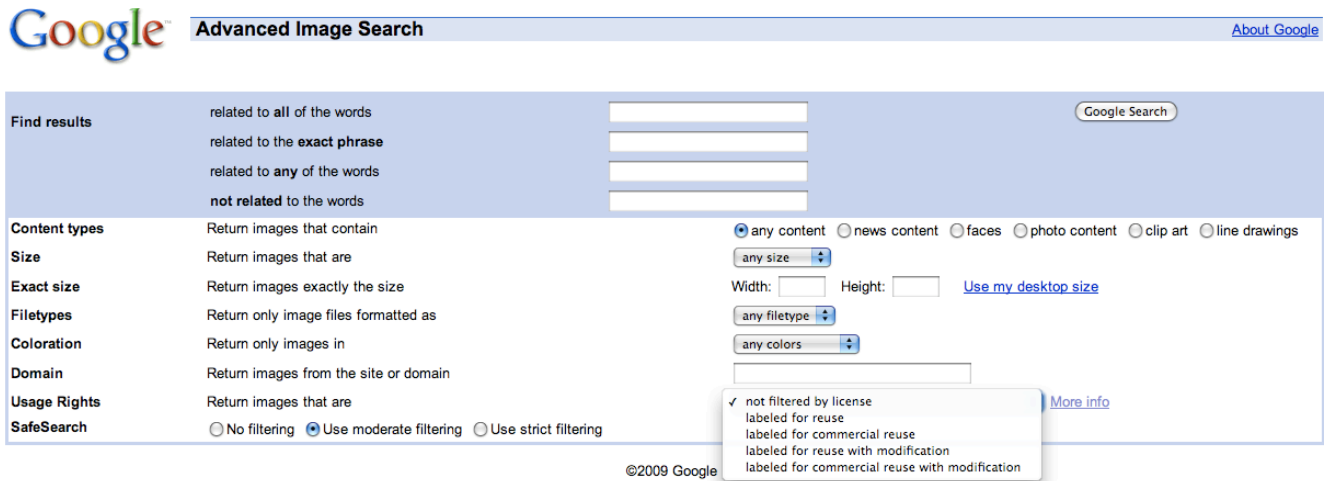


## Google - Advanced Image Search with Creative Commons

Google “Advanced Image Search” provides image that can be used by online publishers webmasters for commercial use.

By selecting images that are labeled for commercial reuse from the “Usage Rights” tab, online publishers can legally reuse the images found on Google.



The screenshot shows the Google Advanced Image Search interface. The top navigation bar includes the Google logo, "Advanced Image Search", and a link to "About Google". The main search area has a "Find results" section with four radio button options: "related to all of the words", "related to the exact phrase", "related to any of the words", and "not related to the words". Below this are several filter categories: "Content types" (any content, news content, faces, photo content, clip art, line drawings), "Size" (any size, Width: [input], Height: [input], Use my desktop size), "Exact size" (Return images exactly the size), "Filetypes" (any filetype), "Coloration" (any colors), "Domain" (Return images from the site or domain), "Usage Rights" (not filtered by license, labeled for reuse, labeled for commercial reuse, labeled for reuse with modification, labeled for commercial reuse with modification), and "SafeSearch" (No filtering, Use moderate filtering, Use strict filtering). A "Google Search" button is located in the top right of the search area. A "More info" link is visible next to the Usage Rights dropdown menu.

Source: [http://www.google.com/advanced\\_image\\_search](http://www.google.com/advanced_image_search)

### Creative Commons

Artists, photographers and designers who create the images can tag their images with a Creative Commons licence which allows online publishers to use the image without paying royalties. Creative Commons is a nonprofit license organization.

### Caveat

Google does state:

*“You’ll still have to verify that the licensing information is accurate We can help you take the first step towards finding these images, but we can’t guarantee that the content we linked to is actually in the public domain, or available under the license”*

It is important to check that the image does have such a license.

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