

SearchForecast Industry Report for iPods & MP3

Top 50

Global, September 2006

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About SearchForecast

SearchForecast is a global search engine intelligence and enterprise solution business that provides insights of 150,000 top global ranking domain names across 475 industry categories.

SearchForecast provides metrics on how search engines rank websites as well as providing website visitation metrics, industry comparisons and relative market shares.

SearchForecast's patent pending Search Engine Visibility Scorecard provides management with the exact elements a website contains or omits and explains their impact on search engine rankings.

SearchForecast mission is to provide solutions to increase website rankings in search engine results pages by increasing the effectiveness of website visibility to search engines.

About SearchForecast Industry Reports

The SearchForecast Industry Report for iPods & MP3 provides an analysis of websites contained within the iPods & MP3 industries with Google, Yahoo! and Google (DMOZ).

The SearchForecast Industry Report for iPods & MP3 features the following analysis:

- Google Search Results Analysis
- Visibility Scorecard
- Google Cache Analysis
- Website Rank
- Best Performing
- Worst Performing
- Directory Listings
- Sub-Directory Analysis
- Google Vs Yahoo! Sub-Directory Analysis
- Backward Links
- Outward Links
- Competitor Links
- Domain Ownership
- Micro-Publisher Network (Google, Yahoo!, MIVA, Baidu, MSNSearch)
- Spider Crawl Speed

SearchForecast Methodology

SearchForecast calculates traffic rankings by analyzing which websites millions of Internet users throughout the world visit. SearchForecast continuously accesses and calculates our data analysis and reporting from various crawlers, that when combined, collect information from billions of website pages from over 10 million websites. SearchForecast's proprietary methodologies compute these statistics to produce traffic rankings and intelligence that organizations can use to improve search engine rankings.

SearchForecast has hundreds of industry and sub-directories into which our customers can compare a group of websites against each other to determine website metrics such as Page Views and Traffic Rankings. SearchForecast reports on gross numbers, percentages, relative rankings and market shares. SearchForecast also classifies websites by Country providing our members with geographical information.

SearchForecast consolidates information containing Backward and Competitor Links, search engine directories that websites are listed in, how each website is structured and the high audience keyword analysis. This is important information for search engine optimization and vital intelligence in order to improve rankings in search engine results pages.



Top 20 Websites by Google Search Results Analysis > iPods & MP3 > September, 2006

The table below shows the top 20 websites in the iPods & MP3 industry for August 2006 based on Google Search Results Analysis.

Rank	Organization	Website	Position
1	Amazon.com	amazon.com	1 of 20
2	Binary Compass Enterprises	bizrate.com	2 of 20
3	Filez	mp3.com	3 of 20
4	CNET Networks, Inc.	reviews.cnet.com	4 of 20
5	Creative Labs, Inc.	creative.com	5 of 20
6	Wikimedia Foundation, Inc.	en.wikipedia.org	6 of 20
7	Apple	apple.com	7 of 20
8	Nullsoft Inc.	winamp.com	8 of 20
9	NexTag, Inc.	nextag.com	9 of 20
10	Highspeedbackbone.net	tigerdirect.com	10 of 20
11	DealTime, Inc	shopping.com	11 of 20
12	Weblogs, Inc.	engadget.com	12 of 20
13	us.creative.com	us.creative.com	13 of 20
14	blazemp.com	blazemp.com	14 of 20
15	Ziff Davis Publishing Holdings, Inc.	pcmag.com	15 of 20
16	Talos, Attila	gizmodo.com	16 of 20
17	dailymp3.com	dailymp3.com	17 of 20
18	ISkin Inc.	iskin.com	18 of 20
19	Li Jiafu	share2.com	19 of 20
20	aaroncake.net	aaroncake.net	20 of 20

How to Read the Google Search Results Analysis?

The Google Search Results Analysis refers to the actual ranking a website has in the left hand side of the search engine results page based on a selected number of high audience keywords that are frequently typed into Google. The 'Organic Search Position' refers to the position that the website appears amongst their competitors in the left hand side of the search engine results page.

Search Engine Visibility Scorecard > iPods & MP3 > September, 2006

Rank	Organization	Website	Score
1	animeyume.org	animeyume.org	94%
2	catacombscds.com	catacombscds.com	88%
3	Virtual Sheet Music, Inc.	virtualsheetmusic.com	88%
4	vivasclub.com	vivasclub.com	88%
5	brookmays.com	brookmays.com	88%
6	RegisterFly.com - Ref#15971871	popdirt.com	88%
7	punjabcentral.com	punjabcentral.com	88%
8	Murray, Dave	eminemworld.com	81%
9	apple-x.net	apple-x.net	81%
10	v2music.com	v2music.com	81%
11	audiocoding.com	audiocoding.com	81%
12	phonglekaraoke.com	phonglekaraoke.com	81%
13	midistudio.com	midistudio.com	81%
14	pixelmedia.com	pixelmedia.com	81%
15	EIL.COM / Esprit International Limited	eil.com	81%
16	phantomoftheopera.com	phantomoftheopera.com	81%
17	streamingsoundtracks.com	streamingsoundtracks.com	81%
18	Acekaraoke.com	acekaraoke.com	81%
19	RegisterFly.com - Ref#15971873	rapdirt.com	81%
20	SWiSHzone.com Pty Ltd	swishzone.com	81%
21	Oregon Website Design	guitarlessons.net	81%
22	pop-music.com	pop-music.com	81%
23	newearthrecords.com	newearthrecords.com	81%
24	future-music.net	future-music.net	81%
25	Michael Militzer	xvid.org	81%
			Cont...

Rank	Organization	Website	Score
26	maczealots.com	maczealots.com	81%
27	mlagazine.com	mlagazine.com	81%
28	happyhardcore.com	happyhardcore.com	81%
29	ProSound and Stage Lighting	psssl.com	81%
30	Lycos, Inc	etardia.tripod.com/plur.html	81%
31	soundgenerator Int Ltd	soundgenerator.com	81%
32	djdeals.com	djdeals.com	81%
33	fleetfarm.com	fleetfarm.com	81%
34	White Rabbit Records Ltd	dv247.com	81%
35	Coddo Net Technologies Pvt. Ltd.	coddo.com	81%
36	Virtual Festivals.com Ltd	virtualfestivals.com	81%
37	Unlisted	hooverwebdesign.com	81%
38	rnbdirty.com	rnbdirty.com	81%
39	rockdiscography.com	rockdiscography.com	81%
40	midlanddisplay.com	midlanddisplay.com	81%
41	shadysoldiers.com	shadysoldiers.com	81%
42	virtuosa.com	virtuosa.com	81%
43	Goran Zajec	7dana.com	81%
44	dotmac.info	dotmac.info	81%
45	iCubator Labs, LLC	artistopia.com	81%
46	MacInTouch Inc., MacInTouch Hostmaster	macintouch.com	81%
47	free-codecs.com	free-codecs.com	81%
48	responsiveweb.com	responsiveweb.com	81%
49	streambox.com	streambox.com	75%
50	dataconnective.net	dataconnective.net	75%
		Average	82%

How to read the Search Engine Visibility Scorecard?

The Search Engine Visibility Scorecard analyzes website visibility to search engines by taking the average score, expressed as a percentage. It evaluates up to 55 known variables required for best practice in search engine optimization.

Important Note

Why do non related websites appear in the results?

SearchForecast retrieves website addresses from the directories within the major search engines including Google and Yahoo!.

Although a website may not seem related to a directory listing, if it appears in the table it is listed within that search engine directory. Many websites undertake Search Engine Optimization by increasing the number of directories their website address is listed in.

Top 50 Websites by Google Cache Analysis > iPods & MP3 > September, 2006

The table below shows the top 50 websites in the iPods & MP3 industry for August and September in 2006 based on Google Cache Analysis.




