

Video Location Optimization with YouTube

With 1 in every 5 search results comprising video, video optimization is important to obtain higher rankings.

For organizations which have a network of retailers, franchisees or agents YouTube offers the ability to optimize video on locations.

As pictured below, when a user uploads a video on YouTube, there is the option to use Google Map to specify where the video was recorded and the date of recording.

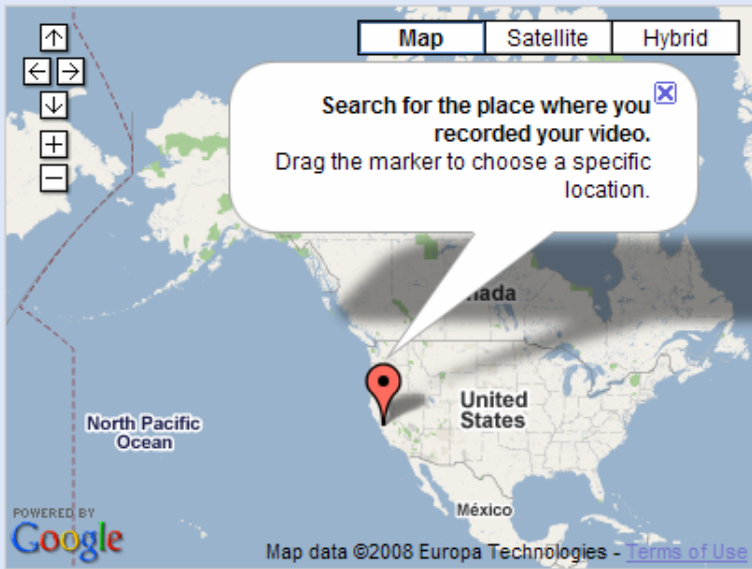


Broadcast Options: Public by default [choose options](#)

Date and Map Options: [close](#)

Date Recorded: --- ▾ --- ▾ --- ▾ Today Clear

Map Video: Search Clear



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Source: http://www.youtube.com/my_videos_upload

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