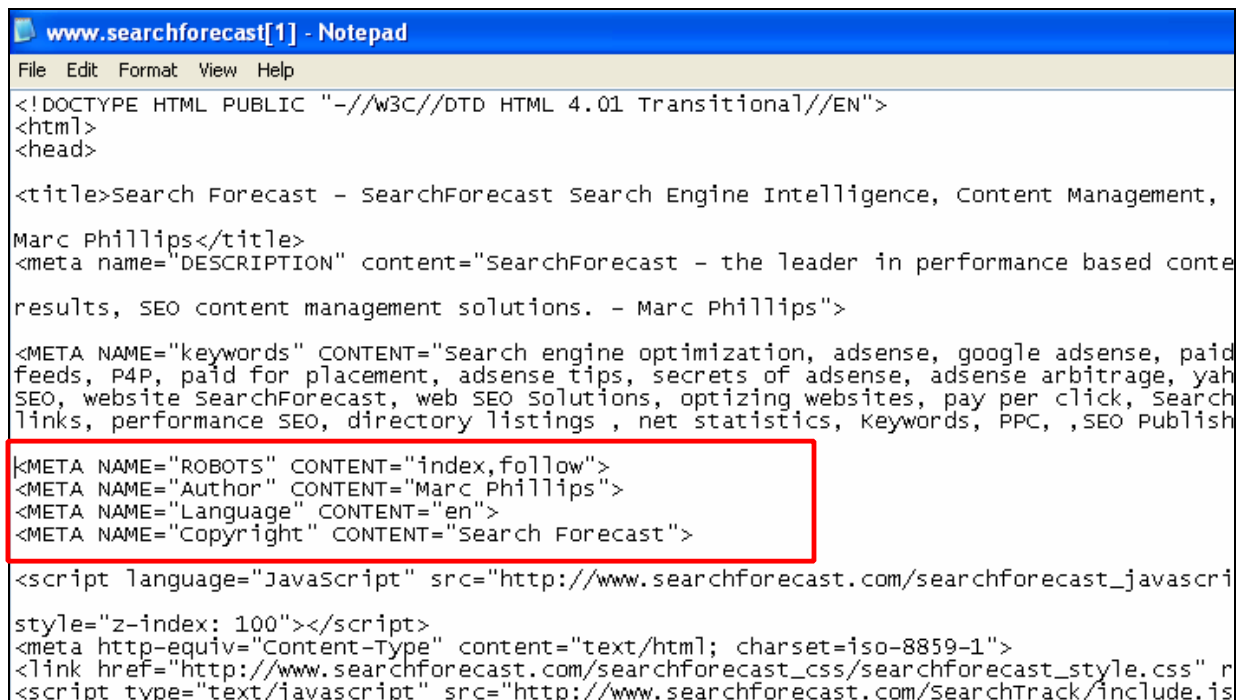


Author, Language & Copyright Meta Tags

Search engines often index other Meta Tags located in the source code of web-pages. In addition to Title, Keyword and Description Meta Tags, SearchForecast has Author, Language & Copyrighting Meta Tags on each page of their website:



```
www.searchforecast[1] - Notepad
File Edit Format View Help
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01 Transitional//EN">
<html>
<head>

<title>Search Forecast - SearchForecast Search Engine Intelligence, Content Management,
Marc Phillips</title>
<meta name="DESCRIPTION" content="SearchForecast - the leader in performance based conte
results, SEO content management solutions. - Marc Phillips">

<META NAME="keywords" CONTENT="Search engine optimization, adsense, google adsense, paid
feeds, P4P, paid for placement, adsense tips, secrets of adsense, adsense arbitrage, yah
SEO, website SearchForecast, web SEO solutions, optimizing websites, pay per click, search
links, performance SEO, directory listings , net statistics, Keywords, PPC, ,SEO Publish

<META NAME="ROBOTS" CONTENT="index,follow">
<META NAME="Author" CONTENT="Marc Phillips">
<META NAME="Language" CONTENT="en">
<META NAME="Copyright" CONTENT="Search Forecast">

<script language="JavaScript" src="http://www.searchforecast.com/searchforecast_javascri
style="z-index: 100"></script>
<meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1">
<link href="http://www.searchforecast.com/searchforecast_css/searchforecast_style.css" r
<script type="text/javascript" src="http://www.searchforecast.com/SearchTrack/include.is
```

Meta Author Tag

Search engines often index the META Author Tag found in the <head></head> section of web pages.

```
<meta content="Marc Phillips" name="author"/>
```

SearchForecast suggest that the names of the management are rotated in the Author Tags on various pages – as many people search by individual names when using search engines. For example:

```
<meta name="author" content="Bill Gates, Steve Jobs" />
```

Meta Language Tag

Search engines often index the META Language Tag found in the <head></head> section of web pages. Many client website do not have any Language Tags which is limiting the search engine indexation of the website pages. Language Tags are often used in foreign language websites and provide greater visibility for websites to be indexed by foreign country search engine spiders and crawlers.

SearchForecast suggest that clients consider inserting the Language Tag – to reach a broader geographical zone of prospective customers.

For further information, contact:

Marc Phillips

Email: marc.phillips@searchforecast.com

Richard Andrus

Email: richard.andrus@searchforecast.com

Telephone: 925.465.1221

Cell: 925.858.5663

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