Rank	Organization	Website	Sep 2006	Aug 2006	Performance
1	Apple	apple.com	99,300,000	99,300,000	 0
2	MacNN	macnn.com	65,800,000	65,800,000	 0
3	Adobe Systems Incorporated	adobe.com	57,000,000	57,000,000	 0
4	unlisted	sourceforge.net	44,600,000	44,600,000	 0
5	Sheet Music Plus	sheetmusicplus.com	25,500,000	25,500,000	 0
6	RegisterFly.com - Ref#159718...	popdirt.com	17,100,000	17,100,000	 0
7	Doom9 Networks	doom9.org	16,500,000	16,500,000	 0
8	Comunicare pic. soc. cop. sn...	lyricsdownload.com	7,380,000	7,380,000	 0
9	Apple	mac.com	6,590,000	6,590,000	 0
10	Macromedia	macromedia.com	5,440,000	5,440,000	 0
11	Mythtv.Org	mythtv.org	5,380,000	5,380,000	 0
12	Zink Media, Inc.	discogs.com	5,040,000	5,040,000	 0
13	Hit Media Inc	cdbaby.com	4,860,000	4,860,000	 0
14	Arnold Kim	macrumors.com	4,650,000	4,650,000	 0
15	Filez	mp3.com	4,580,000	4,580,000	 0
16	EMusic.com, Inc.	emusic.com	3,960,000	3,960,000	 0
17	Madaeen	lyricsandsongs.com	3,880,000	3,880,000	 0
18	Unlisted	lyricsmania.com	3,680,000	3,680,000	 0
19	Nullsoft Inc.	winamp.com	3,530,000	3,530,000	 0
20	ARTISTdirect, Inc.	artistdirect.com	3,350,000	3,350,000	 0
21	Russell Panella	lyricsdepot.com	3,200,000	3,200,000	 0
22	MTVN Online L.P.	vh1.com	3,050,000	3,050,000	 0
23	Yahoo! Inc.	webjay.org	3,050,000	3,050,000	 0
24	MusicStack	musicstack.com	3,020,000	3,020,000	 0
25	rateyourmusic.com	rateyourmusic.com	2,960,000	2,960,000	 0
					Cont...

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
26	Jupitermedia Corporation	flashkit.com	2,920,000	2,920,000	0
27	Wan Min	sing365.com	2,880,000	2,880,000	0
28	Glenn-Erik Sandbakken	mp3lyrics.org	2,670,000	2,670,000	0
29	TechTracker.com	versiontracker.com	2,510,000	2,510,000	0
30	Lycos, Inc	wired.com	2,460,000	2,460,000	0
31	Michael Schiano	songmeanings.net	2,430,000	2,430,000	0
32	Evolution Artists Inc	garageband.com	2,400,000	2,400,000	0
33	Plarent Nasto	lyricscafe.com	2,400,000	2,400,000	0
34	Richard Fuller	musicmoz.org	2,380,000	2,380,000	0
35	Lundgren, Johan	airliners.net	2,330,000	2,330,000	0
36	MusicMatch, Inc.	musicmatch.com	2,320,000	2,320,000	0
37	Steve Hormell	etree.org	2,300,000	2,300,000	0
38	SoundClick	soundclick.com	2,290,000	2,290,000	0
39	Gurevich Mikhail	delit.net	2,170,000	2,170,000	0
40	BlackStar Associates Ltd	sendit.com	1,940,000	1,940,000	0
41	Mac Publishing Llc	macworld.com	1,860,000	1,860,000	0
42	Spun.com, Inc.	spun.com	1,660,000	1,660,000	0
43	Rob Griffiths	macosxhints.com	1,610,000	1,610,000	0
44	Vision X Software, Inc.	allaboutjazz.com	1,600,000	1,600,000	0
45	Musicians Friend, Inc.	musiciansfriend.com	1,590,000	1,590,000	0
46	Aler	stlyrics.com	1,540,000	1,540,000	0
47	Alliance Entertainment	allmusic.com	1,500,000	1,500,000	0
48	Musicnotes.com	musicnotes.com	1,470,000	1,470,000	0
49	RDP B92 AD	b92.net	1,440,000	1,440,000	0
50	Tim Reckmann	songtext.net	1,420,000	1,420,000	0
Average			9,109,800	9,109,800	0

How to Read the Google Cache Analysis?

The Google Cached Pages Analysis refers to the pre-indexed pages of a website in the Google Cache, including subdomains. Search Engines typically do not index all pages of a website and it is therefore important to monitor how many web pages are cached. As search engines like Google and Yahoo! frequently re-index the pages in their databases, they are likely to detect your link faster on a page already existing in their database as compared to a 'yet-to-be indexed' page.

The following legend shows the increase and decrease in the number of cached pages:

-  Increase in Ranking
-  Decrease in Ranking
-  No change in Ranking

Top 50 Websites by Rank Analysis > iPods & MP3 > September, 2006

The table below shows the Top 50 websites in the iPods & MP3 industry for August, July and September in 2006 based on Traffic Rank.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	Metacafe Inc.	metacafe.com	▲	136	142	176
2	Newgrounds, Thomas Fulp	ungrounded.net	▼	632	646	601
3	OOO MediaServices, Ivan Fedo...	allofmp3.com	▼	948	904	885
4	Tersiguel Benoit	radioblogclub.com	▲	1,119	1,526	1,808
5	Gurevich Mikhail	delit.net	▼	1,544	1,372	1,365
6	Virtual Marketing (India) Pv...	indiafm.com	▲	1,630	1,876	2,005
7	ASV Cyber Solutions Inc.	musicindiaonline.com	▲	1,795	2,003	2,158
8	LINKdotNET	mazika.com	▲	2,072	2,289	2,684
9	Jupitermedia Corporation	flashkit.com	▼	2,333	2,290	2,261
10	Nikitin, Viktor	mp3shits.com	▲	2,458	2,649	2,712
11	Unborn Media Inc.	purevolume.com	▲	2,473	2,569	2,527
12	Arnold Kim	macrumors.com	▼	2,497	2,487	2,270
13	TechTracker.com	versiontracker.com	▼	2,540	2,343	2,209
14	Zink Media, Inc.	discogs.com	▲	2,633	2,837	2,972
15	Alex To	lyrics.com	▲	3,089	3,187	3,155
16	AfterDawn Ltd	afterdawn.com	▼	3,176	3,186	2,989
17	free-codecs.com	free-codecs.com	▼	3,301	3,390	3,296
18	Comunicare pic. soc. cop. sn...	lyricsdownload.com	▼	3,417	3,265	3,151
19	Mac Publishing Llc	macworld.com	▼	3,467	3,120	2,749
20	Spinner Domain Administratio...	shoutcast.com	▼	3,593	3,358	3,125
21	Pitchfork Internet Media	pitchforkmedia.com	▲	3,777	3,831	3,900
22	Gerard Krijgsman	animesuki.com	▲	3,858	3,935	4,072
23	teagames.com	teagames.com	▲	3,861	3,951	4,041
24	Stefan Edstrom	videohelp.com	▼	3,974	4,036	3,839
25	Synth-Tec	vampirefreaks.com	▲	4,061	4,068	4,183
						Cont...



Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	Satellite Television Asian R...	channelv.com	▲	4,092	5,313	7,900
27	VideoLAN - VIA Centrale R	videolan.org	▼	4,267	3,977	4,020
28	Creative Commons	creativecommons.org	▲	4,356	4,123	4,412
29	AppleInsider.com	appleinsider.com	▼	4,382	3,843	3,698
30	Aler	stlyrics.com	▲	4,551	4,937	4,653
31	Standard East Holdings	allhiphop.com	▼	4,856	4,485	4,096
32	Harmony Central	harmony-central.com	▼	4,865	4,685	4,268
33	MacNN	macnn.com	▼	5,458	5,183	4,918
34	batanga.com	batanga.com	▲	5,574	6,039	6,555
35	Unlisted	emp3world.com	▼	5,632	5,517	5,176
36	Anime Globe Productions	animelyrics.com	▲	5,748	6,812	8,322
37	Unlisted	metal-archives.com	▲	5,856	7,704	10,604
38	Pablo Suarez	mp3000.net	▲	5,877	6,816	8,945
39	James Mickelsen	lyricsondemand.com	▼	5,966	6,052	5,663
40	Flash Player Studios	flashplayer.com	▼	6,202	4,755	4,005
41	IPC Magazines Ltd	nme.com	▼	6,258	6,635	6,066
42	Jason Stokes	2flashgames.com	▲	6,299	7,603	9,786
43	Hit Media Inc	cdbaby.com	▼	6,344	6,323	5,841
44	Eyad Nasser	lyricsandsongs.com	▲	6,386	7,253	7,332
45	Hot Topic	hottopic.com	▼	6,398	6,545	6,106
46	Shah, Dishant	dishant.com	▲	6,409	7,028	9,357
47	Unlisted	mobiledia.com	▼	6,617	6,267	6,479
48	Chinnathambi, Kirupa	kirupa.com	▲	6,656	7,211	7,628
49	Country Music Television	cmt.com	▼	6,775	6,474	5,455
50	SWiSHzone.com Pty Ltd	swishzone.com	▼	6,920	6,669	5,890
		Average Rank		4,143	4,270	4,446

How to Read the Ranking Table?

