

Free Press Release Services

Search engine look for relevant up to date content and press releases are a content class that search engines index – knowing that it is most likely to feature updated new content.

SearchForecast suggests that websites submit press releases to websites such as:

Open PR	http://openpr.com/news/submit.html
PrWeb	http://www.prweb.com
PRLeap	http://www.prleap.com
24-7 Press Release	http://www.24-7pressrelease.com
Express Press Release	http://express-press-release.com
PR News Wire	http://www.prnewswire.com
Free Press Release	http://www.free-press-release.com
Press Box	http://www.pressbox.co.uk
i-Wire News	http://i-newswire.com

Although some of these website services charge, they are mostly free press release distribution service for small business.



The screenshot shows the openPR website interface. At the top, there is a logo for "openPR® Worldwide Public Relations" and a search bar labeled "Inquiry" with a "GO" button. Below the logo, there are several news snippets with images and titles, such as "skyfillers Skyfillers presents trilingual website of handball Bundesliga frontrunner SG Flensburg Handewitt" and "Zell am See Kaprun hot air balloons are rising once again Almost 40 teams meet at the 29th Balloon Trophy".

The main content area is divided into several sections:

- Inquiry:** A search bar with a "GO" button.
- Press Portal:** Links for Home, Categories for Releases, and Press Release Archive.
- Submit:** A section titled "Submit Press Release Free of Charge" with a link "Pressemeldung kostenlos einstellen".
- Press Service:** Links for Newsletter, Newsfeed, and Help.
- About Us:** A section with a link for "How to Write a Press Release".

The central part of the page features a large heading "Publish press release for free" with the following text: "Please fill in the form below if you want to publish a press release - 3 releases maximum per day - on our page. By uploading your release you agree to abide by the rules of the PRESS CODE and authorize us to publish your releases without restriction." Below this, there is a note: "Note: Before publishing your release, we will check and edit it if necessary. Repeated releases, SPAM or releases submitted by any submission software will be deleted!"

Business hours are listed as "Monday - Friday: 8.00 am - 6.00 pm CET". A note states: "Outside business hours press releases are saved in waiting loop and will be activated in business hours or mentioned blocking periods." There is also a link to "Please submit releases in german language here: openPR.de".

At the bottom, there are two columns of text: "New PR Distribution" (Let former journalists help you target newspaper, TV, radio) and "Free Press" (Your resource for media reform. Activism, news, links & much more). The page is powered by Google Ads.

On the right side, there is a "Categories" list with various topics such as IT, New Media & Software, Media & Telecommunications, Business, Economy, Finances, Banking & Insurance, Energy & Environment, Tourism, Cars, Traffic, Health & Medicine, Politics, Law & Society, Industry, Real Estate & Construction, Associations & Organizations, Science & Education, Advertising, Media Consulting, Marketing Research, Logistics & Transport, Leisure, Entertainment, Miscellaneous, Fashion, Lifestyle, Trends, Sports, and Arts & Culture.

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