	http://boxingduel.com/	100%
9	boxing-central.com	http://boxing.about.com/	100%
10	boxing-central.com	http://fightnews.com/	100%
11	boxing-central.com	http://boxingaction.com/	100%
12	boxing-central.com	http://boxing.host.sk/	100%
13	boxing-central.com	http://www.boxing.com/	0%
Average			92%

How to Read the Competitor Links Table?

Competitor Links will provide you with the related websites that commonly appear in search engine results rankings. The "relevance" is used to measure how relevant the each competitor website is compared to the given URL. The average Relevance can be used to analyze how relevant the competitor websites are.

Note:

The Top 100 List of Competitor Links in the Sports > Martial Arts industry for July, August and September in 2006 can be accessed at SearchForecast.com.

Domain Ownership Report Analysis > Sports > Martial Arts > September, 2006

The table below shows the Top 50 websites in the Sports > Martial Arts industry for September in 2006 based on Domain Ownership.

Rank	Organization	Website	Number of URLs
1	Web Services	legalizemma.50megs.com	28
2	About.com, Inc., Nayden Naydenov	martialarts.about.com	21
3	Lycos, Inc	rafja.tripod.com	21
4	Aiya Group	gungfu.com	15
5	Mega Web Services	fightquiz.freesevers.com	10
6	Mega Web Services	fighters.itgo.com	10
7	Virtual Scotland	martialartsplanet.com	9
8	KarateDepot.com	karatedepot.com	8
9	SportsLine.com, Inc.	cbs.sportline.com/boxing	8
10	fatherdave.org	fatherdave.org	8
11	LP - Soluciones Informaticas	nyvaletudo.net	7
12	Thomas Oh	martialartsmart.net	6
13	Thomas Gerbasi	maxfighting.com	4
14	Richard Finkelstein	cmaawushu.com/search/index.s...	3
15	McClatchy Management Services, Inc.	sportserver.com/boxing/gener...	3
16	Espn	espn.go.com/boxing	3
17	Lycos, Inc	sfuk.tripod.com/sfukhome.htm...	2
18	Bigstep.com	victorysports.bigstep.com	2
19	Billy Blanks World Karate Center, Mari...	billyblanks.com	2
20	Garry Matthews	martialartsclubs.com	2
21	Lycos, Inc	fpba.tripod.com	2
22	Joe Wally	titleboxing.com	1
23	Real Ultimate Power, Inc.	realultimatepower.net	1
24	Sheppard, John	boxing-central.com	1
25	1st Round KO, Llc	insidefighting.com	1
			Cont...

Rank	Organization	Website	Number of URLs
26	The Martial Arts Network, Ron Tramonta...	martial-arts-network.com	1
27	Furey, Matt	mattfurey.com	1
28	Sheppard, John	boxrec.com	1
29	CapuraGinga Capoeira	capoeiragear.com	1
30	Isaac Barrio	hardcoreboxing.net	1
31	Atlantic City Linen Supply	boxinginsider.net	1
32	Ryan Bennett	mmaweekly.com	1
33	Furey, Matt	combatwrestling.com	1
34	DR	eastsideboxing.com	1
35	Caldwell	riposte.org	1
36	Ffjda	judo-europe.com	1
37	Don Cunningham	e-budokai.com	1
38	DAMASHI	damashi.com	1
39	Freitag Marketing Services	fightnews.com	1
		Average	5

How to Read the Domain Nests Table?

The Domain Nests refers to the number of URLs a domain owner has. It is important to monitor which domain owners are active and identify prospective competitors.

The average Domain Nests can be used to analyze whether a domain owner is below or above the industry average of websites owned by each organization.

Micro-Publisher Network Report Analysis > Sports > Martial Arts > September, 2006

The Micro Publisher Website Network is made up of websites that display the Google AdSense code, Yahoo! Publisher advertising code, MIVA advertising code, the MSN advertising code and the Baidu (the leading Chinese search engine) advertising code.

Google Publisher Network Analysis > Sports > Martial Arts > September, 2006

The table below shows the websites in the Sports > Martial Arts industry for that are displaying Google AdSense advertising code on their website based on Rank.