The average Website Rankings can be used to analyze whether a website is below or above the industry average of Rankings.

The following legend shows the increase and decrease in the Traffic Rankings:

- ▲ Increase in Ranking
- ▼ Decrease in Ranking
- No change in Ranking

Important Note

Why do non related websites appear in the results?

SearchForecast retrieves website addresses from the directories within the major search engines including Google and Yahoo!.

Although a website may not seem related to a directory listing, if it appears in the table it is listed within that search engine directory. Many websites undertake Search Engine Optimization by increasing the number of directories their website address is listed in.

Top 50 Best Performing Websites by Rank Analysis > iPods & MP3 > September, 2006

The table below shows the Best Performing 50 websites in the iPods & MP3 industry for August and September in 2006 based on Traffic Rank.

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
1	Unlisted	airmp3.com	2,642,172	5,765,324	▲ 3,123,152
2	R. Willis	dariusmusic.net	4,730,299	6,140,208	▲ 1,409,909
3	Paperboy And Co.	naoto-poper.com	1,679,336	2,990,757	▲ 1,311,421
4	Songsearch, Sean Hagstrom	songsearch.net	3,198,512	4,481,791	▲ 1,283,279
5	Moontaxi Media Inc.	moontaxi.com	1,561,405	2,734,398	▲ 1,172,993
6	hip-hop-world.com	hip-hop-world.com	1,619,231	2,550,028	▲ 930,797
7	Llc, Digiplex	swishahouse.com	2,697,272	3,444,635	▲ 747,363
8	Khoury, Farid	dtourism.com	982,679	1,531,088	▲ 548,409
9	Genesis Solutions	snowbirdproperties.net	1,352,964	1,867,976	▲ 515,012
10	Zablocki, Garrett	sensesfail.com	474,316	707,315	▲ 232,999
11	Idg World Expo	macworldexpo.com	400,906	626,844	▲ 225,938
12	Adveractive, Inc., Steve Bul...	playtonium.com	519,189	693,229	▲ 174,040
13	Sharons Rose, Inc.	martina-mcbride.com	459,236	591,394	▲ 132,158
14	Damageplan, Vinnie Paul	damageplan.com	978,358	1,085,288	▲ 106,930
15	scissorsisters.com	scissorsisters.com	123,000	216,557	▲ 93,557
16	Capitol Records	chingy.com	303,140	390,565	▲ 87,425
17	Atlantic Recording Corporati...	ryancabrera.com	848,194	935,291	▲ 87,097
18	Kinelco	mohsye.com	122,410	207,502	▲ 85,092
19	Video Island	videoisland.com	435,718	520,664	▲ 84,946
20	Adul Tanthuvanit	absolutelyric.com	1,341,669	1,424,081	▲ 82,412
21	LyricFind.com Inc.	lyricfind.com	571,403	648,716	▲ 77,313
22	Online Media (UK) Ltd	lushforums.com	800,555	870,788	▲ 70,233
23	Domain Discreet, ATTN: johnl...	johnlegend.com	440,689	509,854	▲ 69,165
24	KorCar Enterprises	totaltabs.com	485,831	552,084	▲ 66,253
25	HH411	shadybase.com	314,681	377,693	▲ 63,012
					Cont...



Rank	Organization	Website	Sep 2006	Aug 2006	Performance
26	Coming Full Circle Inc	thinkdifferentstore.co...	170,191	230,243	▲ 60,052
27	DreamWorks Records, New Medi...	paparoach.com	129,032	182,753	▲ 53,721
28	Loophole Entertainment	loslonelyboys.org	400,535	452,429	▲ 51,894
29	Interscope Geffen A&M Record...	comptongame.com	332,777	384,490	▲ 51,713
30	Modern Music Publications	modernguitars.com	407,169	458,393	▲ 51,224
31	65 rue Georges Boidin	nuloop.com	136,114	185,173	▲ 49,059
32	Mayer, John	johnmayer.com	94,046	139,652	▲ 45,606
33	Universal Motown Records Gro...	jojoonline.com	186,766	231,875	▲ 45,109
34	Pete Watson	universalurban.com	332,800	377,227	▲ 44,427
35	Future Shock Ltd	future-shock.net	267,826	311,715	▲ 43,889
36	Unlisted	poplyrics.net	193,332	236,432	▲ 43,100
37	Michael Anderson & Associate...	pianomagic.com	3,020,138	3,062,980	▲ 42,842
38	Enric Sagarra	insertcdr.com	127,959	169,378	▲ 41,419
39	Matsuda, Toru	d-a-i.com	429,943	470,170	▲ 40,227
40	American Recordings, Dino Pa...	americanrecordings.com	3,198,732	3,238,656	▲ 39,924
41	Robotduck	robotduck.com	384,745	424,466	▲ 39,721
42	Bowling for Soup	bowlingforsoup.com	404,068	443,465	▲ 39,397
43	Warner Brothers, Craig Aaron...	theused.net	252,213	291,053	▲ 38,840
44	C/o Sedlmayr & Associates, P...	g-unitsoldier.com	260,225	298,407	▲ 38,182
45	Herzeleid GmbH	mp3mtv.com	2,695,245	2,732,590	▲ 37,345
46	Pop Culture Madness 	popculturemadness.com	164,417	201,601	▲ 37,184
47	Richard Hall	moby.com	108,384	145,503	▲ 37,119
48	Alabaster Arts	relientk.com	271,399	308,243	▲ 36,844
49	Unlisted	onlyolivia.com	143,854	180,521	▲ 36,667
50	Interscope Geffen A&M Record...	dre2001.com	533,958	570,461	▲ 36,503
Average Rank					277,258

How to Read the Best Performing Websites Analysis?

The Best Performing Websites Analysis refers to the websites that have improved their position based on Traffic Rank. It is important to understand which websites are moving on a performance radar - providing critical intelligence for search engine and online marketing practitioners.

The following legend shows the increase and decrease in the Traffic Rankings:

- ▲ Increase in Ranking
- ▼ Decrease in Ranking
- No change in Ranking

Top 50 Worst Performing Websites by Rank Analysis > iPods & MP3 > September, 2006

The table below shows the Worst Performing 50 websites in the iPods & MP3 industry for August and September in 2006 based on Traffic Rank.

Rank	Organization	Website	Sep 2006	Aug 2006	Performance
1	Wind-up Records, Technology ...	stratadirect.com	6,721,675	3,415,164	▼ 3,306,511
2	Andwedanced.Com	andwedanced.com	3,426,429	2,066,390	▼ 1,360,039
3	Applian Technologies Inc.	replay-radio.com	4,185,788	2,879,394	▼ 1,306,394
4	Universal City Studios - UPG...	raymovie.com	3,222,005	2,139,036	▼ 1,082,969
5	Carl Diether	flashrock.com	2,118,588	1,184,003	▼ 934,585
6	THe DVD Biz Ltd	dvds365.com	2,846,835	2,139,157	▼ 707,678
7	Ukmix	ukmix.net	1,511,160	846,105	▼ 665,055
8	AMPCAST.COM, Inc.	ampcast.com	2,220,295	1,580,554	▼ 639,741
9	XNet Publishing	getyourlyrics.com	2,935,601	2,300,826	▼ 634,775
10	Emerald Oceans Media Group	eoradio.com	1,180,639	569,977	▼ 610,662
11	Pirone, Jane	drummergirl.com	2,004,830	1,417,897	▼ 586,933
12	Arista Records	arista.com	2,746,225	2,235,511	▼ 510,714
13	Unlisted	oldschoollive.com	675,411	236,951	▼ 438,460
14	BMG Music	mario2u.com	1,968,451	1,530,524	▼ 437,927
15	Sony Music Epic, MIS Online	goodcharlotterocks.com	1,045,222	704,457	▼ 340,765
16	New Orleans Jazz and Heritag...	nojazzfest.com	1,004,492	675,680	▼ 328,812
17	Rick Napolitano	learnguitar.net	1,464,996	1,147,955	▼ 317,041
18	Gdlive.Com	gdlive.com	820,304	504,431	▼ 315,873
19	Allen Inc.	iomusic.com	837,565	577,105	▼ 260,460
20	mjjsource.com	mjjsource.com	1,245,999	986,689	▼ 259,310
21	gavindegraw.com	gavindegraw.com	809,721	551,484	▼ 258,237
22	MicVacch Enterprises, LLC	radioindy.com	1,103,675	867,097	▼ 236,578
23	MTVAsia LDC	mtvasiaawards.com	281,952	62,872	▼ 219,080
24	Sony Music Epic, MIS Online	b2klovesyou.com	1,139,709	935,039	▼ 204,670
25	Tape Op Magazine	tapeop.com	512,352	318,487	▼ 193,865
					Cont...






