

## SEO with Foreign Language websites

One of the effects that SearchForecast has noted from Google's BigDaddy is that more international top level domains outside of the United States are appearing in the results pages of Google. One approach is for clients to purchase top level domains in other countries, create content in that language and link to these other websites.

Restoria is a global client of SearchForecast that has hundreds of branded websites in 8 different languages. Samples of their websites are detailed below:

|            |   |
|------------|---|
| Italian    | <a href="http://www.restoria-italiano.com">http://www.restoria-italiano.com</a>     |
| French     | <a href="http://www.restoria-francais.com">http://www.restoria-francais.com</a>     |
| German     | <a href="http://www.restoria-deutsch.com">http://www.restoria-deutsch.com</a>       |
| Japan      | <a href="http://www.restoria-japan.com">http://www.restoria-japan.com</a>           |
| Korean     | <a href="http://www.restoriakorea.com">http://www.restoriakorea.com</a>             |
| Portuguese | <a href="http://www.restoria-portuguese.com">http://www.restoria-portuguese.com</a> |
| Spanish    | <a href="http://www.restoria-hispano.com">http://www.restoria-hispano.com</a>       |
| Chinese    | <a href="http://www.lisiya.com">http://www.lisiya.com</a>                           |

As detailed in the below screen capture, the website is written in Spanish and has a Google PageRank of 2/10.



**Outward links to other foreign language websites and the corporate website create multiple backward links in different countries to increase search engine rankings**

**For further information, contact:**

Marc Phillips

Email: [marc.phillips@searchforecast.com](mailto:marc.phillips@searchforecast.com)

Richard Andrus

Email: [richard.andrus@searchforecast.com](mailto:richard.andrus@searchforecast.com)

Telephone: 925.465.1221

Cell: 925.858.5663

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