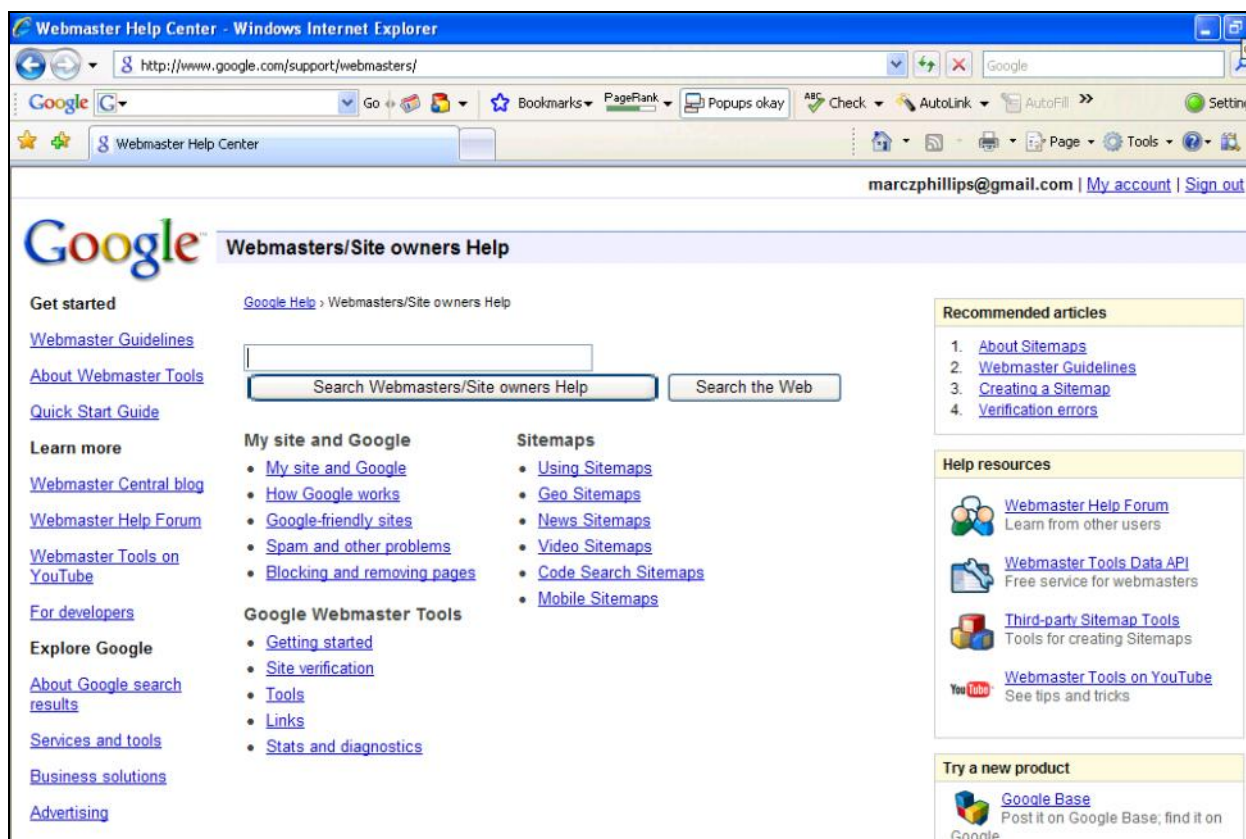


Google Site Maps for Video, Geography & Mobile

Google Sitemaps, submitted in an XML format, are used to inform Google of pages on your website. Submitting a sitemap to Google ensures that your website pages will appear in Google searches. Now Google has extended its Webmaster Sitemaps products to include Video, Geography for Maps and Mobile, making it easier for your special website content to be found and categorized by Google.

The Video, Geography, and Mobile XML SiteMaps are unique to Google and are valuable for:

- **Mobile SiteMap** allows Google to know what parts of your website are designated for people using mobile devices, like an Apple iPhone
- **Geography SiteMap** allows locations you specify to be searchable by Google Maps and on Google Earth.
- **Video SiteMap** makes the videos on your site more searchable in Google.



The screenshot shows the Google Webmasters/Site owners Help page. The browser is Internet Explorer with the address bar showing <http://www.google.com/support/webmasters/>. The page features the Google logo and the title "Webmasters/Site owners Help". On the left, there are sections for "Get started" (with links to Webmaster Guidelines, About Webmaster Tools, and Quick Start Guide), "Learn more" (with links to Webmaster Central blog, Webmaster Help Forum, Webmaster Tools on YouTube, and For developers), and "Explore Google" (with links to About Google search results, Services and tools, Business solutions, and Advertising). The main content area is divided into three columns: "My site and Google" (with links to My site and Google, How Google works, Google-friendly sites, Spam and other problems, and Blocking and removing pages), "Sitemaps" (with links to Using Sitemaps, Geo Sitemaps, News Sitemaps, Video Sitemaps, Code Search Sitemaps, and Mobile Sitemaps), and "Google Webmaster Tools" (with links to Getting started, Site verification, Tools, Links, and Stats and diagnostics). On the right, there are sections for "Recommended articles" (listing About Sitemaps, Webmaster Guidelines, Creating a Sitemap, and Verification errors), "Help resources" (listing Webmaster Help Forum, Webmaster Tools Data API, Third-party Sitemap Tools, and Webmaster Tools on YouTube), and "Try a new product" (listing Google Base). A search bar is located in the center of the page.

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