Rank	Organization	Website	Sep 2006	Aug 2006	Performance
26	Active Advantage, Inc	funwavs.com	436,903	245,719	▼ 191,184
27	Coddo Net Technologies Pvt. ...	coddo.com	709,971	522,580	▼ 187,391
28	Gibson Productions, Inc.	deborah-gibson.com	631,831	457,374	▼ 174,457
29	KRX Media, Inc.	clubfmradio.com	819,689	648,829	▼ 170,860
30	McCully, Jeremy	taborama.com	800,821	631,491	▼ 169,330
31	M	stereoboard.com	412,875	251,364	▼ 161,511
32	Atlantic Recording Corporati...	trapmuzik.com	462,190	304,436	▼ 157,754
33	Jeremy Gaynor	stlpunk.com	402,032	246,799	▼ 155,233
34	FattVideos.com, Inc.	fattvideos.com	480,190	336,148	▼ 144,042
35	Ariel Soudak	galaris.com	1,197,865	1,054,354	▼ 143,511
36	RCR Productions	raycharles.com	444,735	317,615	▼ 127,120
37	Virage, Inc.	virage.com	463,833	337,813	▼ 126,020
38	britneysource.com	britneysource.com	431,809	311,276	▼ 120,533
39	Esctoday.com	esctoday.com	150,486	36,275	▼ 114,211
40	Emi (ip) Ltd	officialblue.com	258,097	148,615	▼ 109,482
41	Jabara, S	beirutnights.com	561,345	456,843	▼ 104,502
42	Roc-A-Fella	kanyewest.com	465,552	362,592	▼ 102,960
43	Unlisted	testimania.com	216,098	115,637	▼ 100,461
44	Vmusicystems	guitarvision.com	207,606	107,158	▼ 100,448
45	TVT Records	liljononline.com	374,637	275,105	▼ 99,532
46	Clarke, Paul	popex.com	394,297	294,997	▼ 99,300
47	Ag.com, Inc.	beatgreet.com	990,872	897,399	▼ 93,473
48	James LeVan	thesonglyrics.com	507,393	414,067	▼ 93,326
49	Sony Music Entertainment Cor...	lilbowwow.com	411,592	324,350	▼ 87,242
50	Peter J. Kenney, Inc.	bostonpete.com	286,715	200,253	▼ 86,462
		Average Rank			387,550

How to Read the Worst Performing Websites Analysis?


























The Least Performing Websites Analysis refers to the websites that have a negative movement in their position based on Traffic Rank.

The following legend shows the increase and decrease in the Traffic Rankings:

-  Increase in Ranking
-  Decrease in Ranking
-  No change in Ranking

Sub Directory Trend Analysis > Google (DMOZ) > Recreation > September, 2006

Each month, SearchForecast provides the sub directory trend analysis for one of twelve Google (DMOZ) directories. This month the report is for the Recreation directory.

Rank	Directory	Number of Sub Directories	Number of Listings	Market Share	Sub Directory Density
1	Pets	28	29,866	25.34% 	1,067
2	Outdoors	26	16,528	14.02% 	636
3	Autos	14	8,630	7.32% 	616
4	Food	14	7,097	6.02% 	507
5	Scouting	15	6,993	5.93% 	466
6	Travel	13	6,699	5.68% 	515
7	Collecting	60	5,733	4.86% 	96
8	Humor	39	5,727	4.86% 	147
9	Aviation	16	4,920	4.17% 	308
10	Motorcycles	19	3,812	3.23% 	201
11	Boating	17	3,364	2.85% 	198
12	Radio	5	3,107	2.64% 	621
13	Living History	6	1,926	1.63% 	321
14	Birding	15	1,890	1.60% 	126
15	Models	7	1,801	1.53% 	257
16	Climbing	14	1,504	1.28% 	107
17	Guns	22	1,411	1.20% 	64
18	Roads and Highways	27	1,245	1.06% 	46
19	Trains and Railroads	11	1,144	0.97% 	104
20	Antiques	24	1,033	0.88% 	43
21	Camps	20	1,013	0.86% 	51
22	Theme Parks	10	707	0.60% 	71
23	Kites	14	588	0.50% 	42
24	Drugs	5	248	0.21% 	50
25	Audio	6	213	0.18% 	36
					Cont...

Rank	Directory	Number of Sub Directories	Number of Listings	Market Share	Sub Directory Density
26	Nudism	4	210	0.18% <input type="text"/>	53
27	Picture Ratings	4	173	0.15% <input type="text"/>	43
28	Tobacco	6	163	0.14% <input type="text"/>	27
29	Knives	5	80	0.07% <input type="text"/>	16
30	Parties	4	40	0.03% <input type="text"/>	10
31	Whips	1	19	0.02% <input type="text"/>	19
	Total	471	117,884		

How to read the Sub Directory Trend Analysis?

The Sub-Directory Trend Analysis refers to the number of Sub-Directories within each top level industry category of Google (DMOZ), Google and Yahoo, as well as the total number of website listings, market share and the density of sub-directories.

The Directories Listings in the table details the name of the Directory, the number of Sub Directories within that directory, the total number of websites that are listed in that Directory and the market share of those directories. The higher the number of Directories a website is listed in will, in theory, result that website being better indexed by search engines.

SearchForecast calculates the average number of listings in each directory, which we describe as the Density. The higher the density, the more listings in that directory. Search Engine Optimization should review the density per Sub-Directory to aid in the development of search engine friendly content.

Top 50 Websites by Sub-Directory Analysis > iPods & MP3 > September, 2006

The table below shows the Top 50 websites in the iPods & MP3 industry for July, August, September in 2006 based on Sub-directory.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	IT Intention.com	marinfritid.com	▼	32	33	33
2	Empatchica	empathica.com	■	27	27	27
3	Powersource	powersource.com	■	14	14	14
4	[name]:	viennajazz.org	■	14	14	14
5	Eurobath International Ltd	drmr.org	■	12	12	12
6	MetroNet	inuk.com	■	10	10	10
7	Cradle of Filth	cradleoffilth.com	■	8	8	8
8	REAL Software, Inc.	realbasic.com	■	4	4	4
9	Avid Technology, Inc.	avid.com	■	4	4	4
10	Sony Music Entertainment Cor...	jessicasimpson.com	■	4	4	4
11	Pinnacle Systems, Jacob Gsoe...	truevision.com	■	4	4	4
12	ClubbingSpain.com	clubbingSpain.com	■	4	4	4
13	This domain is managed by Re...	3ivx.com	■	4	4	4
14	Sony Music Canada	celinedion.com	■	4	4	4
15	New Orleans Jazz and Heritag...	nojazzfest.com	■	4	4	4
16	Country Music Television	cmt.com	■	4	4	4
17	Sony Music Entertainment Cor...	shakira.com	■	3	3	3
18	Hills Christian Life Centre	hillsong.com	■	3	3	3
19	Future US, Inc.	macaddict.com	■	3	3	3
20	Rock and Roll Hall of Fame a...	rockhall.com	■	3	3	3
21	Mudcat Cafe	mudcat.org	■	3	3	3
22	Hanson	hansonline.com	■	3	3	3
23	Tick Tack Publisher Co., Ltd...	larc-en-ciel.com	■	3	3	3
24	Classical Net	classical.net	■	3	3	3
25	Freeze	risoftsystems.com	■	3	3	3
						Cont...