Rank	Organization	Website	Number of URLs	Partner Id	Email
1	Topix.net	topix.net	555	pub-6325511968014372	Email Contact
2	GetItFido.com	janime.net	256	pub-8906848689989068	Email Contact
3	Yugiohland	yugioh-land.com	256	pub-8906848689989068	Email Contact
4	Connected Ventures, LLC	campushook.com	173	pub-2158116220034243	Email Contact
5	The Student Center	studentcenter.org	173	pub-2158116220034243	Email Contact

Yahoo! Publisher Network Analysis > Sports > Martial Arts > September, 2006

Rank	Organization	Website	Number of URLs	Partner Id	Email
1	Stop2Shop	stop2shop.com	94	9187530200	Email Contact
2	Ind-US Internet Tech	kerala.com	28	8748360200	Email Contact
3	O'Reilly Media, Inc.	macdevcenter.com	22	2095178212	Email Contact
4	O'Reilly & Associates,...	oreillynet.com	22	2095178212	Email Contact
5	Textuality	xml.com	22	2095178212	Email Contact

MIVA Publisher Network Analysis > Sports > Martial Arts > September, 2006

Rank	Organization	Website	Number of URLs	Partner Id	Email
1	ChristiansUnite.com	christiansunite.com	24	15306	Email Contact
2	Predatorial Advertisin...	bigfishtackle.com	15	6038	Email Contact
3	Kerona Inc	refundsweepers.com	9	20002	Email Contact
4	Richard Evans Lee	edifyingspectacle.org	4	40517	Email Contact
5	InKline Global, Inc.	inklineglobal.com	4	15632	Email Contact

How to Read the Micro Publisher Website Network Table?

The Micro Publisher Website Network displays the websites that include 3rd party advertisements. It is important to note that the report features both the number of websites that the Organization has as well as their Partner ID. The websites are ranked by their usage, ensuring that the most frequently visited websites are listed first.

Spider Crawl Speed Report Analysis > Sports > Martial Arts > September, 2006

The table below shows the Top 50 websites in the Sports > Martial Arts industry for September in 2006 based on Spider Crawl Speed.

Rank	Organization	Website	Seconds
1	geocities.com/bushidonews	geocities.com/bushidonews	0.274
2	Furey, Matt	combatwrestling.com	0.292
3	World Boxing Organization	wbo-int.com	0.385
4	Lycos, Inc	fpba.tripod.com	0.509
5	Lycos, Inc	rafja.tripod.com	0.509
6	Machado Jiu-Jitsu	machadojj.com	0.571
7	BLT Supplies Inc.	bltsupplies.com	0.610
8	Empatchica	empathica.com	0.742
9	Howard Liu Enterprises Intl	howardliu.com	0.770
10	Magellen Systems, Inc.	baskweb.com/store/home_1.asp...	1.016
11	Furey, Matt	mattfurey.com	1.022
12	JW online Enterprises	amas.net	1.051
13	Real Ultimate Power, Inc.	realultimatepower.net	1.055
14	The Martial Arts Network, Ron Tramonta...	martial-arts-network.com	1.117
15	Freitag Marketing Services	fightnews.com	1.172
16	DAmelio, Vito	maineevents.com	1.258
17	Richard Finkelstein	cmaawushu.com/search/index.s...	1.375
18	IKF Kickboxing	ikfkickboxing.com	1.422
19	J M	fightlink.com	1.465
20	Web Services	legalizemma.50megs.com	1.500
21	Lycos, Inc	sfuk.tripod.com/sfukhome.htm...	1.531
22	Mousel's Self-Defense Academy	defend.net/interact.html	1.563
23	Atlantic City Linen Supply	boxinginsider.net	1.567
24	Garry Matthews	martialartsclubs.com	1.583
25	California Aikido Association	ai-ki-do.org	1.594
			Cont...

Rank	Organization	Website	Seconds
26	Billy Blanks World Karate Center, Mari...	billyblanks.com	1.607
27	Dragon Door	dragondoor.com	1.622
28	Aiba	aiba.net	1.652
29	Full Contact Fighter	fcfighter.com	1.672
30	Janick Neveu	kfccinema.com	1.738
31	Ufighting	ufighting.com/forum	1.739
32	Thomas Oh	martialartsmart.net	1.844
33	mooto.com	mooto.com	1.861
34	HOOKnSHOOT	fightworld.com	1.867
35	Joe Wally	titleboxing.com	1.868
36	Thomas Gerbasi	maxfighting.com	1.891
37	Sheppard, John	boxing-central.com	1.938
38	KHalid, Muhammed	news.adcombat.com	2.041
39	Aiya Group	gungfu.com	2.085
40	Toutain Daniel	aikido-france.net	2.128
41	Fischer, Douglass	maxboxing.com	2.144
42	Cecchine, Anthony	catchwrestle.com	2.183
43	Isaac Barrio	hardcoreboxing.net	2.247
44	McClatchy Management Services, Inc.	sportserver.com/boxing/gener...	2.375
45	geocities.com/Hollywood/Guild/5750/dat...	geocities.com/Hollywood/Guil...	2.446
46	Century Incorporated	centuryfitness.com	2.578
47	Bigstep.com	victorysports.bigstep.com	2.597
48	Blue Ridge Knives	blueridgeknives.com	2.629
49	Fighting Arts	fightingarts.com	2.669
50	CapuraGinga Capoeira	capoeiragear.com	2.749
		Average	1.562