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	Aspen Skiing Company	aspensnowmass.com	■	3	3	3
27	Latino.com, Inc.	thalia.com	▼	3	4	4
28	WTTW Chicago Channel 11 Maga...	networkchicago.com	■	3	3	3
29	Unlisted	musicomh.com	■	3	3	3
30	C. F. Martin & Co., Inc.	martinguitar.com	■	3	3	3
31	London, Albemarle Of	albemarle-london.com	■	3	3	3
32	Unlisted	egyptiancastle.com	■	3	3	3
33	Community Graphics of Detroi...	history-of-rock.com	■	3	3	3
34	Charles R. Grosvenor Jr., Ch...	inthe80s.com	■	3	3	3
35	Warner Strategic Marketing	rhino.com	■	3	3	3
36	Vibe/Spin Ventures Llc, Lynn...	vibe.com	■	3	3	3
37	MemphisRap.com	memphisrap.com	■	3	3	3
38	Emap.com Ltd	aloud.com	■	3	3	3
39	Radio & Records, Inc	radioandrecords.com	■	3	3	3
40	Stairway to Webbin Design Se...	kididdles.com	■	3	3	3
41	MACMUSIC	macmusic.org	■	3	3	3
42	Richardt, Ingo	planepictures.net	■	3	3	3
43	Carvin	carvin.com	■	3	3	3
44	Ricardo Alberto Garcia Blaya	todotango.com	■	3	3	3
45	Full Sail Inc	fullsail.com	■	3	3	3
46	Emi (ip) Ltd	the-raft.com	■	3	3	3
47	Bolt, Llc	powerpage.org	■	3	3	3
48	NICE Systems Ltd.	nice.com	■	3	3	3
49	kellyclarksonweb.com	kellyclarksonweb.com	▲	2	1	1
50	Roland Corporation U.S.	rolandus.com	■	2	2	2
		Average		5	5	5

How to Read the Sub Directory Table?

The Sub Directories listed in the table show which categories or classifications within various search engines the website is featured in. The higher the number of sub directories a website is listed in will, in theory, result that website being better indexed by search engines.

[View All Competitors in Sub Directories:](#)

Login to SearchForecast.com to view the list of Sub Directories websites in an industry are indexed in can be used to analyse whether a website is below or above industry competitors.

View All Directory Listings & Market Shares:

Login to SearchForecast.com to view the complete list of how many Sub Directories are analyzed in each Industry Categories by the number of listings and the market share. This analysis assists in understanding the composition of each Industry Category, critical in developing search engine optimization strategies.

Top 50 Websites by Backward Links Analysis > iPods & MP3 > September, 2006

The table below shows the Top 50 websites in the iPods & MP3 industry for July, August, September in 2006 based on Backward Links.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	Creative Commons	creativecommons.org	▲	40,781	40,781	24,840
2	Hit Media Inc	cdbaby.com	▲	10,437	10,437	7,785
3	Mac Publishing Llc	macworld.com	▲	7,299	7,299	4,848
4	Gemm	gemm.com	▬	7,070	7,070	7,070
5	TechTracker.com	versiontracker.com	▲	5,871	5,871	4,536
6	Pitchfork Internet Media	pitchforkmedia.com	▲	5,495	5,495	3,529
7	VideoLAN - VIA Centrale R	videolan.org	▲	5,467	5,467	3,293
8	Newgrounds, Thomas Fulp	ungrounded.net	▲	5,458	5,458	4,388
9	Unborn Media Inc.	purevolume.com	▲	4,766	4,766	3,633
10	IPC Magazines Ltd	nme.com	▲	4,623	4,623	3,830
11	Harmony Central	harmony-central.com	▲	4,181	4,181	3,790
12	Spinner Domain Administratio...	shoutcast.com	▲	4,116	4,116	3,601
13	University of Mississippi	olemiss.edu	▲	3,796	3,796	3,360
14	Yamaha Corporation of Americ...	yamaha.com	▲	3,771	3,771	3,311
15	RealNetworks, Inc	realnetworks.com	▲	3,732	3,732	3,510
16	Jupitermedia Corporation	flashkit.com	▲	3,655	3,655	3,205
17	The Recording Academy	grammy.com	▲	3,556	3,556	2,424
18	Time Out Communications Ltd	timeout.com	▲	3,541	3,541	2,497
19	DuPont	dupont.com	▲	3,505	3,505	2,950
20	Ulead Systems	ulead.com	▲	3,447	3,447	3,344
21	Buongiorno UK Ltd	iuma.com	▬	3,440	3,440	3,440
22	Rock and Roll Hall of Fame a...	rockhall.com	▲	3,403	3,403	3,091
23	MacNN	macnn.com	▲	3,395	3,395	2,201
24	Audioscrobber.com	audioscrobber.com	▬	3,360	3,360	3,360
25	Shell Oil Company	shell.com	▲	3,288	3,288	2,644
						Cont...

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	MTS Inc	towerrecords.com	▲	3,218	3,218	2,728
27	Anfy Team	anfyteam.com	■	3,167	3,167	3,167
28	AppleInsider.com	appleinsider.com	▲	3,145	3,145	1,887
29	Classical Net	classical.net	▲	3,099	3,099	2,937
30	The dePlume Organization Ll...	thinksecret.com	▲	3,088	3,088	1,925
31	Host Solutions	macupdate.com	▲	3,061	3,061	2,094
32	free-codecs.com	free-codecs.com	▲	3,022	3,022	1,596
33	Frank Madison	stormpages.com	▲	2,986	2,986	2,597
34	U2 Ltd.	u2.com	▲	2,945	2,945	2,276
35	MacInTouch Inc., MacInTouch ...	macintouch.com	▲	2,929	2,929	2,502
36	JibJab Media Inc.	jibjab.com	▲	2,913	2,913	2,306
37	Promoters On-Line Listings, ...	pollstar.com	▲	2,909	2,909	2,626
38	House of Blues Digital, Inc	hob.com	▲	2,908	2,908	2,467
39	Avid Technology, Inc.	avid.com	■	2,900	2,900	2,900
40	Zink Media, Inc.	discogs.com	▲	2,896	2,896	1,894
41	Evolution Artists Inc	garageband.com	▲	2,817	2,817	2,122
42	Sony Music Columbia, MIS Onl...	bobdylan.com	▲	2,804	2,804	2,342
43	OReilly Media, Inc.	macdevcenter.com	▲	2,778	2,778	1,958
44	Brainwashed	brainwashed.com	▲	2,757	2,757	2,309
45	Autodesk Canada Inc.	discreet.com	■	2,710	2,710	2,710
46	Chris McIntyre	podcastalley.com	▲	2,697	2,697	1,205
47	Ascap	ascap.com	▲	2,691	2,691	2,339
48	Country Music Television	cmt.com	▲	2,688	2,688	1,826
49	AnalogX	analogx.com	▲	2,659	2,659	2,422
50	Pinnacle Systems, Jacob Gsoe...	pinnaclesys.com	▲	2,632	2,632	2,544
		Average		4,477	4,477	3,443

How to Read the Backward Performing Websites Analysis?

Backward Links refers to the number of hyper text links that other websites have to another website. One of the important elements of search engine optimization is the number of backward links a website has as well as the quality of those links.

The average Backward Links can be used to analyze whether a website is below or above the industry average of Backward Links.

The following legend shows the increase and decrease in the number of backward links:

- ▲ Increase in backward links
- ▼ Decrease in backward links
- No change in backward links

Top 50 Websites by Outward Links Analysis > iPods & MP3 > September, 2006

The table below shows the Top 50 websites in the iPods & MP3 industry for July, August, September in 2006 based on Outward Links.

Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
1	Jason Stokes	2flashgames.com	■	908	908	908
2	Palm Beach Music, Inc.	musiciansbuy.com	■	906	906	906
3	Greenberg, Steven	headbands.com	■	635	635	635
4	MacSurfer	macsurfer.com	■	406	406	406
5	Unlisted	lyred.com	■	354	354	354
6	MacSlash, Inc	macslash.org	■	339	339	339
7	reallyrics.com	reallyrics.com	■	336	336	336
8	Plarent Nasto	lyricscafe.com	■	335	335	335
9	C/o MUSICIANFORUMS.COM	musicianforums.com	■	329	329	329
10	TechTracker.com	versiontracker.com	■	298	298	298
11	Unlisted	allformp3.com	■	297	297	297
12	AAAnime Net	animewallpapers.com	■	291	291	291
13	Arnold Kim	macrumors.com	■	265	265	265
14	Plarent Nasto	onlylyrics.com	■	262	262	262
15	Sung, Christopher	activemusician.com	■	253	253	253
16	Jeff Doucette	tabcrawler.com	■	228	228	228
17	JamBase, Inc	jambase.com	■	220	220	220
18	Unlisted	sermonaudio.com	■	210	210	210
19	Mini Max Electronics, Inc	123dj.com	■	204	204	204
20	Rocktoons	rocktoons.com	■	203	203	203
21	Darin Morrison	hydrogenaudio.org	■	203	203	203
22	Unlisted	ipodlounge.com	■	202	202	202
23	MemphisRap.com	memphisrap.com	■	197	197	197
24	Stefan Edstrom	videohelp.com	■	194	194	194
25	MetroLeap Media Inc.	metrolyrics.com	■	193	193	193
						Cont...




Rank	Organization	Website		Sep 2006	Aug 2006	Jul 2006
26	MacNN	macnn.com	■	189	189	189
27	Unlisted	mattsmusicpage.com	■	188	188	188
28	Unlisted	israel-music.com	■	188	188	188
29	Unlisted	hamienet.com	■	185	185	185
30	OReilly Media, Inc.	macdevcenter.com	■	185	185	185
31	Mbira	samedaymusic.com	■	185	185	185
32	Sam Ash Music	samash.com	■	184	184	184
33	Adul Tanthuvanit	absolutelyric.com	■	182	182	182
34	Iterations Productions	ocremix.org	■	182	182	182
35	The Underground Railroad	hiphopmusic.com	■	181	181	181
36	Harmony Central	harmony-central.com	■	179	179	179
37	Charles Grosvenor	amiright.com	■	178	178	178
38	Paul Clement	residentadvisor.net	■	177	177	177
39	Glenn-Erik Sandbakken	mp3lyrics.org	■	175	175	175
40	Giannopoulos, Markos	top40-charts.com	■	175	175	175
41	Unlisted	allmoviephoto.com	■	175	175	175
42	Guitar Geek	guitargeek.com	■	173	173	173
43	Site for Party Rave And Club...	spraci.com	■	172	172	172
44	Abracadabra DJ, Pro Audio, L...	idjnow.com	■	170	170	170
45	Gigmasters, Inc.	gigmasters.com	■	168	168	168
46	music.com	music.com	■	168	168	168
47	Luka Andrejasic	lyricspot.com	■	167	167	167
48	James Mickelsen	lyricsondemand.com	■	165	165	165
49	The On-Line Guitar Archive	olga.net	■	163	163	163
50	ZZounds Music Llc	zzounds.com	■	160	160	160
Average				254	254	254

How to Read the Outward Performing Websites Analysis?

Outward Links refers to the number of hyper text links that a websites has to another external website. It is important to evaluate the total number of outgoing links on a website page because getting a link from a webpage that has 100 outgoing links, your page would only get 1/100th of that value.

The average Outward Links can be used to analyze whether a website is below or above the industry average of Outward Links.

The following legend shows the increase and decrease in the number of outward links:

-  Increase in outward links
-  Decrease in outward links
-  No change in outward links

Top 50 Competitor Links Analysis > iPods & MP3 > September, 2006

The table below shows the Top 50 websites in the iPods & MP3 industry for September in 2006 based on Competitor Links.

Rank	Organization	Website	Relevance
1	stratadirect.com	http://www.evanescence.com/	13%
2	stratadirect.com	http://www.breakingpoint.com...	13%
3	stratadirect.com	http://www.12stones.com/	12%
4	stratadirect.com	http://www.punishermusic.com...	9%
5	stratadirect.com	http://www.fingereleven.com/	5%
6	stratadirect.com	http://www.submersed.com/	4%
7	stratadirect.com	http://www.winduprecords.com...	4%
8	stratadirect.com	http://www.chevelleinc.com/	4%
9	stratadirect.com	http://www.edgewaterband.com...	4%
10	stratadirect.com	http://www.elektrathealbum.c...	4%
11	stratadirect.com	http://www.phpbb.com/	0%
12	stratadirect.com	http://www.seether.com/	0%
13	stratadirect.com	http://www.sevenwiser.com/	0%
14	stratadirect.com	http://www.drowningpool.com/	0%
Average			5%

How to Read the Competitor Links Table?

Competitor Links will provide you with the related websites that commonly appear in search engine results rankings. The "relevance" is used to measure how relevant the each competitor website is compared to the given URL. The average Relevance can be used to analyze how relevant the competitor websites are.

Note:

The Top 100 List of Competitor Links in the iPods & MP3 industry for July, August and September in 2006 can be accessed at SearchForecast.com.

Domain Ownership Report Analysis > iPods & MP3 > September, 2006

The table below shows the Top 50 websites in the iPods & MP3 industry for September in 2006 based on Domain Ownership.

Rank	Organization	Website	Number of URLs
1	Interscope Geffen A&M Records, New Med...	50cent.com	54
2	Sony Music Entertainment Corporation	lilbowwow.com	52
3	Sony Music Columbia, MIS Online	columbiarecords.com	50
4	Sony Music Entertainment Corporation	brucespringsteen.net	45
5	Sony Music Entertainment Corporation	jessicasimpson.com	45
6	PRISM Business Media Holdings	mixonline.com	44
7	Sony Music Epic, MIS Online	goodcharlotterocks.com	43
8	Emi (ip) Ltd	the-raft.com	43
9	Sony Music Epic, MIS Online	enjoyincubus.com	42
10	Sony Music Epic, MIS Online	b2klovesyou.com	42
11	Emap.com Ltd	aloud.com	41
12	Sony Music Epic, MIS Online	epicrecords.com	41
13	Sony Music Epic, MIS Online	michaeljackson.com	41
14	Emi (ip) Ltd	officialblue.com	39
15	BMG Music	vikrecordings.com	37
16	CBS Broadcasting Inc.	cbsnews.com/stories/2003/05/...	37
17	Hollywood Records	hollywoodrec.com	36
18	Signatures Network Inc.	ozzy.com	36
19	United Entertainment Media	musicplayer.com	35
20	Sony Music Columbia, MIS Online	bobdylan.com	35
21	Sony Music Columbia, MIS Online	destinyschild.com	35
22	Entercom Communications	kssj.com	34
23	MTVN Online L.P.	vh1.com	34
24	Adobe Systems Incorporated	adobe.com	32
25	Idj Dns	rocafella.com	32
			Cont...

Rank	Organization	Website	Number of URLs
26	VNU EMEDIA, Inc.	billboard.com	32
27	MTVN Online L.P.	mtvchinese.com	31
28	Cradle of Filth	cradleoffilth.com	31
29	CHUM Ltd, Mike Thompson	muchmusic.com	31
30	NetIdentity	korn.com	31
31	MTV Networks	mtv.com/news/bands/lil_romeo...	30
32	MTV Networks	mtv.com/bands/az/limp_bizkit...	30
33	MTVN Online L.P.	vh1.com/artists/az/id_1270/a...	30
34	MTVN Online L.P.	vh1.com/artists/az/id_1057/a...	30
35	MTV Networks	mtv.com	30
36	MTVN Online L.P.	vh1.com/artists/az/id_760701...	30
37	MTV Networks	mtv.com/bands/az/korn/artist...	30
38	MTVN Online L.P.	mtv2.com	30
39	Warner Records	wbr.com	30
40	MTVN Online L.P.	vh1.com/artists/az/50_cent/a...	30
41	MTV Networks	mtv.com/bands/az/usher/artis...	30
42	MTV Networks	mtv.com/bands/az/jackson_mic...	30
43	MTVN Online L.P.	vh1.com/artists/az/jackson_m...	30
44	MTVN Online L.P.	vh1.com/artists/az/id_509104...	30
45	Capitol Records	hollywoodandvine.com	30
46	MTV Networks	mtv.com/bands/az/blink_182/a...	30
47	MTVN Online L.P.	vh1.com/artists/az/scissor_s...	30
48	Interscope Geffen A&M Records, New Med...	dre2001.com	30
49	MTV Networks	mtv.com/news/bands/50_cent.j...	30
50	MTVN Online L.P.	vh1.com/artists/az/id_1088/a...	30
		Average	35

How to Read the Domain Nests Table?