How to read the Spider Crawl Speed?

The Spider Speed Crawl refers to the number of seconds it takes for a search engine spider to crawl the website. It is important to maximize the downloadable speed of web pages across your organization's website to increase the efficiency the search engine crawlers indexation performance.

The average Spider Speed Crawl can be used to analyze whether a website is below or above the industry average of Spider Speed Crawl.

Websites by Google Vs Yahoo! Sub-Directory Analysis > Sports > Martial Arts > September, 2006

The table below shows the top websites in the Sports > Martial Arts industry and their Google (DMOZ) and Yahoo! Sub-Directory.

Rank	Sub Directory Information
1	<p>k-1usa.net</p> <p>Total Number of Directories: 4</p> <p>DMOZ </p> <p>Top/Science/Technology/Electronics/CAD/Electronic_Design_Automation Top/Regional/North_America/United_States/California/Localities/S/San_Jose/Business_and_Economy/Compu... Top/Computers/CAD_and_CAM/Electronic_Design_Automation Top/Science/Technology/Electronics/Design/EDA_Tool_Vendors</p> <p>Google </p> <p>Sports/Martial Arts/Submission Fighting and MMA/Events</p>
2	<p>martialartsplanet.com</p> <p>Total Number of Directories: 3</p> <p>DMOZ </p> <p>Top/World/Arabic/ø-ø§ø³ù^ø"/ø¥ù+øªø±ù+øª Top/World/Arabic/ø-ø§ø³ù^ø"/ø¥ù+øªø±ù+øª/ù...ø²ù^ù^ø• ø-ù^_ø@ø-ù...ø§øª_ø¥ù+øªø±ù+øª/øªø¹ù,,ùšù..._ø§ù,,ø§ù+ø... Top/World/Arabic/ø-ø§ø³ù^ø"/ø¥ù+øªø±ù+øª/øªøµù...ùšù..._ù^_øªø·ù^ùšø±_ø§ù,,ù...ù^ø§ù,ø¹/øªø¹ù,,ùšù..._ø§ù,,ø§ù+ø...</p> <p>Google </p> <p>Sports/Martial Arts/Resources/Chats and Forums</p> <p>Yahoo </p> <p>Directory/Recreation/Sports//Martial Arts</p>
3	<p>gorinkai.com</p> <p>Total Number of Directories: 3</p> <p>DMOZ </p> <p>Top/Science/Reference/Standards/Organizations Top/Science/Technology/Television/Organizations Top/Arts/Television/Interactive/Standards</p>
4	<p>usaboxing.org</p> <p>Total Number of Directories: 3</p> <p>DMOZ </p> <p>Top/World/Dansk/Edb/Internet/Internet_service_udbydere Top/World/Dansk/Fritid/Husdyr/Heste_og_ridning/Pensioner Top/World/Dansk/Regional/Europa/Danmark/Amter_og_kommuner/Storstrå_ms_Amt/Kommuner/Må_n/Erhverv_og_Å...</p>



Rank	Sub Directory Information
5	<p data-bbox="234 344 464 367">cantlewzent.com</p> <p data-bbox="234 405 647 427">Total Number of Directories: 3</p> <p data-bbox="234 434 443 465">DMOZ </p> <ul style="list-style-type: none"> <li data-bbox="293 472 799 495">Top/Regional/Middle_East/Syria/Travel_and_Tourism <li data-bbox="293 495 724 517">Top/Regional/Middle_East/Syria/Government <li data-bbox="293 517 879 539">Top/World/Français/Régional/Asie/Syrie/Etat_et_politique

How to Read the Google Vs Yahoo! Sub Directory Table?

The Sub Directories listed in the table show which categories or classifications within various search engines the website is featured in. The higher the number of sub directories a website is listed in will, in theory, result that website being better indexed by search engines.

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