The Domain Nests refers to the number of URLs a domain owner has. It is important to monitor which domain owners are active and identify prospective competitors.

The average Domain Nests can be used to analyze whether a domain owner is below or above the industry average of websites owned by each organization.

Micro-Publisher Network Report Analysis > iPods & MP3 > September, 2006

The Micro Publisher Website Network is made up of websites that display the Google AdSense code, Yahoo! Publisher advertising code, MIVA advertising code, the MSN advertising code and the Baidu (the leading Chinese search engine) advertising code.

Google Publisher Network Analysis > iPods & MP3 > September, 2006

The table below shows the websites in the iPods & MP3 industry for that are displaying Google AdSense advertising code on their website based on Rank.

Rank	Organization	Website	Number of URLs	Partner Id	Email
1	Topix.net	topix.net	555	pub-6325511968014372	Email Contact
2	Yugiohland	yugioh-land.com	256	pub-8906848689989068	Email Contact
3	GetItFido.com	janime.net	256	pub-8906848689989068	Email Contact
4	The Student Center	studentcenter.org	173	pub-2158116220034243	Email Contact
5	Connected Ventures, LLC	campushook.com	173	pub-2158116220034243	Email Contact

Yahoo! Publisher Network Analysis > iPods & MP3 > September, 2006

Rank	Organization	Website	Number of URLs	Partner Id	Email
1	Stop2Shop	stop2shop.com	94	9187530200	Email Contact
2	Ind-US Internet Tech	kerala.com	28	8748360200	Email Contact
3	O'Reilly Media, Inc.	macdevcenter.com	22	2095178212	Email Contact
4	O'Reilly & Associates,...	oreillynet.com	22	2095178212	Email Contact
5	Textuality	xml.com	22	2095178212	Email Contact

MIVA Publisher Network Analysis > iPods & MP3 > September, 2006

Rank	Organization	Website	Number of URLs	Partner Id	Email
1	ChristiansUnite.com	christiansunite.com	24	15306	Email Contact
2	Predatorial Advertisin...	bigfishtackle.com	15	6038	Email Contact
3	Kerona Inc	refundsweepers.com	9	20002	Email Contact
4	Richard Evans Lee	edifyingspectacle.org	4	40517	Email Contact
5	InKline Global, Inc.	inklineglobal.com	4	15632	Email Contact

How to Read the Micro Publisher Website Network Table?

The Micro Publisher Website Network displays the websites that include 3rd party advertisements. It is important to note that the report features both the number of websites that the Organization has as well as their Partner ID. The websites are ranked by their usage, ensuring that the most frequently visited websites are listed first.

Spider Crawl Speed Report Analysis > iPods & MP3 > September, 2006

The table below shows the Top 50 websites in the iPods & MP3 industry for September in 2006 based on Spider Crawl Speed.

Rank	Organization	Website	Seconds
1	unlisted	coppermine.sourceforge.net	0.071
2	2Advanced Studios	2advanced.com	0.075
3	Norma Toraya	crankbunny.net	0.102
4	MTVN Online L.P.	mtv2.com	0.110
5	w3.trib.com/~dwood/oldmac.html	w3.trib.com/~dwood/oldmac.ht...	0.117
6	Acadia University	plato.acadiau.ca/courses/mus...	0.156
7	www-users.cs.york.ac.uk/~susan/joke/kl...	www-users.cs.york.ac.uk/~sus...	0.173
8	Ferry Halim	orinal.com	0.176
9	EDT, Leong Tan	bizcardreader.com	0.219
10	ApSCo Microware	echoes.com/rad	0.231
11	pasture.ecn.purdue.edu/~agenhtml/agenm...	pasture.ecn.purdue.edu/~agen...	0.258
12	Glacial Point	glacialpoint.com	0.266
13	geocities.com/crispyx/mradio.html	geocities.com/crispyx/mradi...	0.274
14	geocities.com/mfrpunker	geocities.com/mfrpunker	0.274
15	geocities.com/lyricsarchivist/cowboymo...	geocities.com/lyricsarchivis...	0.274
16	geocities.com/durandurantabs	geocities.com/durandurantabs	0.274
17	geocities.com/clynham2000	geocities.com/clynham2000	0.274
18	geocities.com/jojolnet/newhome.html	geocities.com/jojolnet/newho...	0.274
19	geocities.com/dikobraz1	geocities.com/dikobraz1	0.274
20	geocities.com/vocal2midi	geocities.com/vocal2midi	0.274
21	geocities.com/narsussamanoseishi	geocities.com/narsussamanose...	0.274
22	geocities.com/gafee2001	geocities.com/gafee2001	0.274
23	geocities.com/debheadz	geocities.com/debheadz	0.274
24	geocities.com/bestdeception	geocities.com/bestdeception	0.274
25	geocities.com/fiftycentfans	geocities.com/fiftycentfans	0.274
			Cont...

Rank	Organization	Website	Seconds
26	geocities.com/jackjohnsononline	geocities.com/jackjohnsononl...	0.274
27	geocities.com/movieimages	geocities.com/movieimages	0.274
28	geocities.com/coalisland	geocities.com/coalisland	0.274
29	geocities.com/hardrock1001	geocities.com/hardrock1001	0.274
30	geocities.com/entity05/java/myjava.htm...	geocities.com/entity05/java/...	0.274
31	geocities.com/vireshpiyani/englishmz...	geocities.com/vireshpiyani/...	0.274
32	geocities.com/ainoarwen/spot.htm	geocities.com/ainoarwen/spot...	0.274
33	geocities.com/gfunk213/gfunk.htm	geocities.com/gfunk213/gfunk...	0.274
34	geocities.com/randyinc_nz/software/sof...	geocities.com/randyinc_nz/so...	0.274
35	geocities.com/KellyClarksonfan100/Home...	geocities.com/KellyClarksonf...	0.274
36	geocities.com/CripCriminal	geocities.com/CripCriminal	0.274
37	geocities.com/rascalflattsjg/flash.ht...	geocities.com/rascalflattsjg...	0.274
38	geocities.com/antronig/oud.html	geocities.com/antronig/oud.h...	0.274
39	geocities.com/darketernal128/lyrics.ht...	geocities.com/darketernal128...	0.274
40	geocities.com/sugarfairy1/LyricWorld.h...	geocities.com/sugarfairy1/Ly...	0.274
41	geocities.com/robertchase05	geocities.com/robertchase05	0.274
42	geocities.com/kenny_addict	geocities.com/kenny_addict	0.274
43	geocities.com/chocobo_no_miko	geocities.com/chocobo_no_mik...	0.274
44	geocities.com/shortpeps/index	geocities.com/shortpeps/inde...	0.274
45	geocities.com/ol_mandave	geocities.com/ol_mandave	0.274
46	geocities.com/Freedom_Rights_Org	geocities.com/Freedom_Rights...	0.274
47	geocities.com/octaviorch/cyn3.html	geocities.com/octaviorch/cyn...	0.274
48	geocities.com/eliseke81	geocities.com/eliseke81	0.274
49	Superfly Productions	bonnaroo.com	0.281
50	Acadia University	ace.acadiau.ca/score/others....	0.285
		Average	0.248

How to read the Spider Crawl Speed?





The Spider Speed Crawl refers to the number of seconds it takes for a search engine spider to crawl the website. It is important to maximize the downloadable speed of web pages across your organization's website to increase the efficiency the search engine crawlers indexation performance.

The average Spider Speed Crawl can be used to analyze whether a website is below or above the industry average of Spider Speed Crawl.

Websites by Google Vs Yahoo! Sub-Directory Analysis > iPods & MP3 > September, 2006

The table below shows the top websites in the iPods & MP3 industry and their Google (DMOZ) and Yahoo! Sub-Directory.

Rank	Sub Directory Information
1	<p>efgforum.com</p> <p>Total Number of Directories: 20</p> <p>DMOZ </p> <ul style="list-style-type: none"> Top/Business/Industrial_Goods_and_Services/Fluid_and_Gas_Control/Fluid_Power_Components Top/Business/Industrial_Goods_and_Services/Bearings Top/Business/Electronics_and_Electrical/Substation_and_Transmission Top/Regional/Asia/China/Zhejiang/Ningbo/Business_and_Economy Top/Business/Construction_and_Maintenance/Materials_and_Supplies/Doors_and_Windows/Hardware/Security... Top/Regional/Asia/China/Zhejiang/Ningbo/Business_and_Economy/Manufacturing Top/Business/Industrial_Goods_and_Services/Machinery_and_Tools/Cutting_and_Machining/Tooling,_Tools,... Top/World/Chinese_Simplified/åœ°åŒ°/å°Œæ´²/ä¸¸-å½¸½/çœ• ä½»½/æµ™æ±±ÿ/å®• æ³Œ/å•†ä¸¸,šä¸¸,žç• æµ¼ž Top/Business/Consumer_Goods_and_Services/Clothing/Accessories/Hats_and_Headwear Top/Business/Consumer_Goods_and_Services/Beauty/Wholesale_and_Distribution Top/Business/Construction_and_Maintenance/Tools_and_Equipment/Tools/Power Top/Business/Construction_and_Maintenance/Materials_and_Supplies/Specialties/Toilet,_Bath_and_Laundr... Top/Business/Industrial_Goods_and_Services/Industrial_Supply/Cleaning/Tools Top/Business/Consumer_Goods_and_Services/Home_and_Garden/Kitchen_and_Dining/Accessories Top/Regional/Asia/China/Zhejiang/Ningbo/Business_and_Economy/Manufacturing/Consumer_Products Top/Business/Consumer_Goods_and_Services/Clothing/Footwear/Socks_and_Hosiery/Sport_Socks Top/Business/Business_Services/Security/Products_and_Equipment/Locks_and_Safes/Lock_Manufacturers Top/World/Chinese_Simplified/å•†ä¸¸,š/å¸¸^¶é€ ä¸¸,š/çž•å¸¸... Top/Business/Business_Services/Fire_and_Security/Security/Locks_and_Safes/Lock_Manufacturers Top/Business/Industrial_Goods_and_Services/Fluid_Handling/Fluid_Power_Components
2	<p>wired.com/news</p> <p>Total Number of Directories: 12</p> <p>DMOZ </p> <ul style="list-style-type: none"> Top/Society/Lifestyle_Choices/Vegetarianism Top/Computers/Software/Marketing/Sales_and_Marketing_Productivity Top/Recreation/Boating/Canals/Businesses/Boat_Hire Top/Computers/Multimedia/Music_and_Audio/Audio_Formats/MPEG-4/Software Top/Business/Chemicals/Polymers/Processing_Methods/Fabrication_and_Assembly Top/Health/Senses/Vision/Optomety/Professional_Associations Top/Recreation/Radio/Shortwave_and_DX_Listening/Equipment/Software_and_Computer_Control Top/Recreation/Autos/Makes_and_Models/Alfa_Romeo/Clubs/United_Kingdom Top/Regional/Europe/United_Kingdom/Business_and_Economy/Industries/Manufacturing/Casting,_Moulding,.... Top/Regional/Europe/Guernsey/Travel_and_Tourism/Accommodation/Hotels Top/Regional/Europe/United_Kingdom/England/West_Sussex/Crawley/Business_and_Economy/Business_to_Busi... Top/Regional/Europe/United_Kingdom/England/West_Sussex/Crawley/Health
3	<p>sonicbids.com</p> <p>Total Number of Directories: 10</p> <p>DMOZ </p> <ul style="list-style-type: none"> Top/Society/Genealogy/Resources Top/Regional/Oceania/Australia/Business_and_Economy/Computers_and_Internet/Access_Providers/National Top/Science/Biology/Flora_and_Fauna/Animalia/Chordata/Aves/Galliformes Top/Recreation/Food/Drink/Wine/Australia/Western_Australia Top/Regional/Oceania/Australia/Western_Australia/Localities/B/Broome/Travel_and_Tourism Top/Regional/Oceania/Australia/Western_Australia/Business_and_Economy/Computers_and_Internet/Access_... Top/Regional/Oceania/Australia/Western_Australia/Localities/B/Broome/Travel_and_Tourism/Travel_Servi... Top/Regional/Oceania/Australia/Society_and_Culture/Genealogy/Professional_Researchers Top/Regional/Oceania/Australia/Western_Australia/Localities/B/Broome/Travel_and_Tourism/Accommodatio... Top/Regional/Oceania/Australia/Western_Australia/Localities/M/Mandurah/Business_and_Economy/Computer... <p>Google </p> <p>Regional/North_America/United_States/Massachusetts/Localities/B/Boston/Arts_and_Entertainment/Music</p>

Rank	Sub Directory Information
4	<p data-bbox="236 344 494 371">kennychesney.com</p> <p data-bbox="236 405 663 432">Total Number of Directories: 10</p> <p data-bbox="236 439 443 465">DMOZ </p> <p data-bbox="293 472 1358 701"> Top/Regional/Oceania/Australia/Business_and_Economy/Computers_and_Internet/Access_Providers/National Top/Society/Genealogy/Resources Top/Science/Biology/Flora_and_Fauna/Animalia/Chordata/Aves/Galliformes Top/Recreation/Food/Drink/Wine/Australia/Western_Australia Top/Regional/Oceania/Australia/Western_Australia/Localities/B/Broome/Travel_and_Tourism Top/Regional/Oceania/Australia/Western_Australia/Business_and_Economy/Computers_and_Internet/Access_... Top/Regional/Oceania/Australia/Western_Australia/Localities/B/Broome/Travel_and_Tourism/Travel_Servi... Top/Regional/Oceania/Australia/Society_and_Culture/Genealogy/Professional_Researchers Top/Regional/Oceania/Australia/Western_Australia/Localities/B/Broome/Travel_and_Tourism/Accommodatio... Top/Regional/Oceania/Australia/Western_Australia/Localities/M/Mandurah/Business_and_Economy/Computer... </p> <p data-bbox="236 730 504 779">Google </p> <p data-bbox="293 768 922 795">Arts/Music/Styles/C/Country/Bands and Artists/C/Chesney, Kenny</p> <p data-bbox="236 824 555 869">Yahoo </p> <p data-bbox="293 864 994 891">Directory/Entertainment/Music/Artists/By Genre/Country/Chesney, Kenny</p>
5	<p data-bbox="236 927 715 954">hollywoodandvine.com/main.shtml</p> <p data-bbox="236 987 663 1014">Total Number of Directories: 10</p> <p data-bbox="236 1021 443 1048">DMOZ </p> <p data-bbox="293 1055 1126 1283"> Top/Society/Philanthropy/Organizations Top/Reference/Education/Products_and_Services/Special_Education Top/Arts/Performing_Arts/Dance/Education/Studios/Australia Top/Regional/Oceania/Australia/Victoria/Localities/S/St_Kilda/Business_and_Economy Top/Regional/Oceania/Australia/Victoria/Localities/F/Frankston/Business_and_Economy Top/Regional/Oceania/Australia/Victoria/Localities/H/Hampton Top/Regional/Oceania/Australia/Victoria/Localities/T/Toorak Top/Regional/Oceania/Australia/Victoria/Localities/B/Brighton/Business_and_Economy Top/Regional/Oceania/Australia/Victoria/Localities/S/St_Kilda/Travel_and_Tourism Top/Regional/Oceania/Australia/Victoria/Localities/T/Toorak/Business_and_Economy </p>

How to Read the Google Vs Yahoo! Sub Directory Table?

The Sub Directories listed in the table show which categories or classifications within various search engines the website is featured in. The higher the number of sub directories a website is listed in will, in theory, result that website being better indexed by search engines.

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